



# Sevier County, TN



**EAST  
TENNESSEE**  
Moving Mountains.

Tennessee

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## Report Parameters

### 1 County

47155 Sevier County, TN

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**100,548**

**Population (2025)**

Population **grew by 1,683** over the last 5 years and is projected to **grow by 1,732** over the next 5 years.

**58,766**

**Total Regional Employment**

Jobs **grew by 8,678** over the last 5 years and are projected to **grow by 4,777** over the next 5 years.

**\$63.8K**

**Median Household Income (2023)**

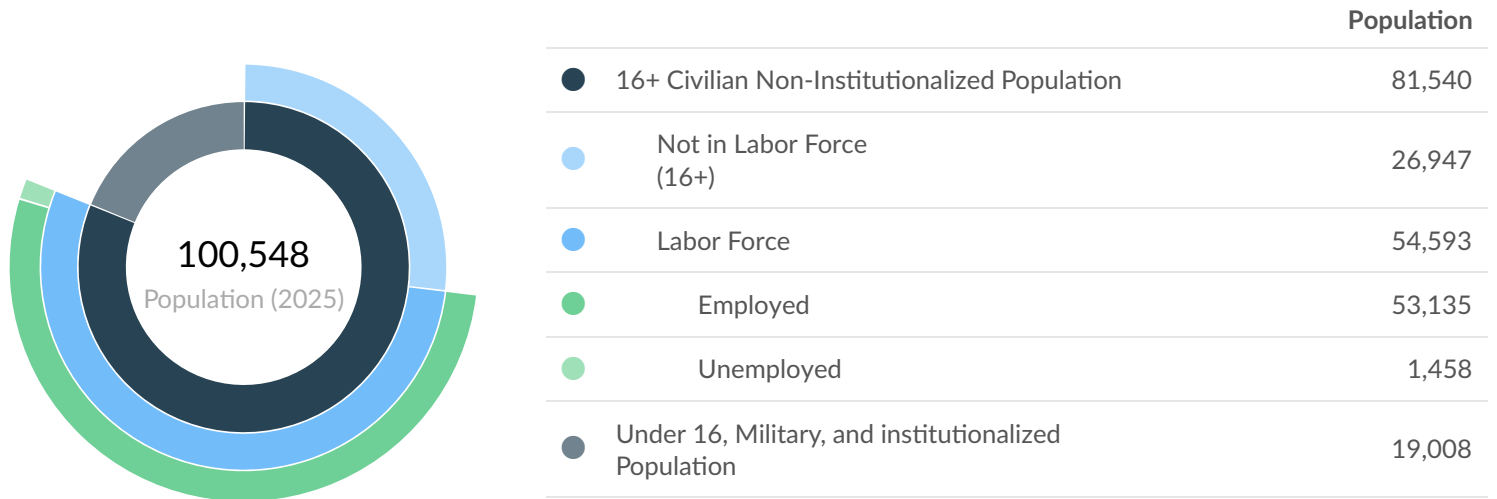
Median household income is **\$14.7K below** the national median household income of \$78.5K.

## Takeaways

- As of 2025 the region's population **increased by 1.7%** since 2020, growing by 1,683. Population is expected to **increase by 1.7%** between 2025 and 2030, adding 1,732.
- From 2020 to 2025, jobs **increased by 17.3%** in Sevier County, TN from 50,088 to **58,766**. This change **outpaced the national growth rate of 10.6% by 6.7%**. As the number of jobs increased, the **labor force participation rate increased from 63.7% to 67.0% between 2020 and 2025**.
- Concerning educational attainment, **15.7% of Sevier County, TN residents possess a Bachelor's Degree** (6.1% below the national average), and **9.1% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Traveler Accommodation, and Amusement Parks and Arcades.

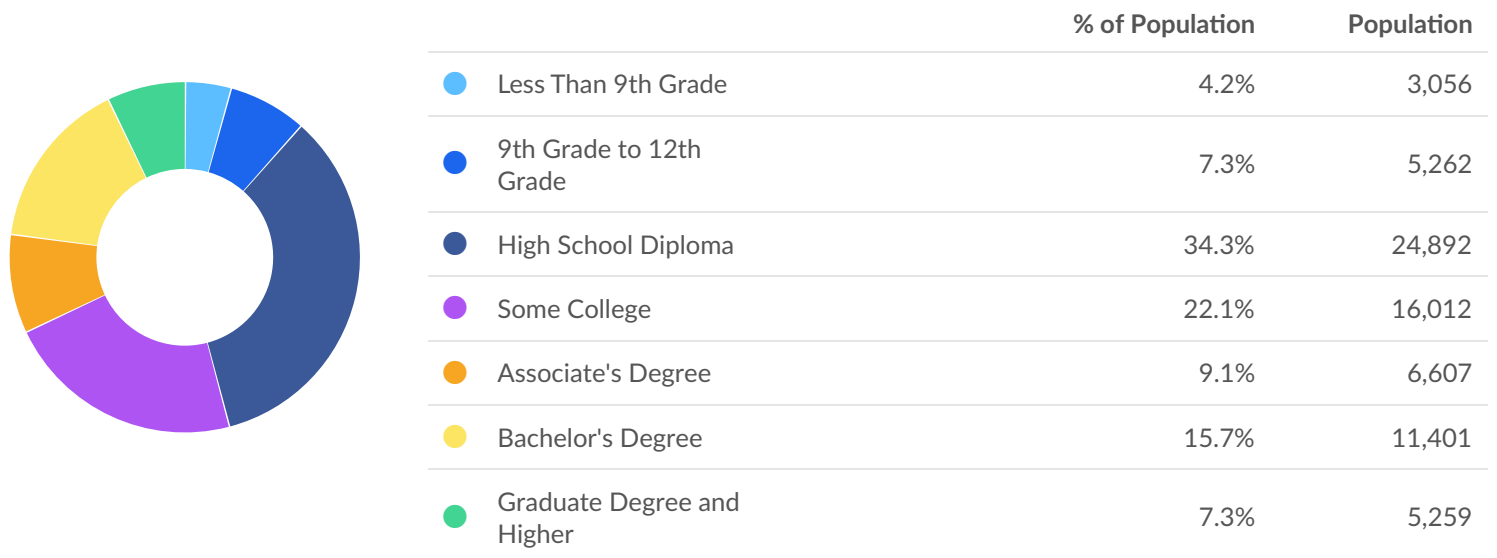
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	100,548	54,593	58,766	93.1	\$7.14B	\$8.19B	\$7.57B
State	7,305,276	3,527,847	3,708,203	92.3	\$578.34B	\$461.40B	\$588.24B

## Dec 2025 Labor Force Breakdown



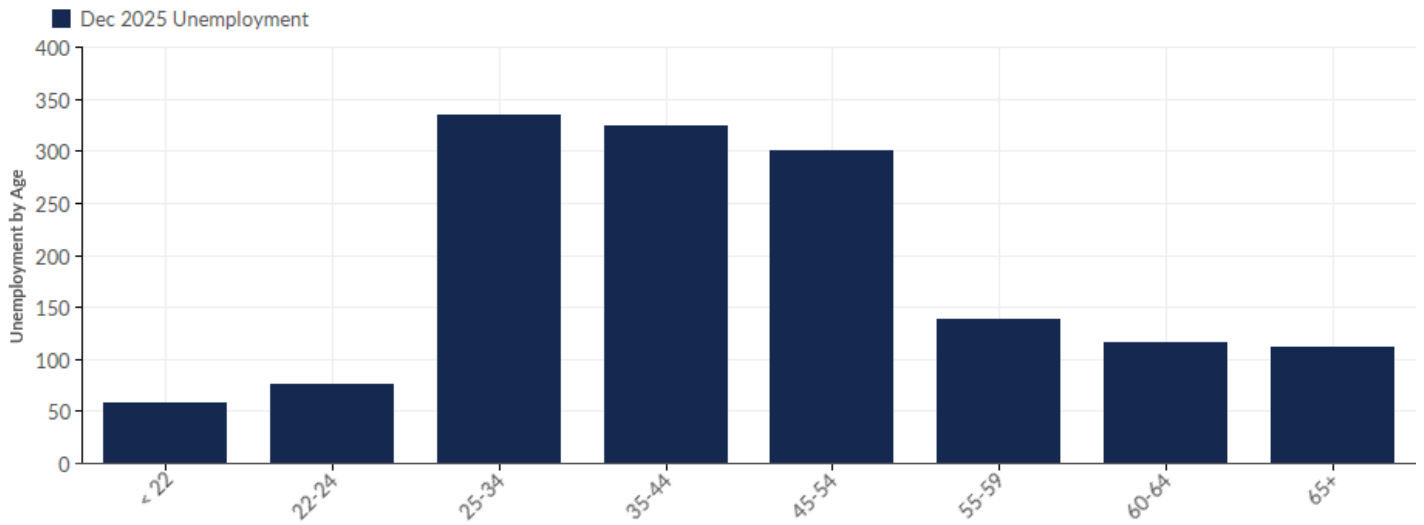
## Educational Attainment

Concerning educational attainment, **15.7% of Sevier County, TN residents possess a Bachelor's Degree** (6.1% below the national average), and **9.1% hold an Associate's Degree** (0.2% above the national average).



