



Jefferson County, TN



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Report Parameters

1 County

47089 Jefferson County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

60,241

Population (2025)

Population **grew by 5,324** over the last 5 years and is projected to **grow by 4,466** over the next 5 years.

16,959

Total Regional Employment

Jobs **grew by 1,163** over the last 5 years and are projected to **grow by 1,477** over the next 5 years.

\$63.1K

Median Household Income (2023)

Median household income is **\$15.5K below** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **increased by 9.7%** since 2020, growing by 5,324. Population is expected to **increase by 7.4%** between 2025 and 2030, adding 4,466.
- From 2020 to 2025, jobs **increased by 7.4%** in Jefferson County, TN from 15,795 to **16,959**. This change **fell short of the national growth rate of 10.6% by 3.2%**. As the number of jobs increased, the **labor force participation rate decreased from 57.2% to 54.2% between 2020 and 2025**.
- Concerning educational attainment, **14.0% of Jefferson County, TN residents possess a Bachelor's Degree** (7.8% below the national average), and **10.7% hold an Associate's Degree** (1.8% above the national average).
- The top three industries in 2025 are Local Government, Excluding Education and Hospitals, General Freight Trucking, and Education and Hospitals (Local Government).

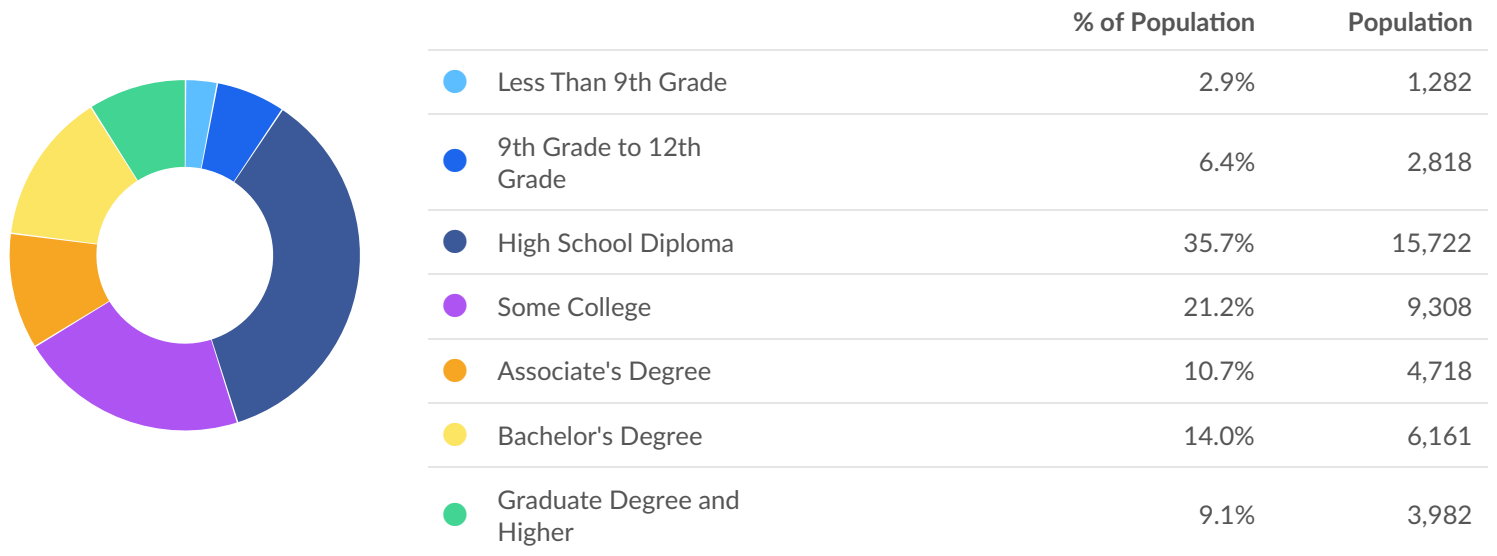
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	60,241	26,992	16,959	91.4	\$2.61B	\$4.22B	\$3.33B
State	7,305,276	3,527,847	3,708,203	92.3	\$578.34B	\$461.40B	\$588.24B

Dec 2025 Labor Force Breakdown



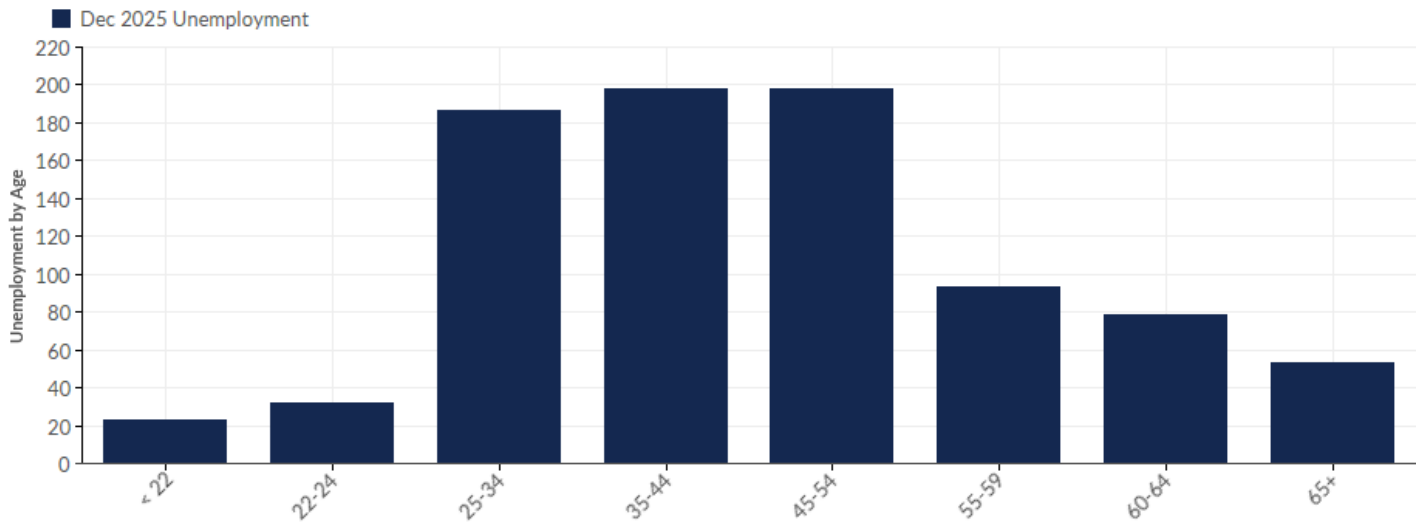
Educational Attainment

Concerning educational attainment, **14.0% of Jefferson County, TN residents possess a Bachelor's Degree** (7.8% below the national average), and **10.7% hold an Associate's Degree** (1.8% above the national average).