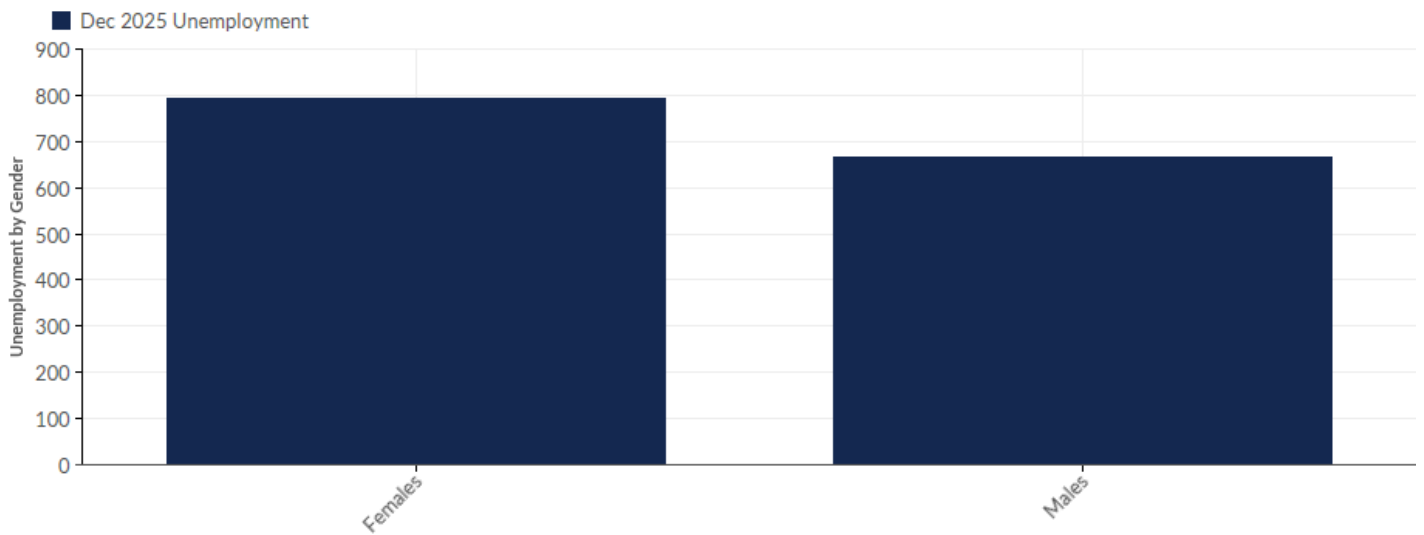
# Unemployment by Demographics

## Unemployment by Age



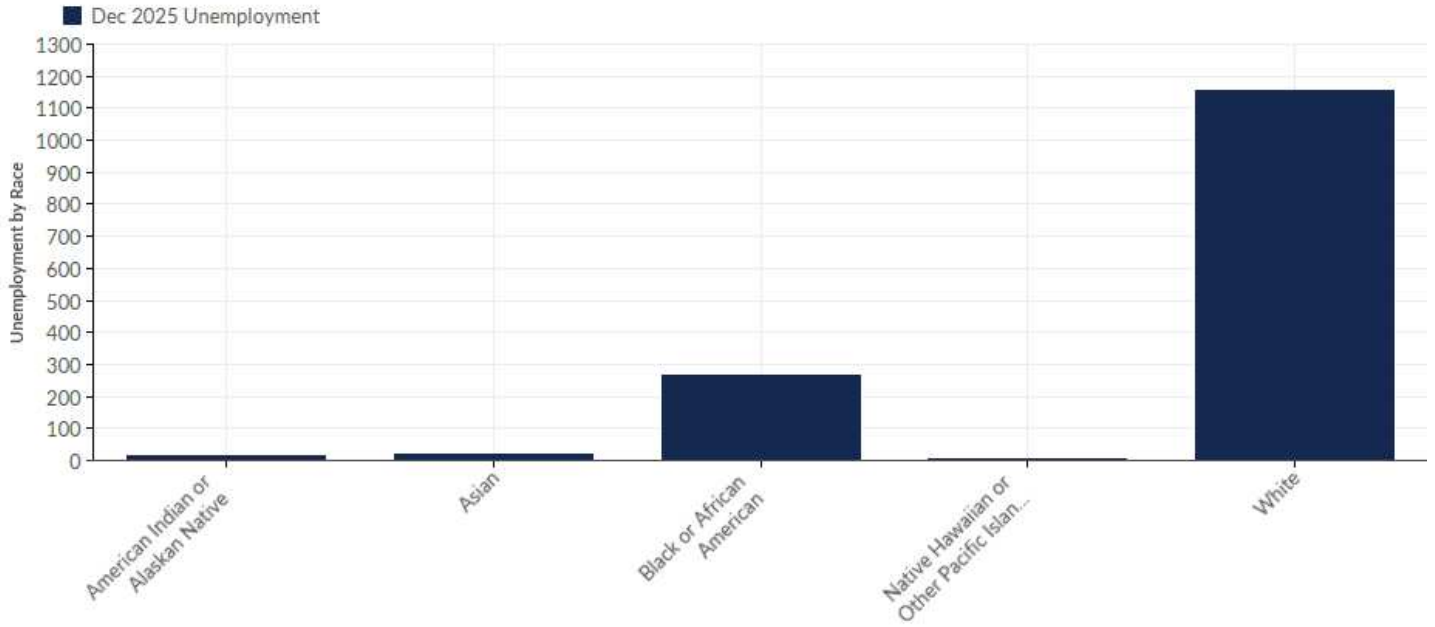
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	58	3.98%
22-24	76	5.21%
25-34	334	22.91%
35-44	324	22.22%
45-54	300	20.58%
55-59	138	9.47%
60-64	116	7.96%
65+	112	7.68%
<b>Total</b>	<b>1,458</b>	<b>100.00%</b>

## Unemployment by Gender



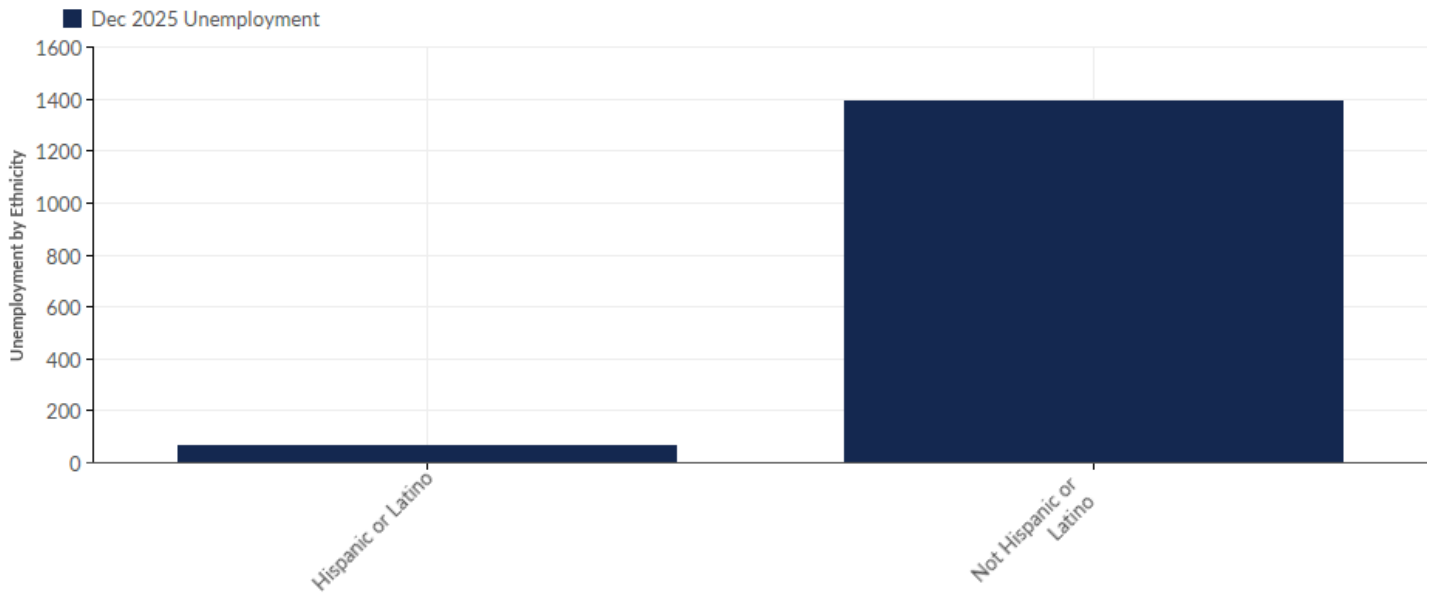
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	793	54.39%
Males	665	45.61%
Total	1,458	100.00%

## Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	14	0.96%
Asian	18	1.23%
Black or African American	264	18.11%
Native Hawaiian or Other Pacific Islander	5	0.34%
White	1,157	79.36%
<b>Total</b>	<b>1,458</b>	<b>100.00%</b>

## Unemployment by Ethnicity

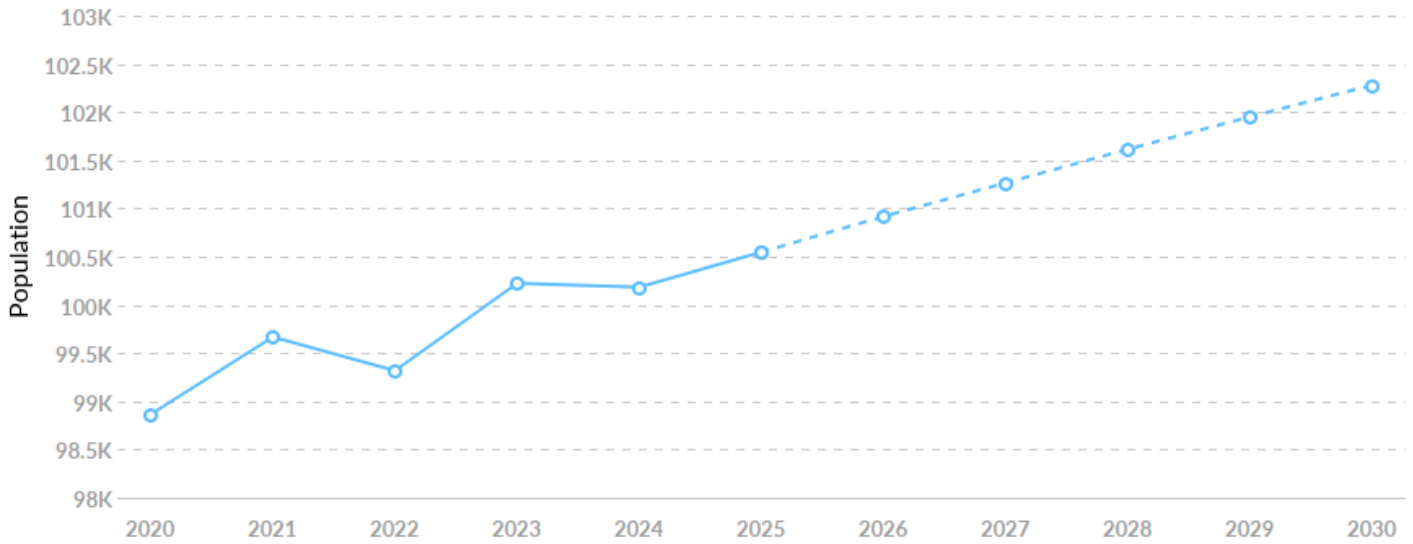


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	67	4.60%
Not Hispanic or Latino	1,391	95.40%
Total	1,458	100.00%