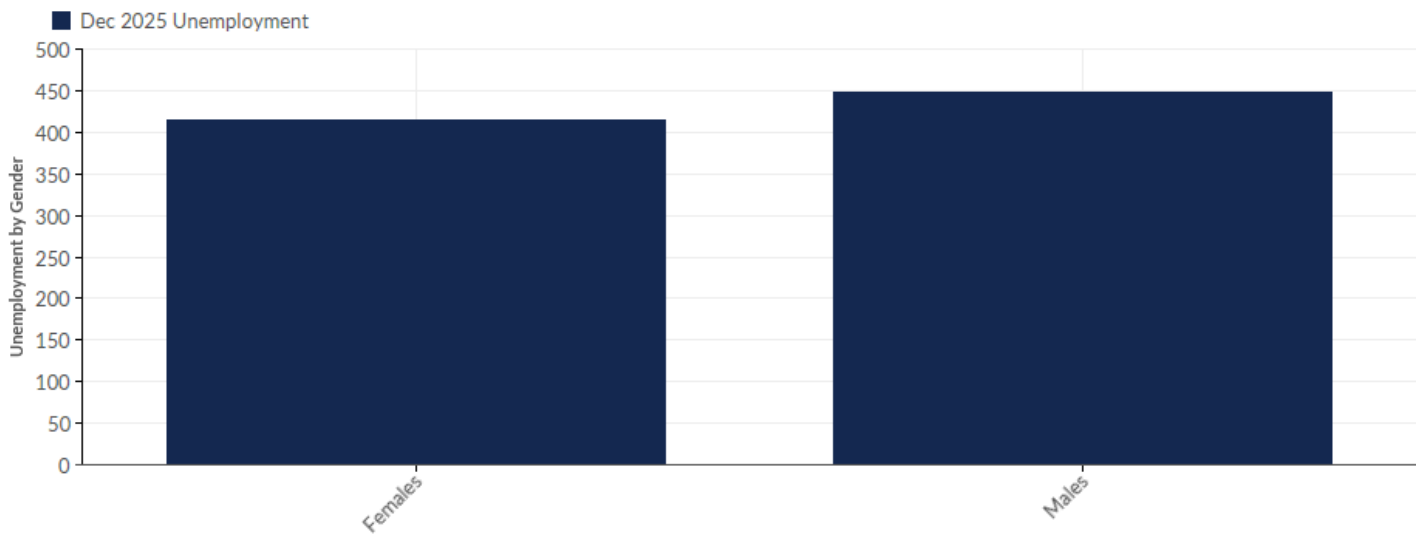
Unemployment by Demographics

Unemployment by Age



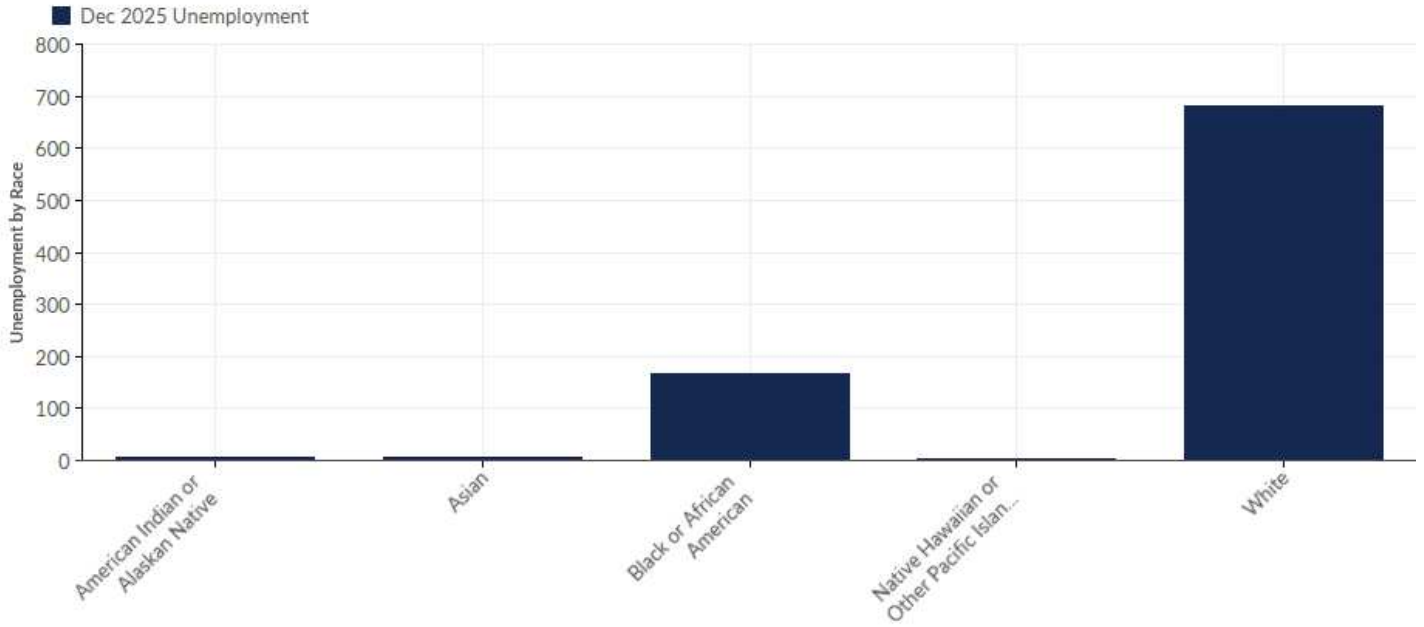
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	23	2.67%
22-24	32	3.71%
25-34	187	21.69%
35-44	198	22.97%
45-54	198	22.97%
55-59	94	10.90%
60-64	78	9.05%
65+	53	6.15%
Total	862	100.00%

Unemployment by Gender



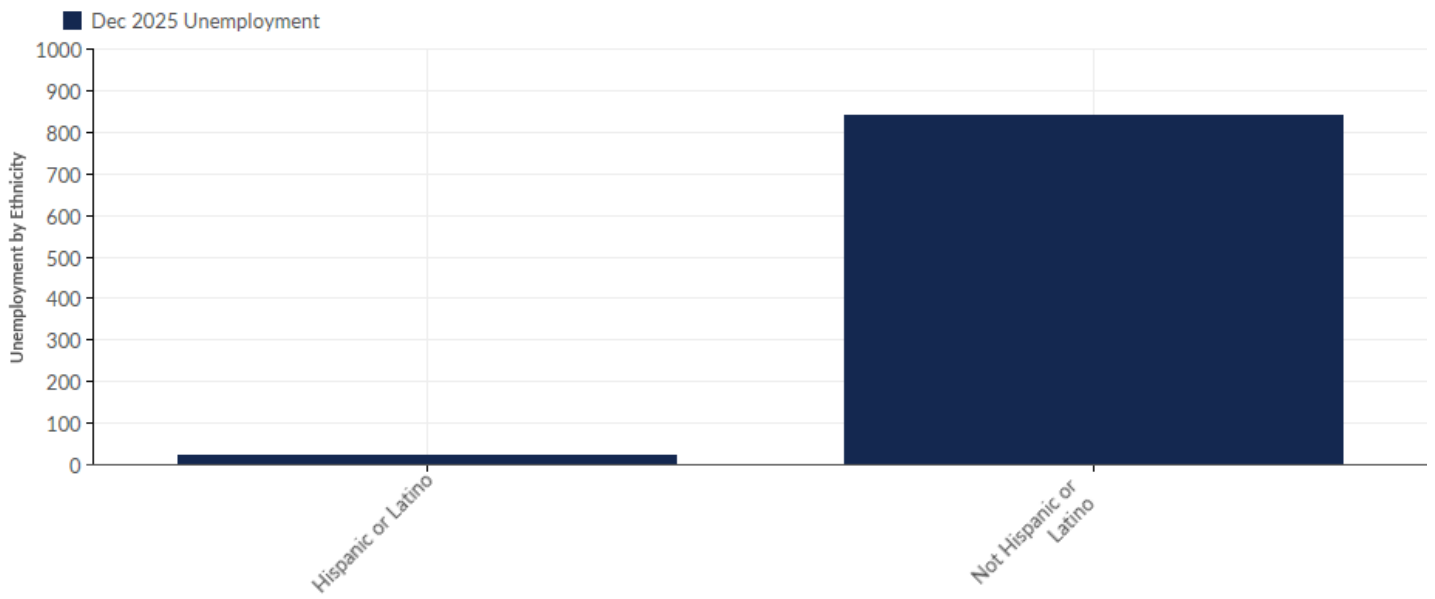
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	414	48.03%
Males	448	51.97%
Total	862	100.00%

Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	5	0.58%
Asian	7	0.81%
Black or African American	166	19.26%
Native Hawaiian or Other Pacific Islander	2	0.23%
White	682	79.12%
Total	862	100.00%

Unemployment by Ethnicity

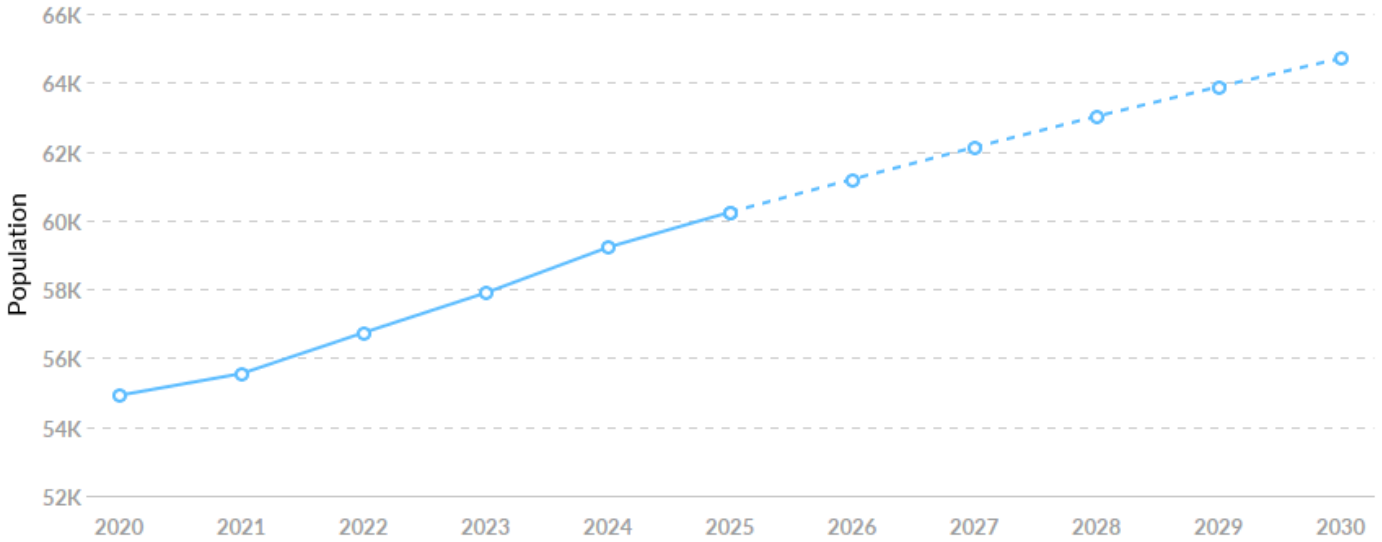


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	23	2.67%
Not Hispanic or Latino	839	97.33%
Total	862	100.00%