# Historic & Projected Trends

## Population Trends

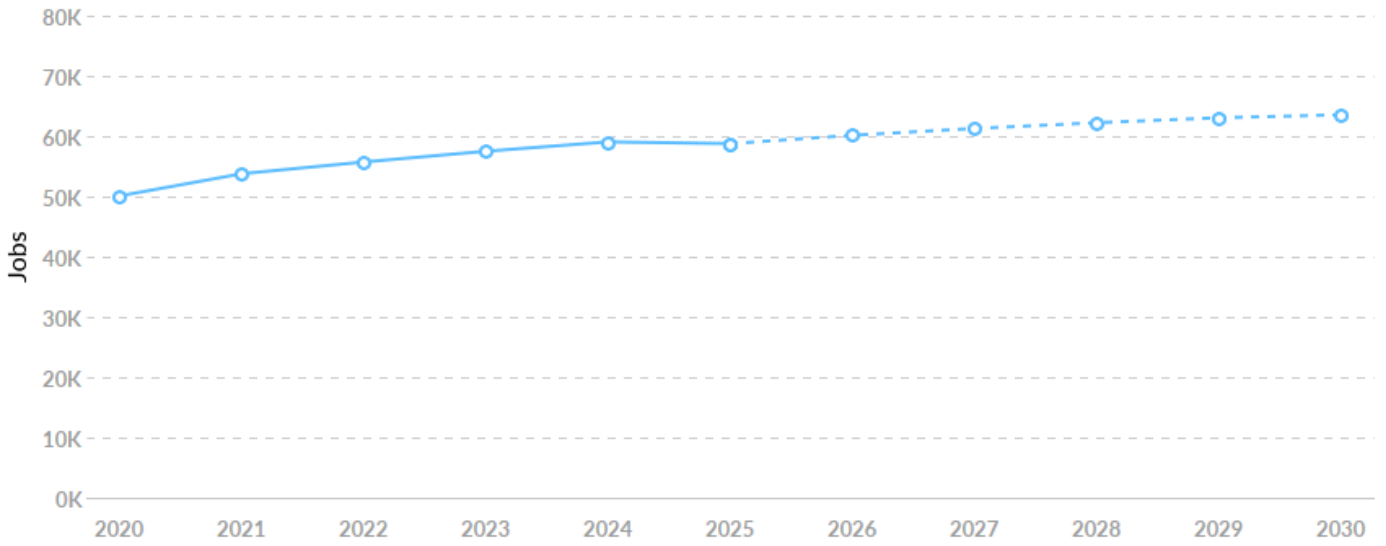
As of 2025 the region's population increased by 1.7% since 2020, growing by 1,683. Population is expected to increase by 1.7% between 2025 and 2030, adding 1,732.



Timeframe	Population
2020	98,865
2021	99,667
2022	99,318
2023	100,224
2024	100,184
2025	100,548
2026	100,918
2027	101,266
2028	101,615
2029	101,952
2030	102,280

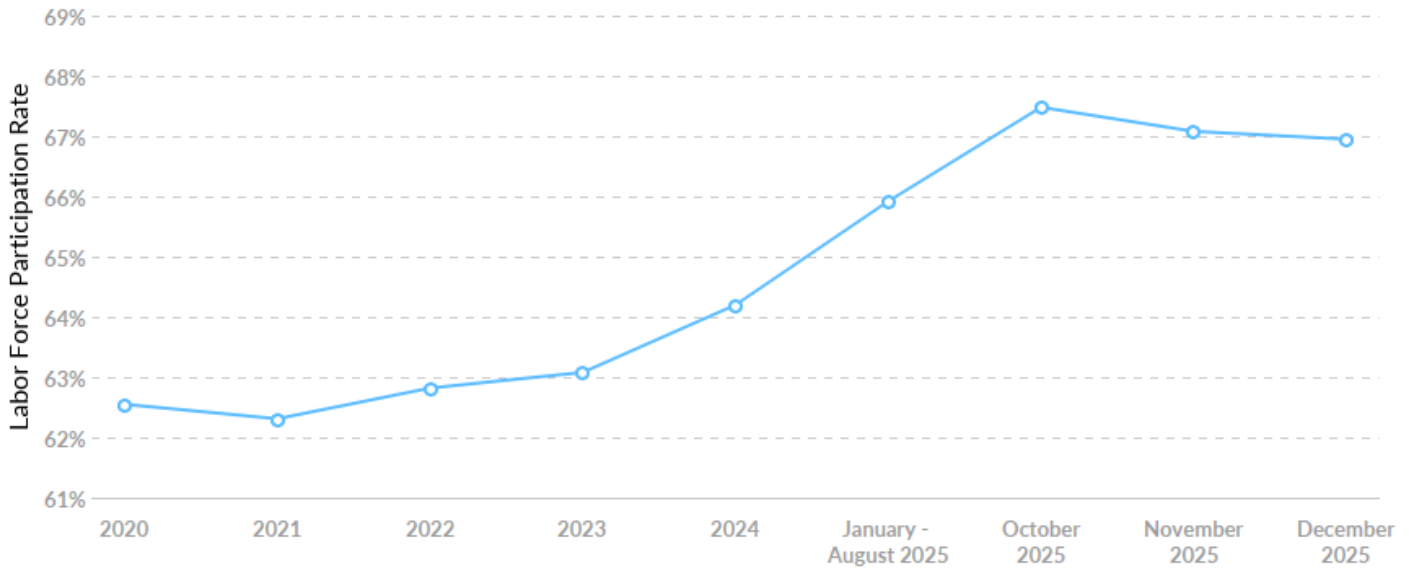
## Job Trends

From 2020 to 2025, jobs increased by **17.3%** in Sevier County, TN from 50,088 to **58,766**. This change **outpaced the national growth rate of 10.6%** by **6.7%**.



Timeframe	Jobs
2020	50,088
2021	53,771
2022	55,719
2023	57,502
2024	59,052
2025	58,766
2026	60,147
2027	61,280
2028	62,235
2029	63,055
2030	63,543

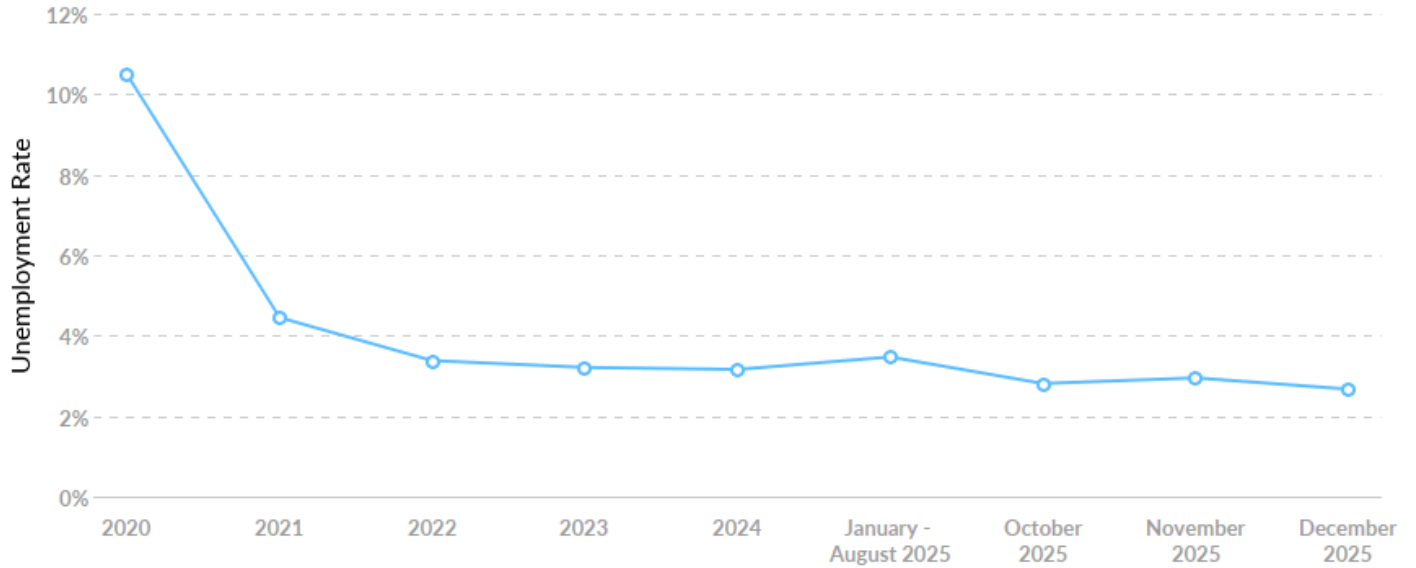
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	62.55%
2021	62.31%
2022	62.82%
2023	63.08%
2024	64.20%
January - August 2025	65.92%
October 2025	67.48%
November 2025	67.08%
December 2025	66.95%

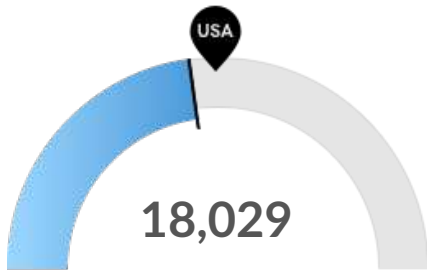
## Unemployment Rate Trends

Sevier County, TN had a December 2025 unemployment rate of 2.67%, **decreasing from 10.49%** 5 years before.