Historic & Projected Trends

Population Trends

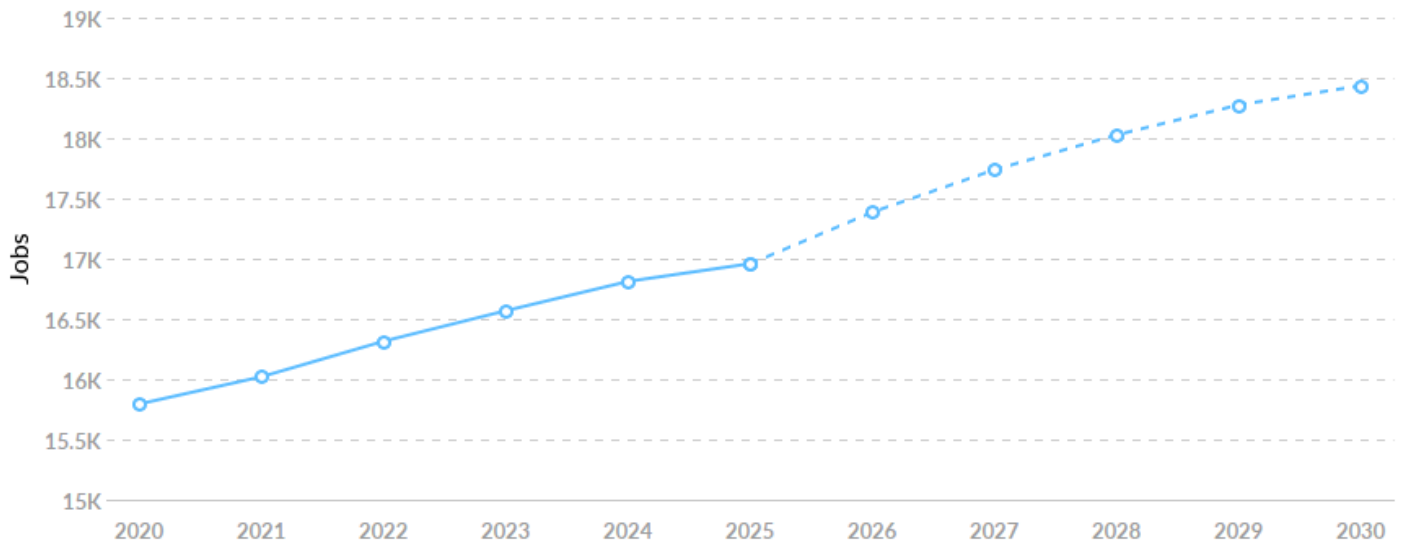
As of 2025 the region's population increased by 9.7% since 2020, growing by 5,324. Population is expected to increase by 7.4% between 2025 and 2030, adding 4,466.



Timeframe	Population
2020	54,917
2021	55,550
2022	56,739
2023	57,897
2024	59,217
2025	60,241
2026	61,194
2027	62,124
2028	63,021
2029	63,882
2030	64,707

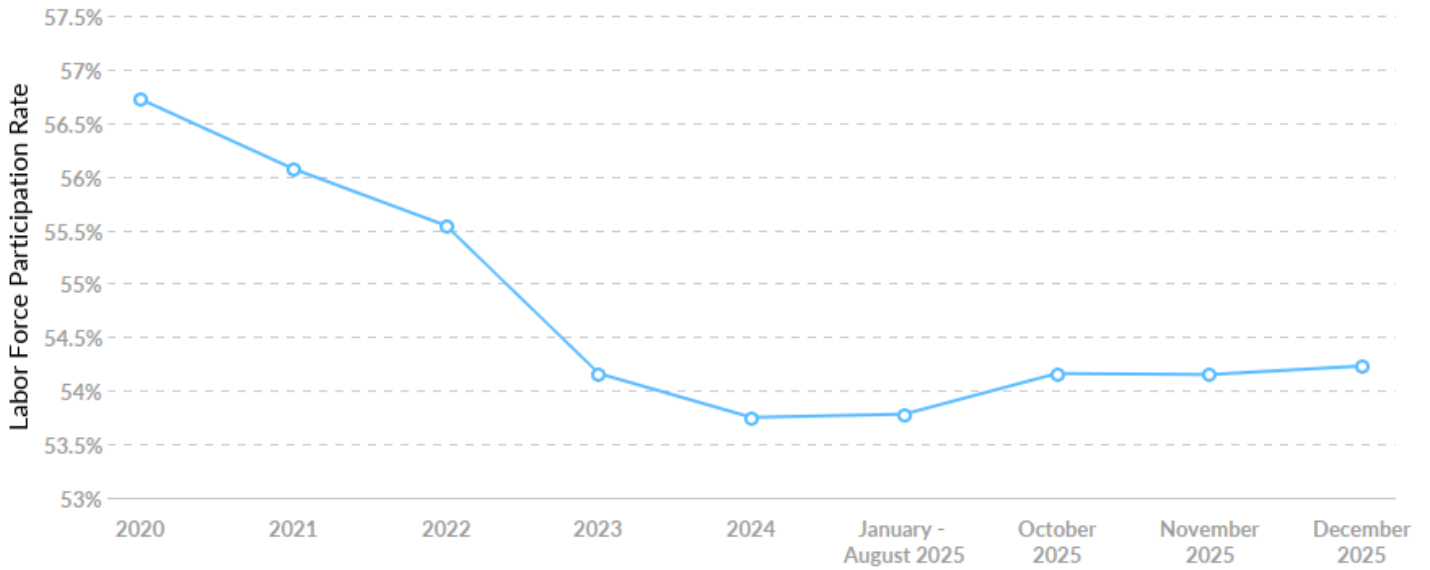
Job Trends

From 2020 to 2025, jobs increased by 7.4% in Jefferson County, TN from 15,795 to **16,959**. This change fell short of the national growth rate of 10.6% by 3.2%.



Timeframe	Jobs
2020	15,795
2021	16,021
2022	16,316
2023	16,569
2024	16,812
2025	16,959
2026	17,387
2027	17,739
2028	18,028
2029	18,277
2030	18,436