Timeframe	Unemployment Rate
2020	10.49%
2021	4.45%
2022	3.38%
2023	3.21%
2024	3.16%
January - August 2025	3.47%
October 2025	2.81%
November 2025	2.95%
December 2025	2.67%

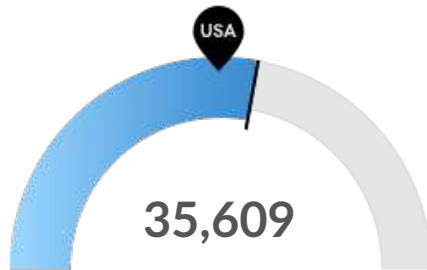
## Population Characteristics



**18,029**

**Millennials**

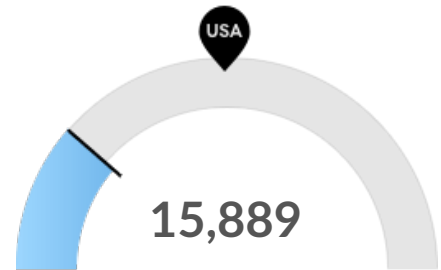
Sevier County, TN has 18,029 millennials (ages 25-39). The national average for an area this size is 20,509.



**35,609**

**Retiring Soon**

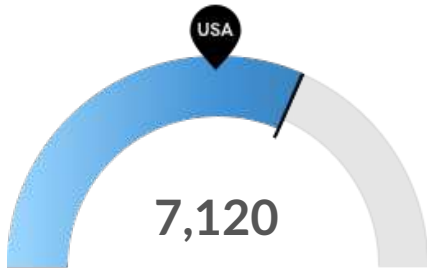
Retirement risk is high in Sevier County, TN. The national average for an area this size is 30,293 people 55 or older, while there are 35,609 here.



**15,889**

**Racial Diversity**

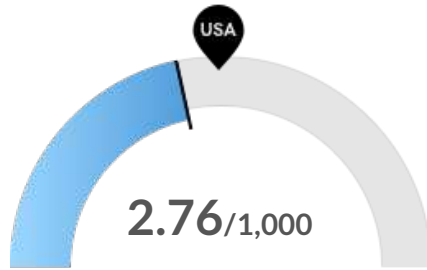
Racial diversity is low in Sevier County, TN. The national average for an area this size is 42,617 racially diverse people, while there are 15,889 here.



**7,120**

**Veterans**

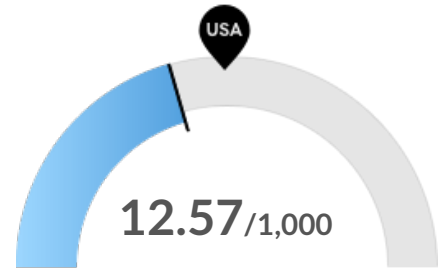
Sevier County, TN has 7,120 veterans. The national average for an area this size is 4,931.



**2.76/1,000**

**Violent Crime**

Sevier County, TN has 2.76 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.



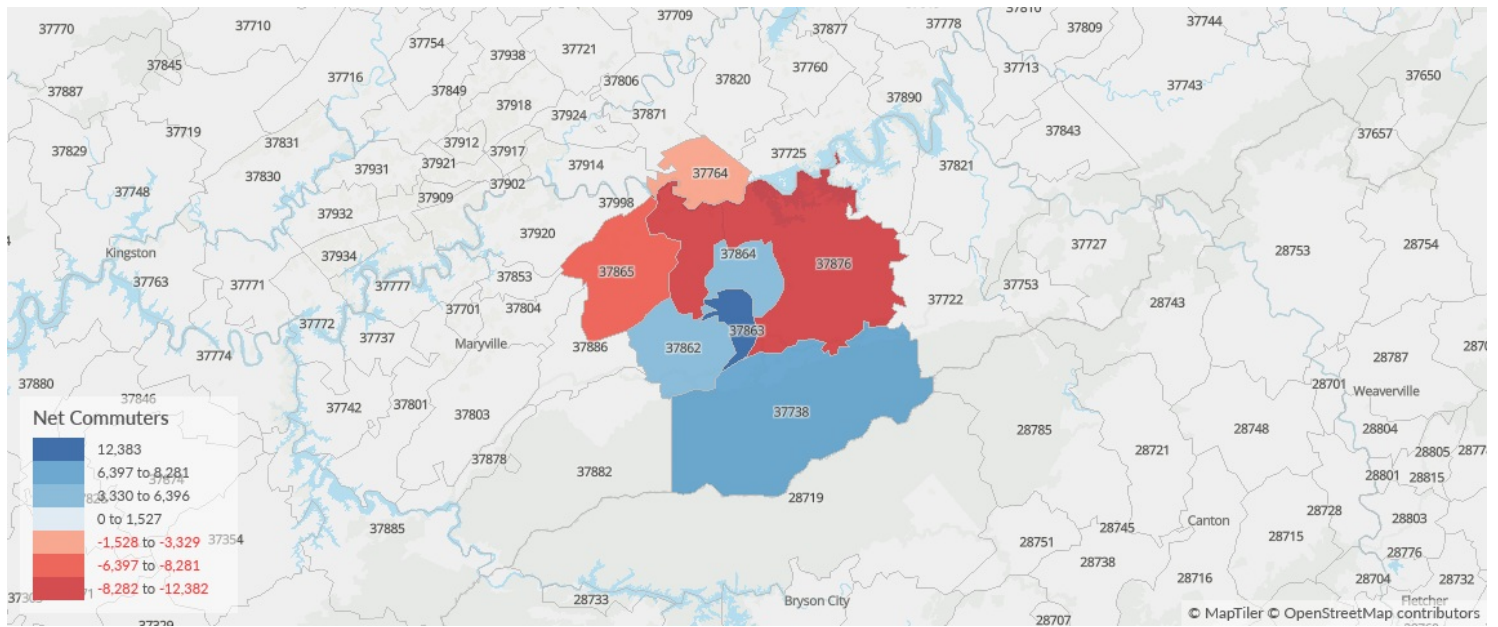
**12.57/1,000**

**Property Crime**

Sevier County, TN has 12.57 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Sevier County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #5 for resident workers. The top ZIP for resident workers is 37876.



### Where Talent Works

ZIP	Name	2025 Employment
37863	Pigeon Forge, TN (in Sevier...)	16,528
37862	Sevierville, TN (in Sevier...)	14,590
37738	Gatlinburg, TN (in Sevier...)	9,512
37876	Sevierville, TN (in Sevier...)	8,809
37865	Seymour, TN (in Sevier ...)	5,062

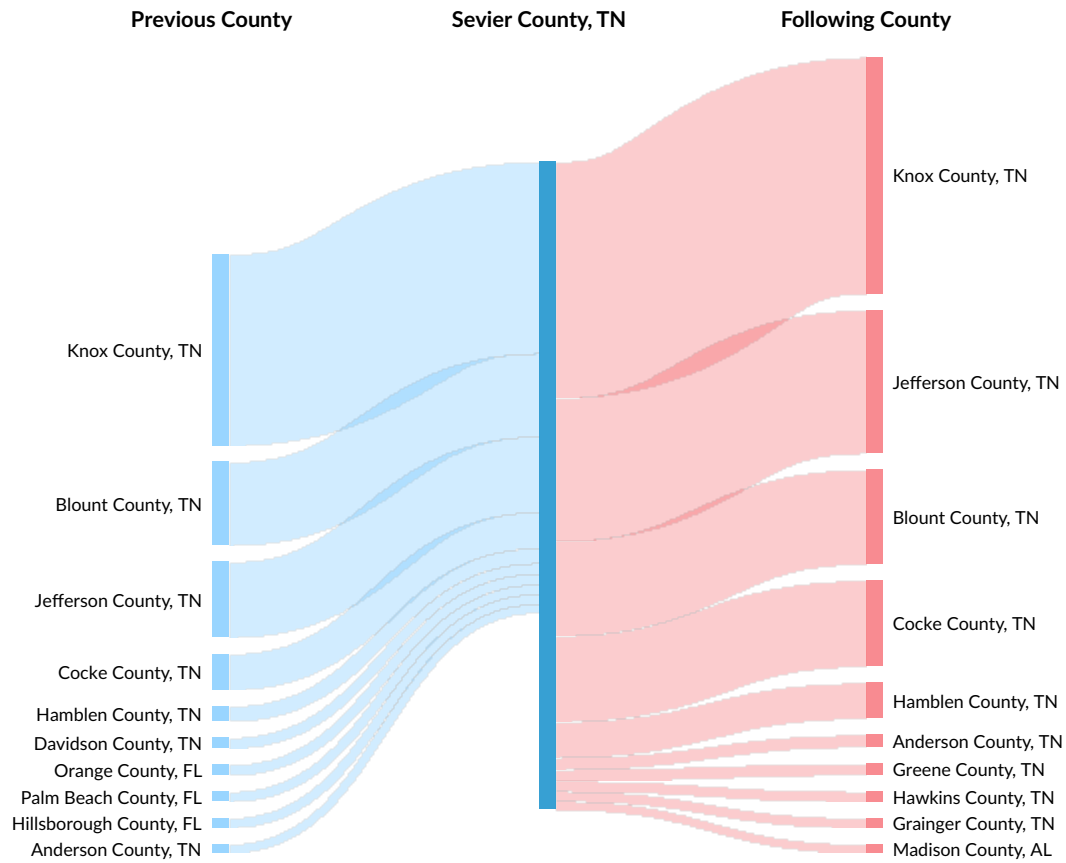
### Where Talent Lives

ZIP	Name	2025 Workers
37876	Sevierville, TN (in Sevier...)	17,091
37865	Seymour, TN (in Sevier ...)	11,460
37862	Sevierville, TN (in Sevier...)	11,260
37764	Kodak, TN (in Sevier cou...)	5,557
37863	Pigeon Forge, TN (in Sevier...)	4,145

# Inbound and Outbound Migration

The table below analyzes past and current residents of Sevier County, TN. The left column shows residents of other counties migrating to Sevier County, TN. The right column shows residents migrating from Sevier County, TN to other counties.