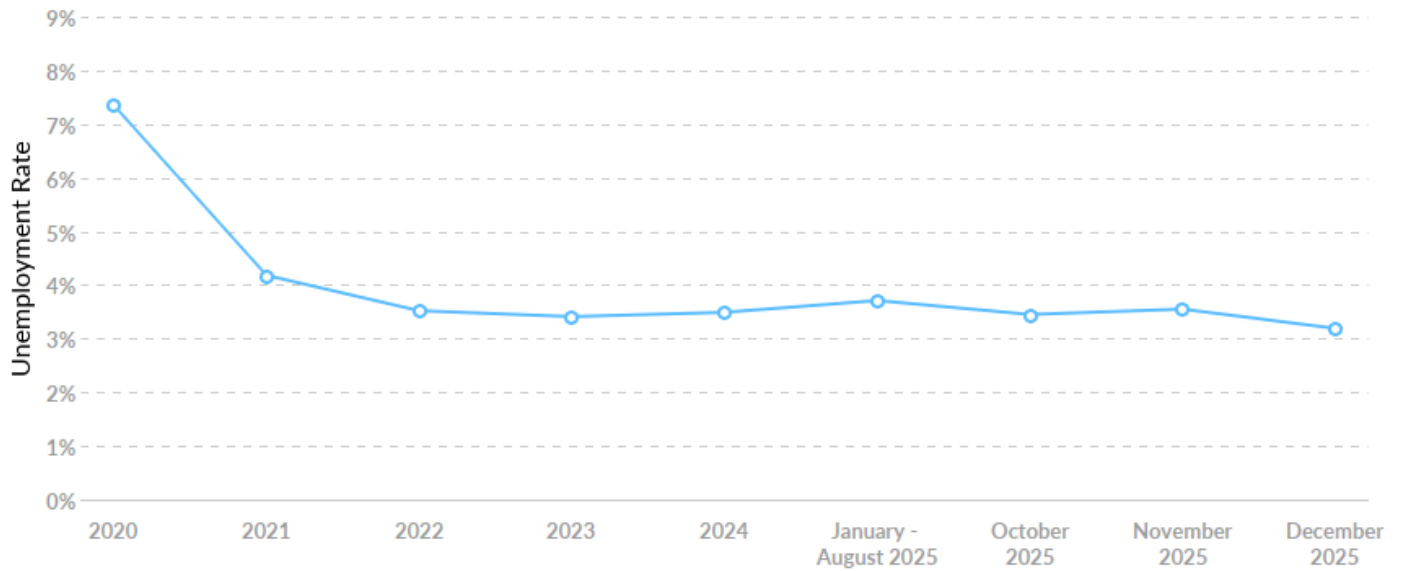
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	56.72%
2021	56.07%
2022	55.54%
2023	54.16%
2024	53.75%
January - August 2025	53.78%
October 2025	54.16%
November 2025	54.15%
December 2025	54.23%

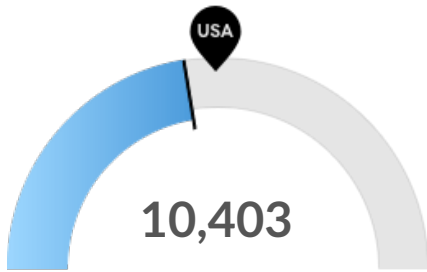
Unemployment Rate Trends

Jefferson County, TN had a December 2025 unemployment rate of 3.19%, **decreasing from 7.35%** 5 years before.



Timeframe	Unemployment Rate
2020	7.35%
2021	4.18%
2022	3.52%
2023	3.41%
2024	3.49%
January - August 2025	3.71%
October 2025	3.45%
November 2025	3.55%
December 2025	3.19%

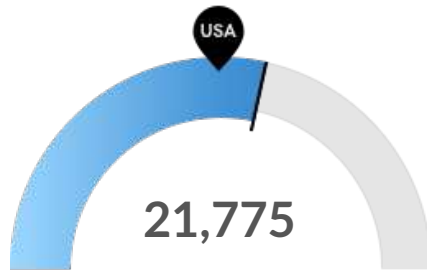
Population Characteristics



10,403

Millennials

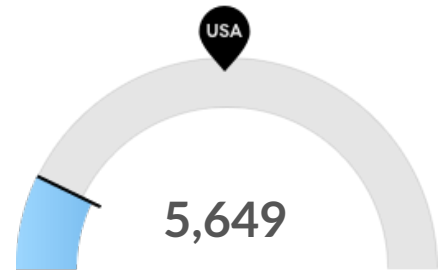
Jefferson County, TN has 10,403 millennials (ages 25-39). The national average for an area this size is 12,122.



21,775

Retiring Soon

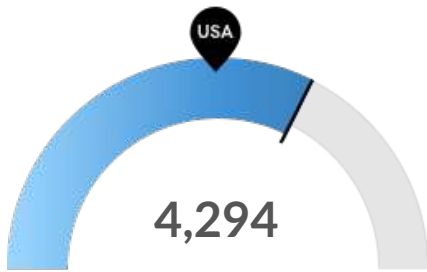
Retirement risk is high in Jefferson County, TN. The national average for an area this size is 17,906 people 55 or older, while there are 21,775 here.



5,649

Racial Diversity

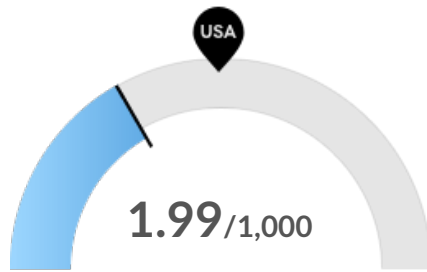
Racial diversity is low in Jefferson County, TN. The national average for an area this size is 25,190 racially diverse people, while there are 5,649 here.



4,294

Veterans

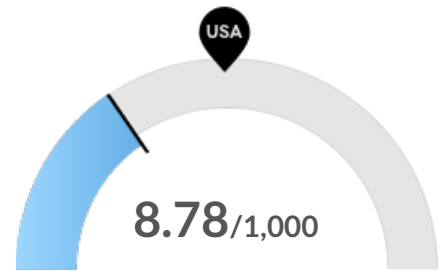
Jefferson County, TN has 4,294 veterans. The national average for an area this size is 2,848.



1.99/1,000

Violent Crime

Jefferson County, TN has 1.99 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.