As of 2022, **767** people have migrated from Knox County, TN to Sevier County, TN. In the same year, **947** people left Sevier County, TN migrating to Knox County, TN. The total Net Migration for Sevier County, TN in 2022 was **125**.

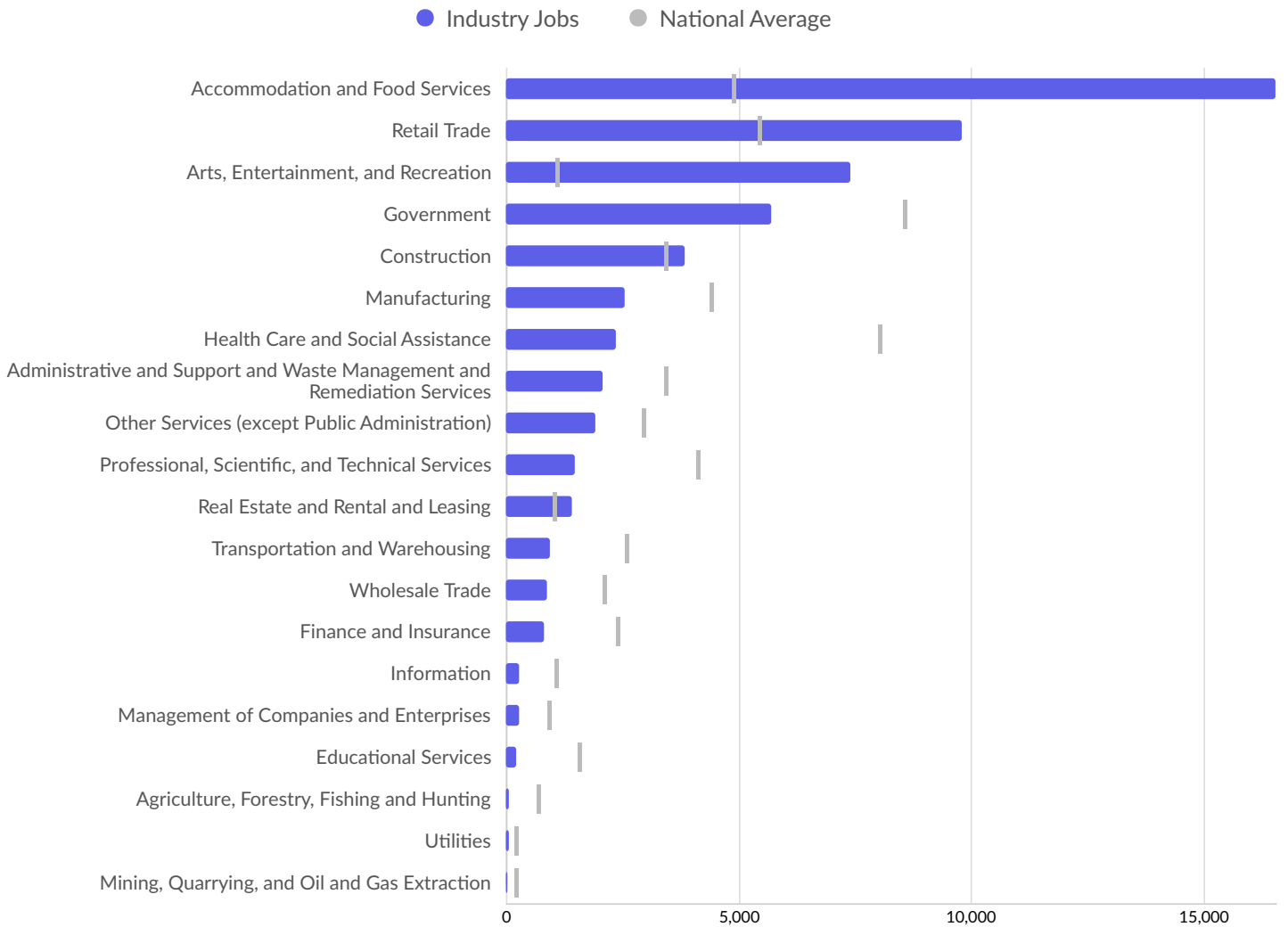


Top Previous Counties	Migrations
Knox County, TN	767
Blount County, TN	334
Jefferson County, TN	303
Cocke County, TN	144
Hamblen County, TN	60
Davidson County, TN	43

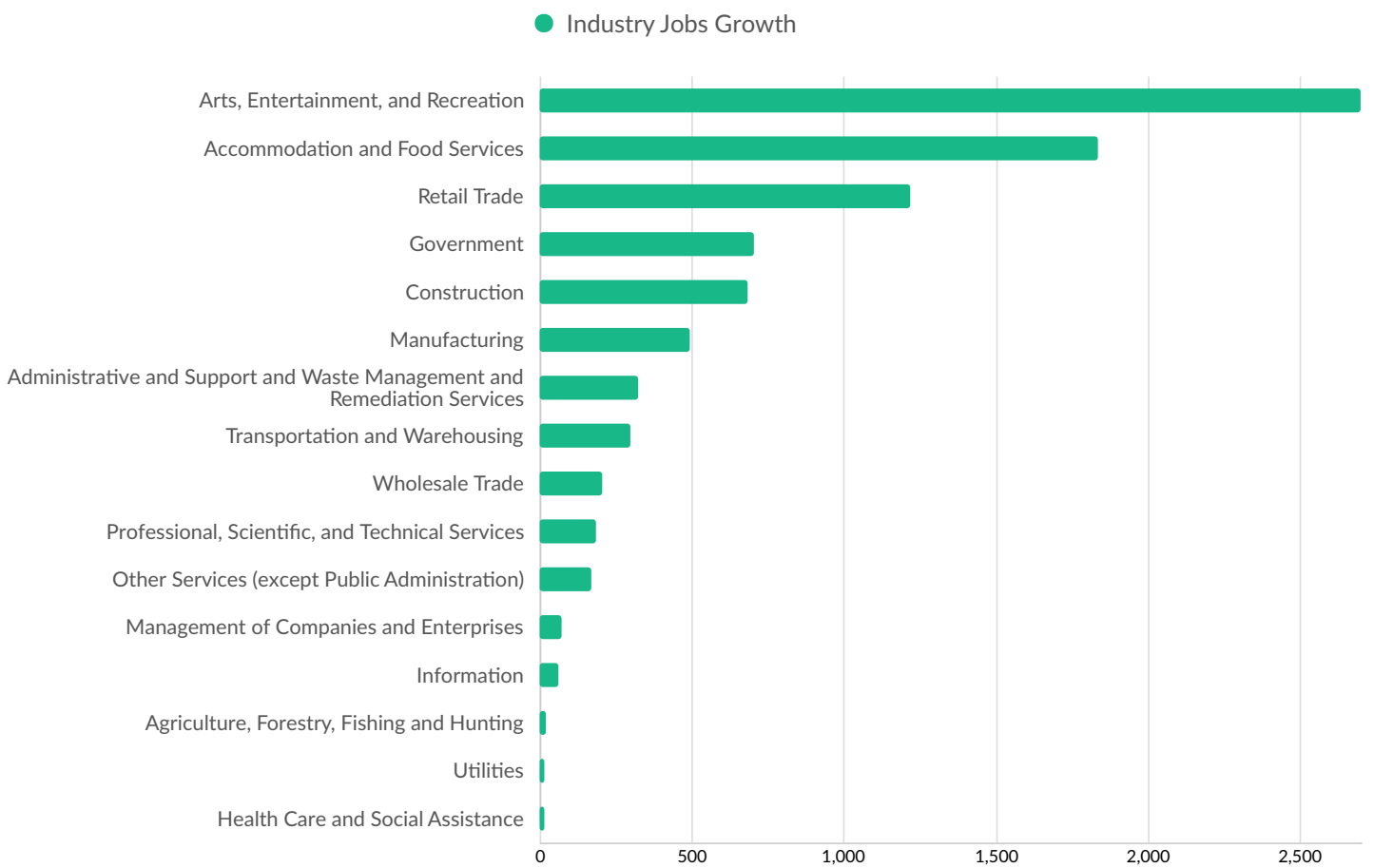
Top Previous Counties	Migrations
Orange County, FL	42
Palm Beach County, FL	39
Hillsborough County, FL	39
Anderson County, TN	36
Lee County, FL	35
Miami-Dade County, FL	35
Duval County, FL	35
Los Angeles County, CA	35
San Diego County, CA	35
Top Following Counties	Migrations
Knox County, TN	947
Jefferson County, TN	573
Blount County, TN	378
Cocke County, TN	344
Hamblen County, TN	143
Anderson County, TN	48
Greene County, TN	46
Hawkins County, TN	41
Grainger County, TN	39
Madison County, AL	35
Loudon County, TN	34
Christian County, KY	34
Columbia County, GA	34
Hamilton County, TN	33
Pinellas County, FL	32