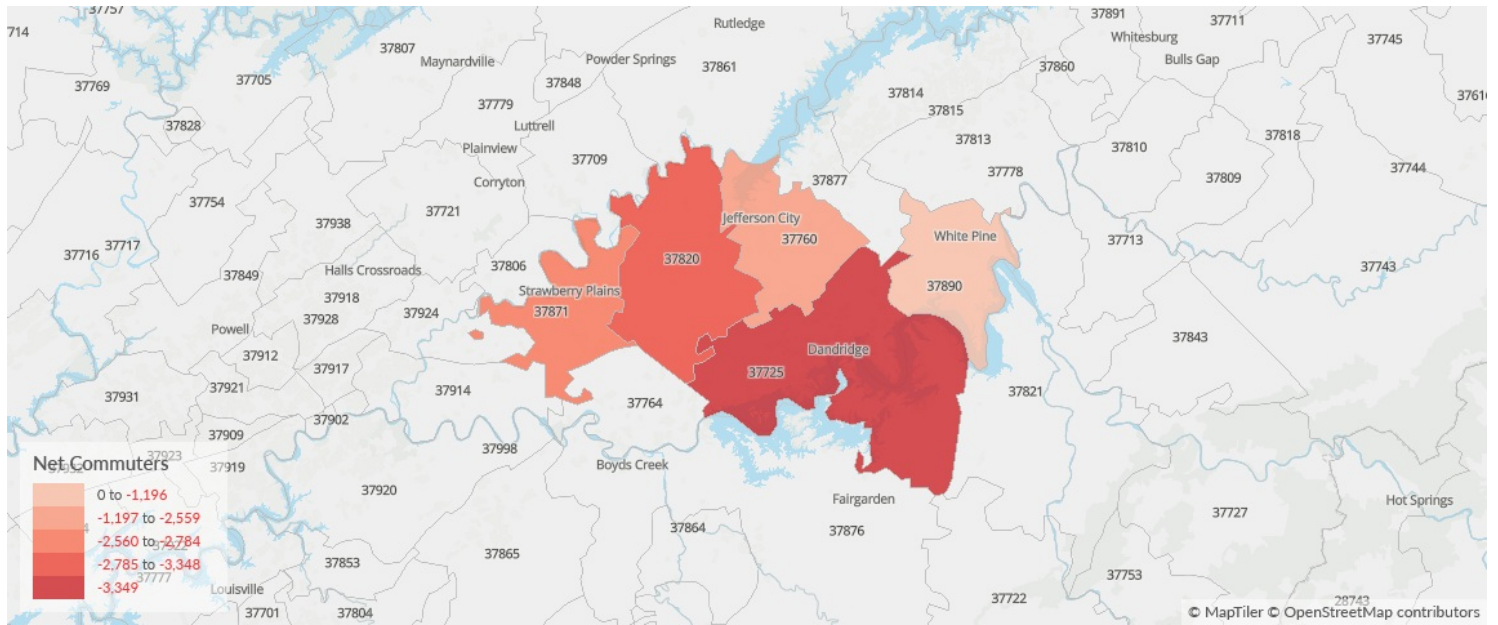
8.78/1,000

Property Crime

Jefferson County, TN has 8.78 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jefferson County, TN currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
37725	Dandridge, TN (in Jeffer...	5,556
37760	Jefferson City, TN (in Je...	5,436
37871	Strawberry Plains, TN (i...	2,272
37890	White Pine, TN (in Jeffe...	2,081
37820	New Market, TN (in Jeff...	1,615

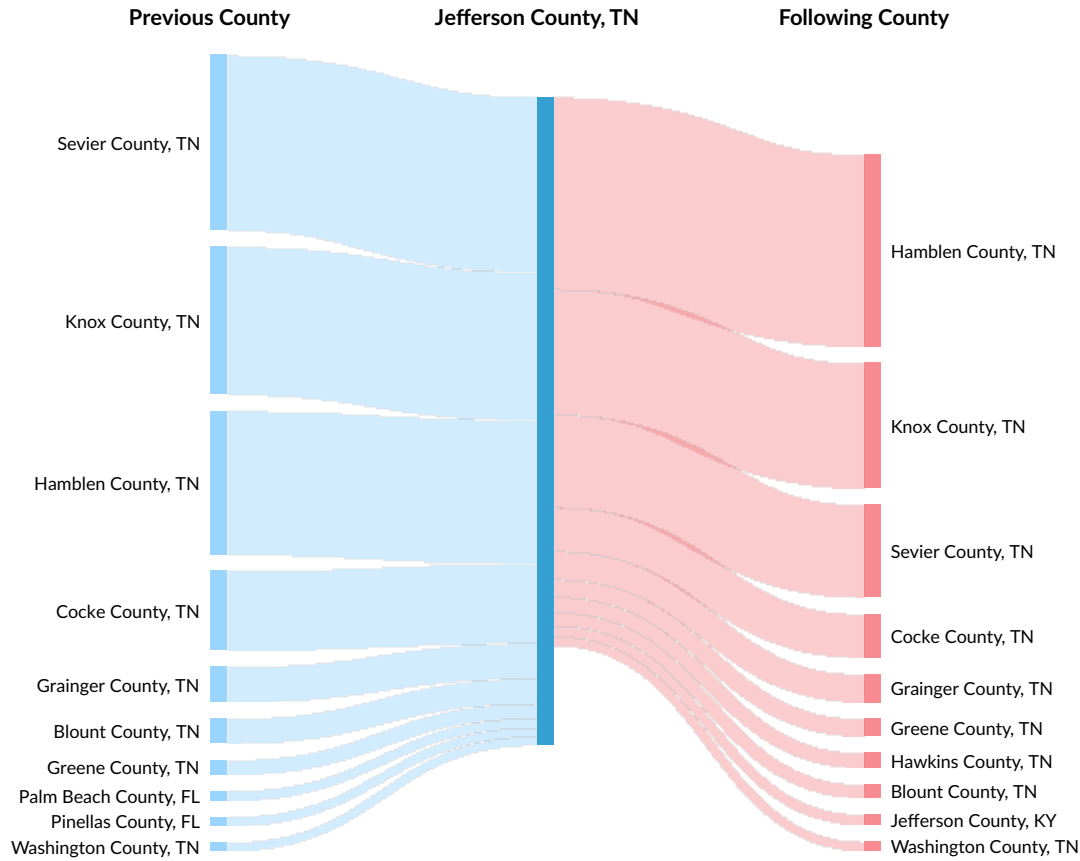
Where Talent Lives

ZIP	Name	2025 Workers
37725	Dandridge, TN (in Jeffer...	8,905
37760	Jefferson City, TN (in Je...	6,632
37871	Strawberry Plains, TN (i...	4,832
37820	New Market, TN (in Jeff...	4,400
37890	White Pine, TN (in Jeffe...	3,271

Inbound and Outbound Migration

The table below analyzes past and current residents of Jefferson County, TN. The left column shows residents of other counties migrating to Jefferson County, TN. The right column shows residents migrating from Jefferson County, TN to other counties.

As of 2022, **573** people have migrated from Sevier County, TN to Jefferson County, TN. In the same year, **628** people left Jefferson County, TN migrating to Hamblen County, TN. The total Net Migration for Jefferson County, TN in 2022 was **1,127**.