# Industry Characteristics

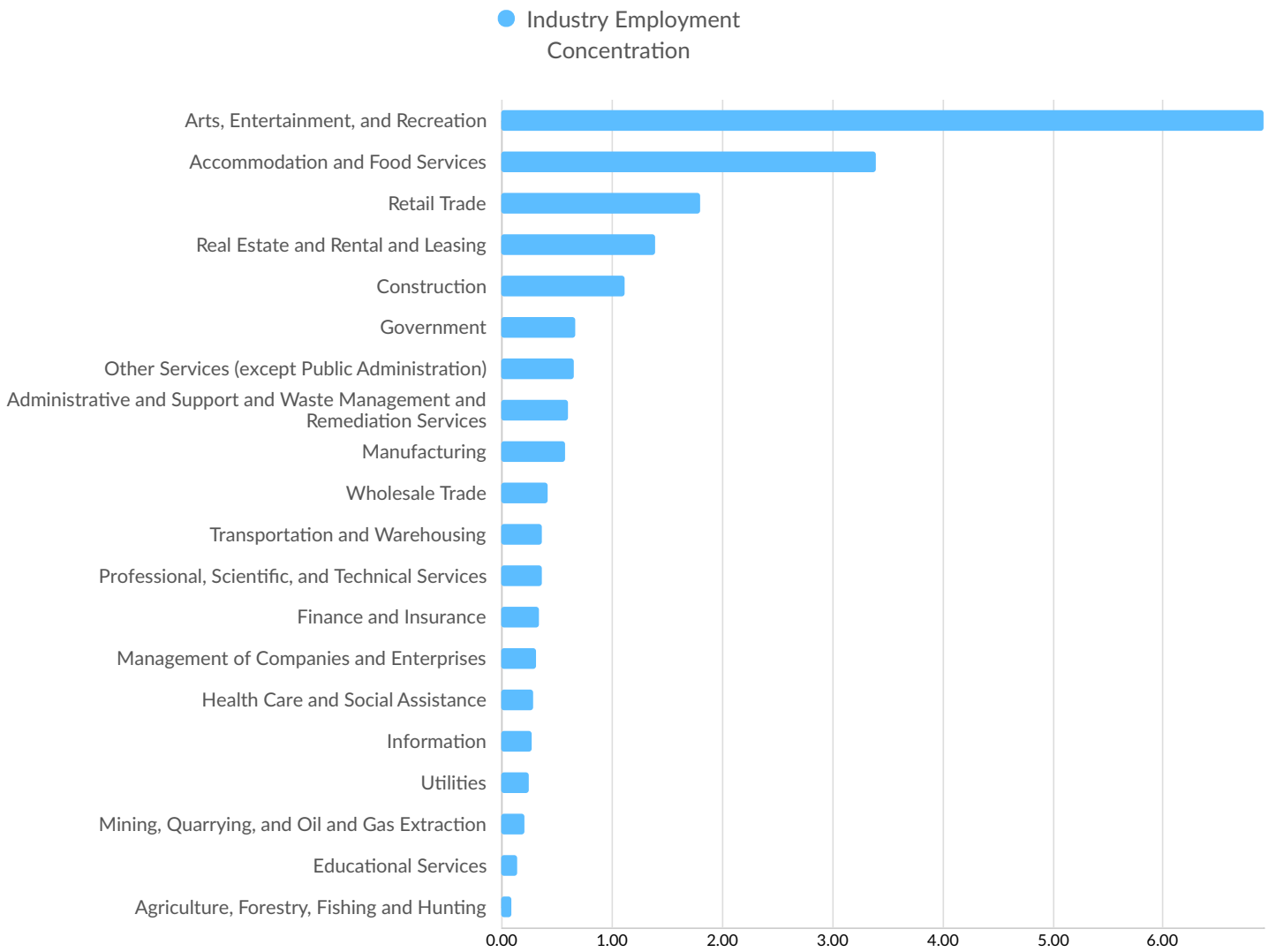
## Largest Industries



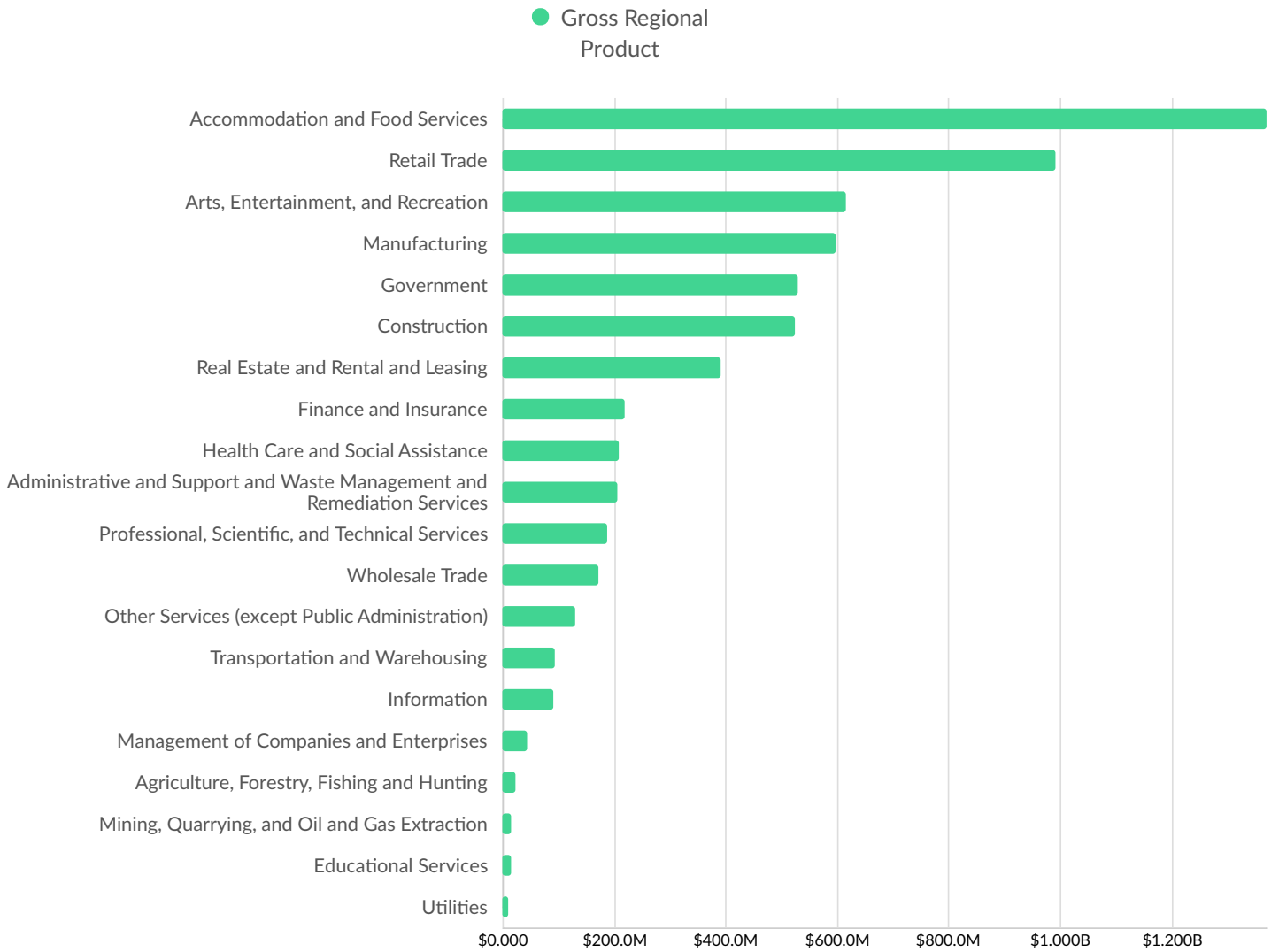
## Top Growing Industries



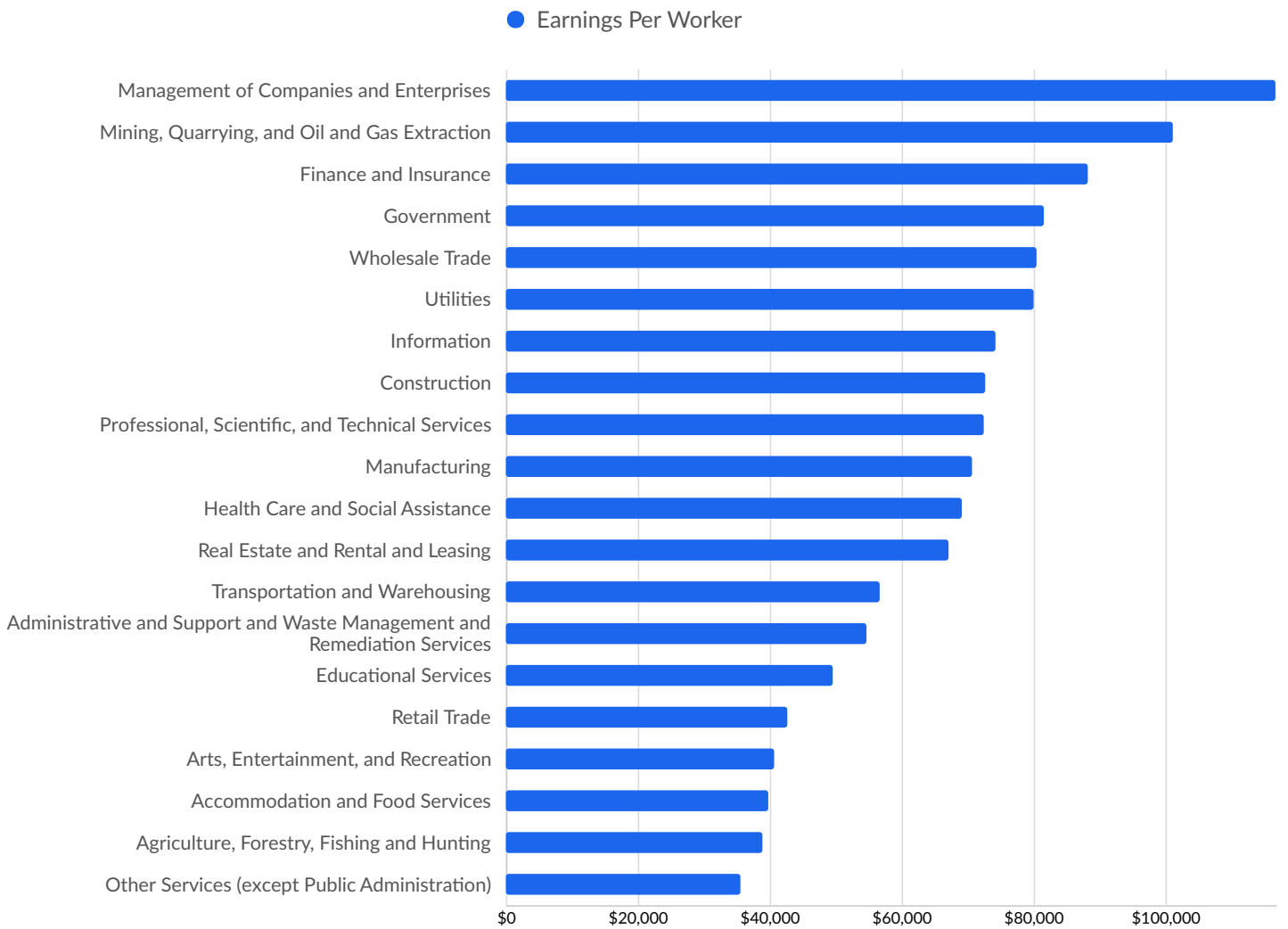
## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



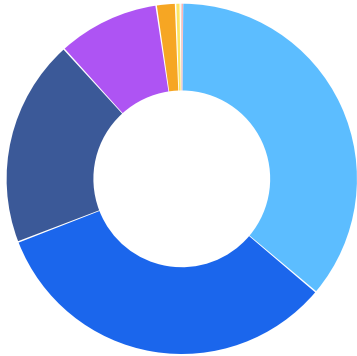
## Business Characteristics

### 8,948 Companies Employ Your Workers

Online profiles for your workers mention 8,948 companies as employers, with the top 10 appearing below. In the last 12 months, 1,494 companies in Sevier County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
The Dollywood Company	403 	K-Va-T Food Stores	416 
Westgate Resorts	185 	Hilton	290 
Sevier County School System	173 	Food City	264 
University of Tennessee	129 	Aatmos Electric	207 
Sevier County Board-Educ Cu	125 	Wilderness Hotel And Resort	175 
Covenant Health	120 	Kroger	166 
State of Tennessee	120 	Westgate Resorts	148 
Sevier County Schools Federal C...	112 	Express Employment Profession...	133 
Walmart	101 	Anakeesta	119 
Bluegreen Vacations	96 	Dollar General	114 

## Business Size

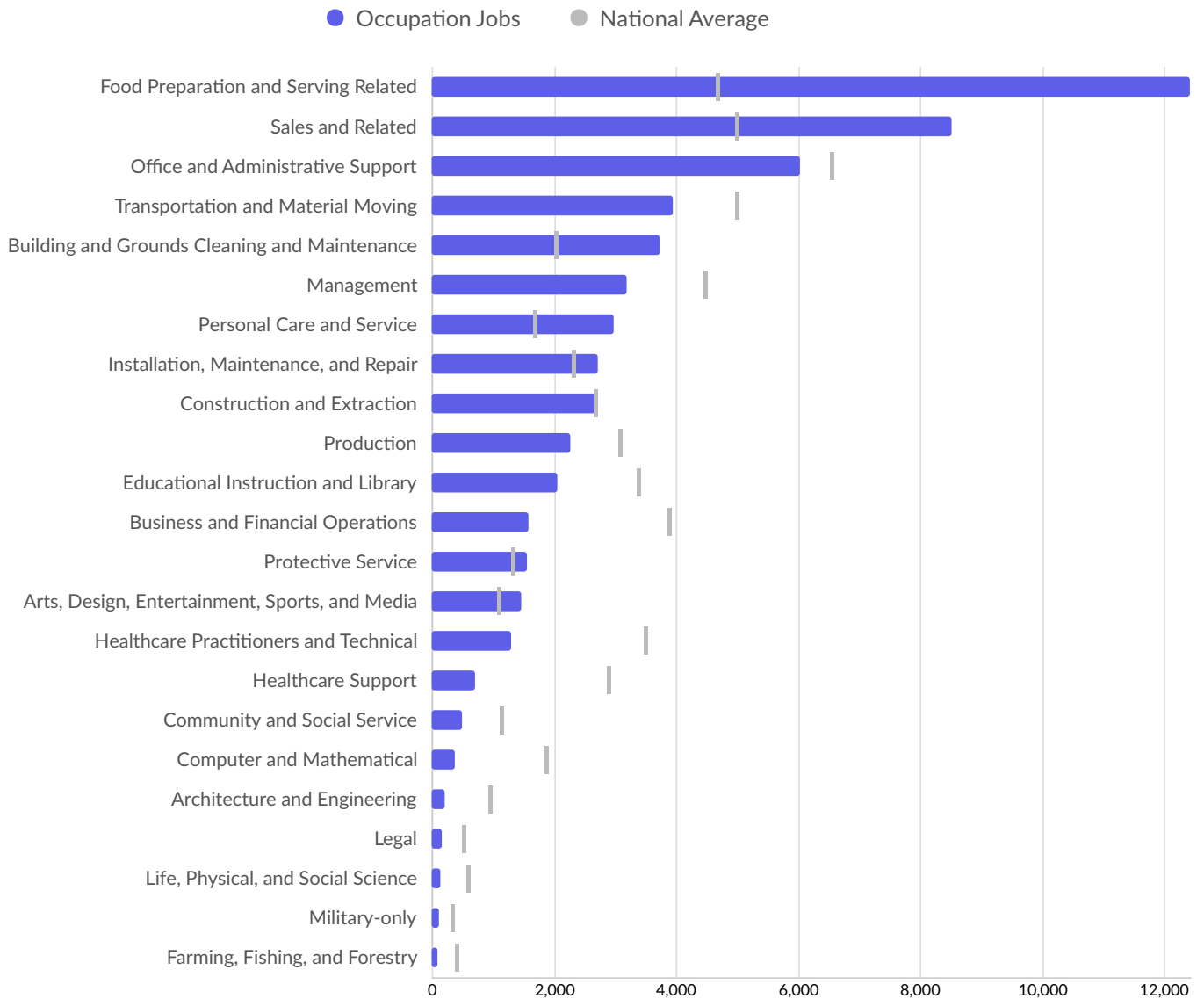


	Percentage	Business Count
● 1 to 4 employees	36.1%	2,276
● 5 to 9 employees	33.0%	2,081
● 10 to 19 employees	19.1%	1,207
● 20 to 49 employees	9.4%	592
● 50 to 99 employees	1.8%	112
● 100 to 249 employees	0.4%	27
● 250 to 499 employees	0.1%	8
● 500+ employees	0.1%	5