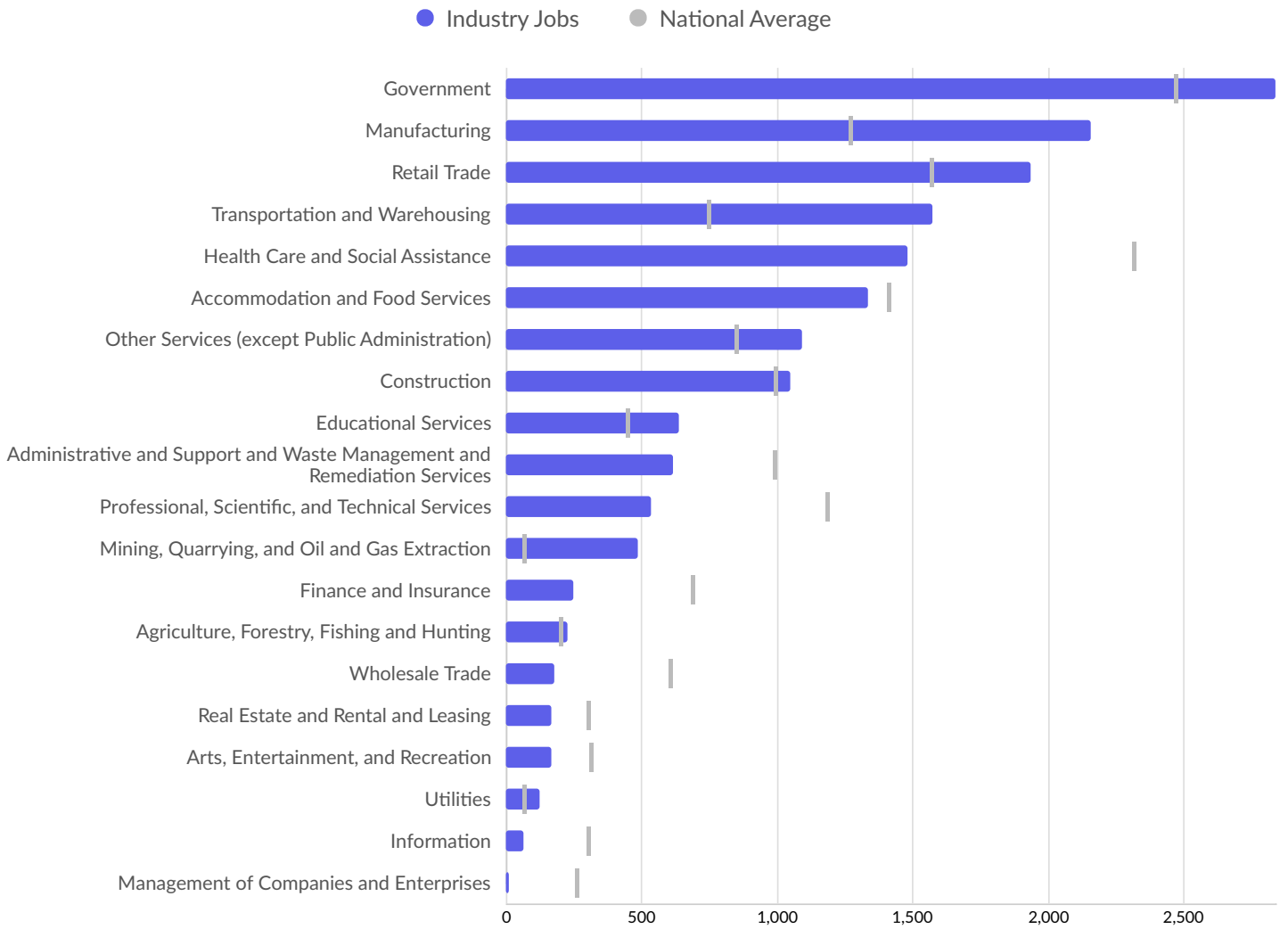


Top Previous Counties	Migrations
Sevier County, TN	573
Knox County, TN	484
Hamblen County, TN	469
Cocke County, TN	260
Grainger County, TN	116
Blount County, TN	81