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

## Largest Occupations

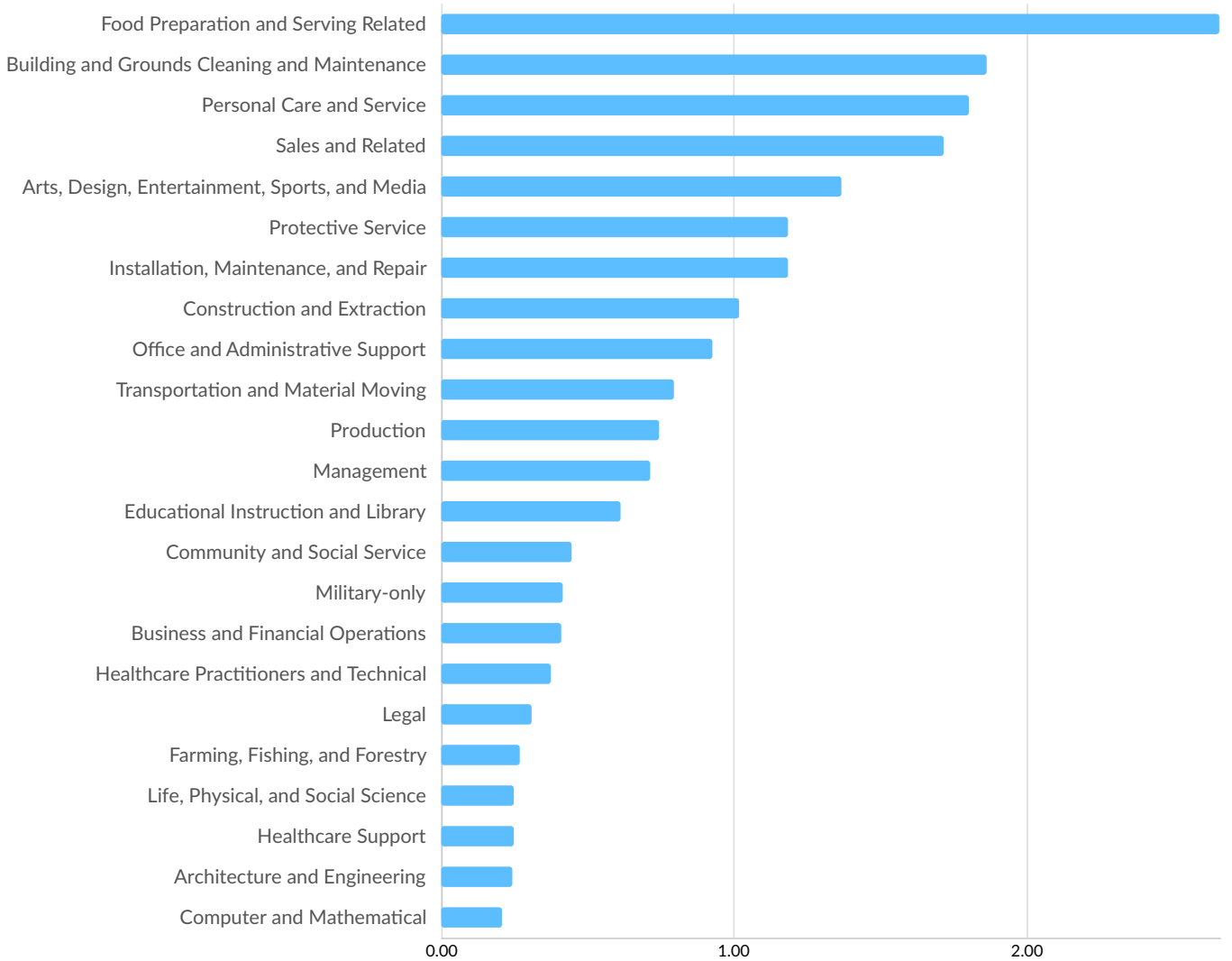


## Top Growing Occupations

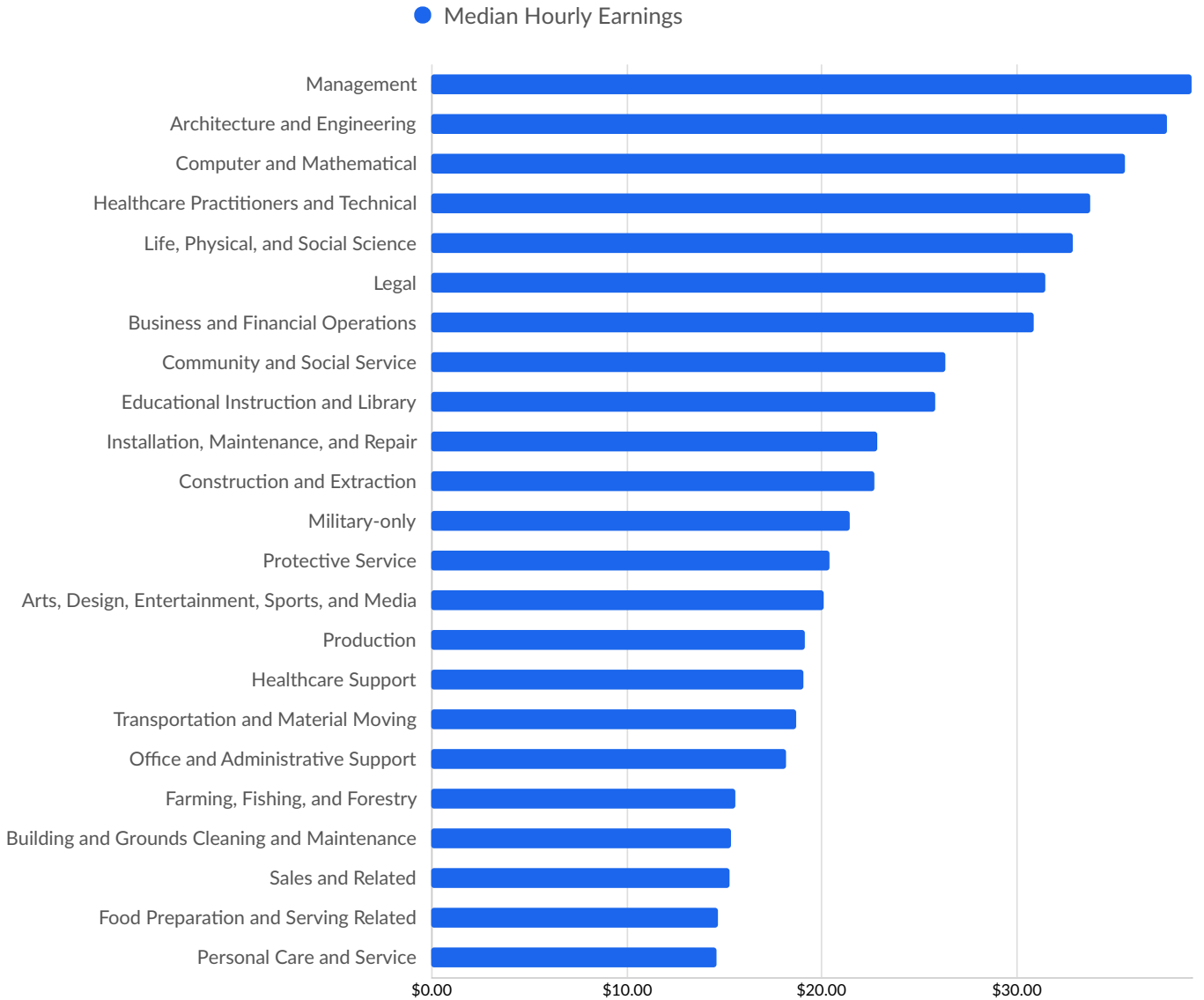


## Top Occupation Employment Concentration

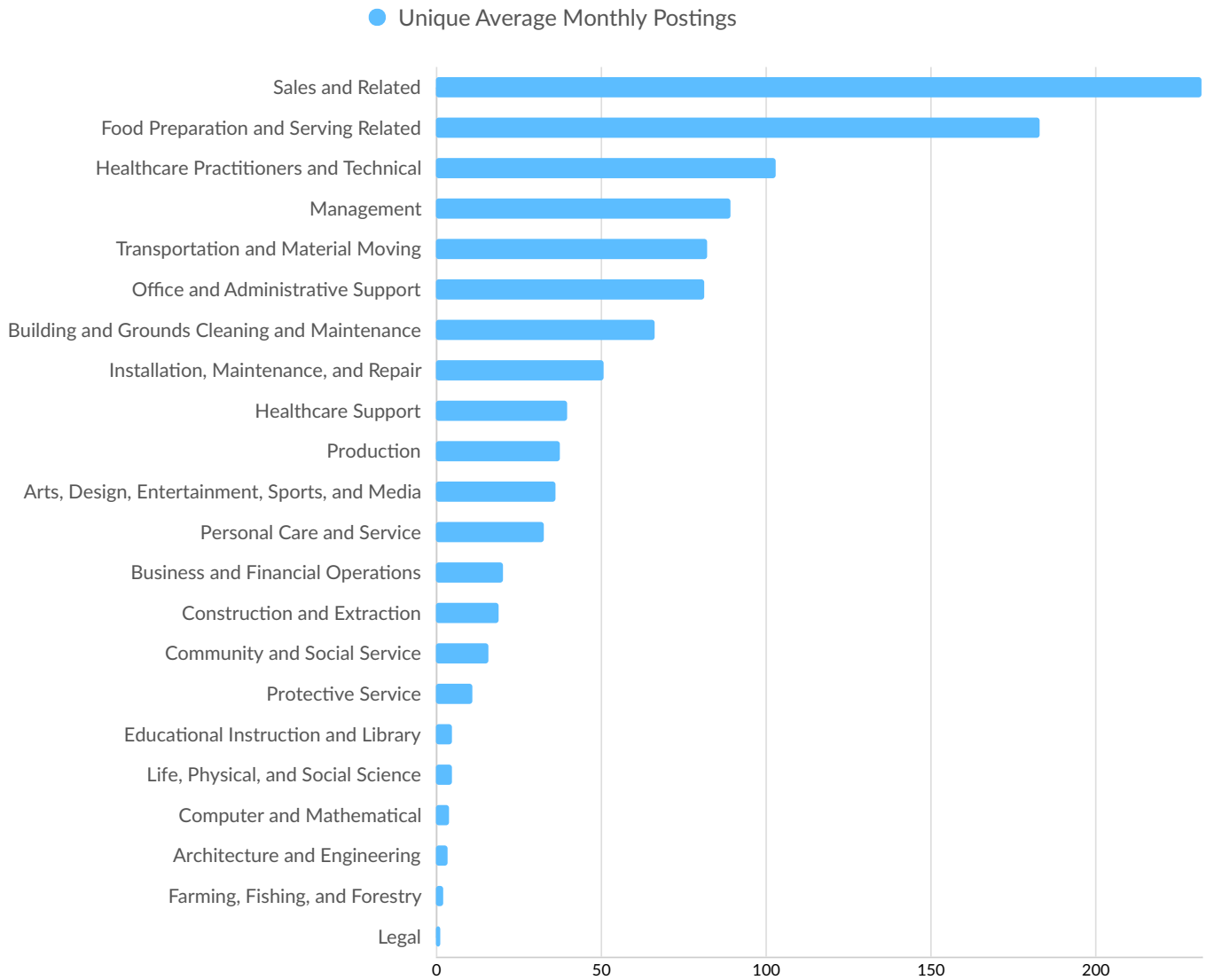
● Occupation Employment Concentration



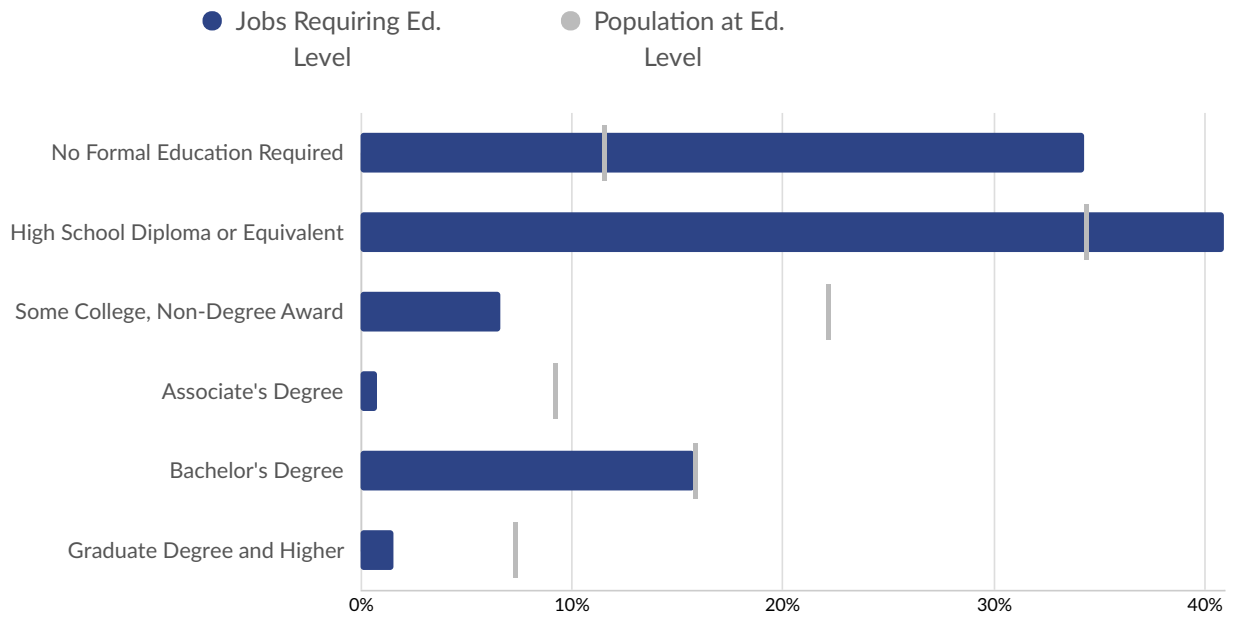
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Sevier County, TN produced graduates.

# In-Demand Skills