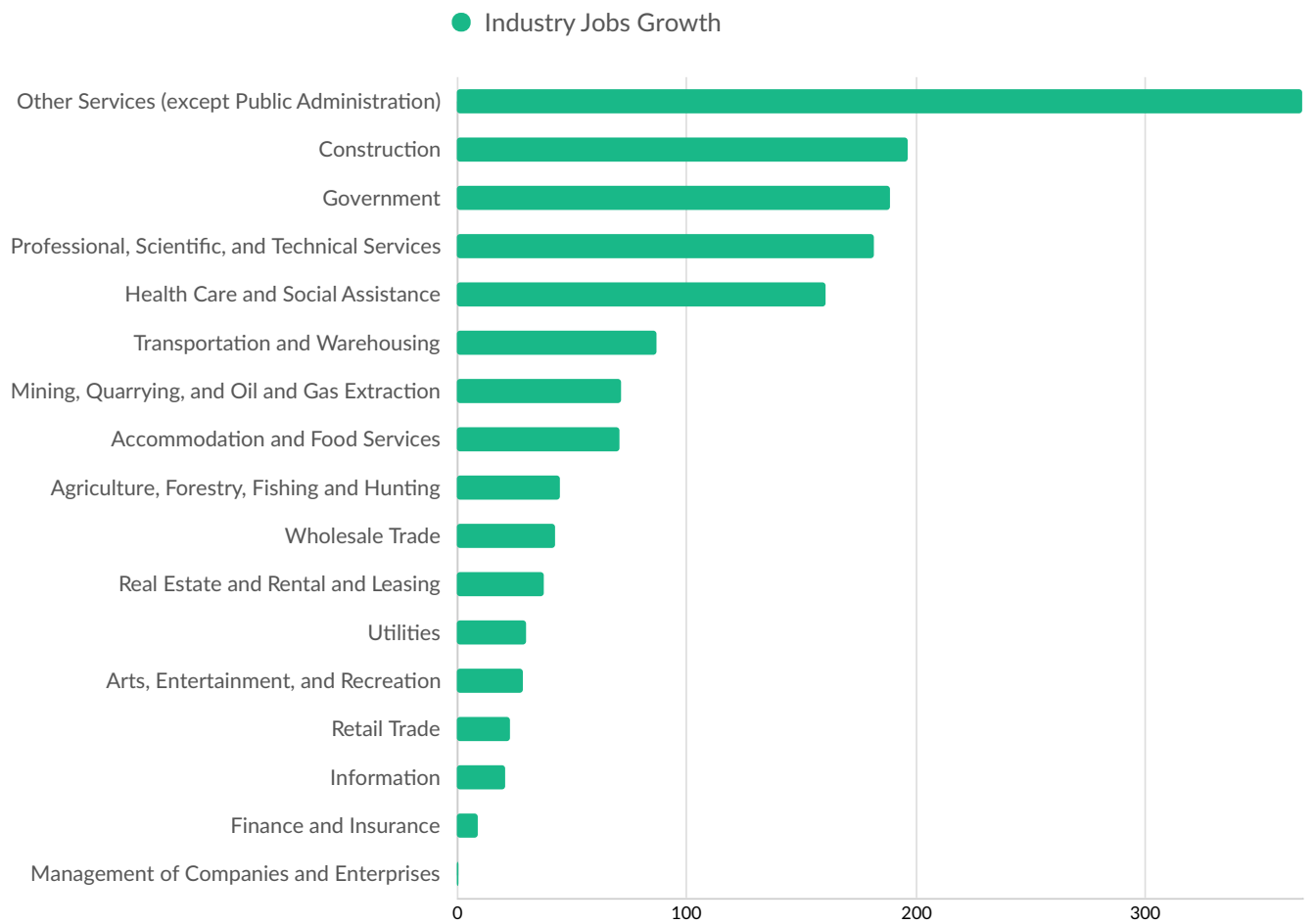
Top Previous Counties	Migrations
Greene County, TN	48
Palm Beach County, FL	31
Pinellas County, FL	29
Washington County, TN	29
Los Angeles County, CA	28
Davidson County, TN	28
Hawkins County, TN	27
Shelby County, TN	26
Polk County, FL	25
Top Following Counties	Migrations
Hamblen County, TN	628
Knox County, TN	410
Sevier County, TN	303
Cocke County, TN	144
Grainger County, TN	92
Greene County, TN	58
Hawkins County, TN	50
Blount County, TN	44
Jefferson County, KY	34
Washington County, TN	31
Manatee County, FL	28
Bryan County, GA	25
Anderson County, TN	24
Collin County, TX	22
Wilson County, TN	21

Industry Characteristics

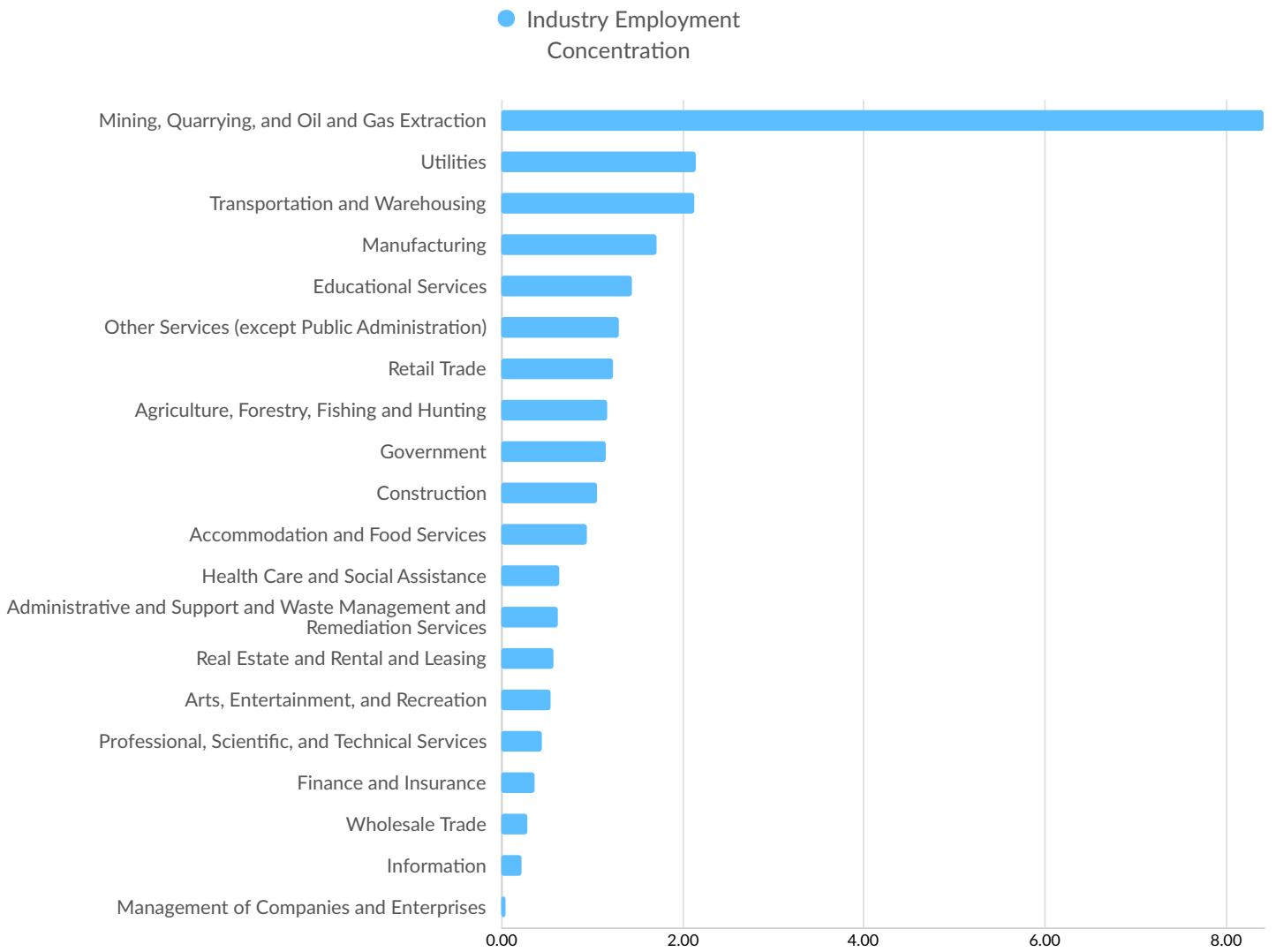
Largest Industries



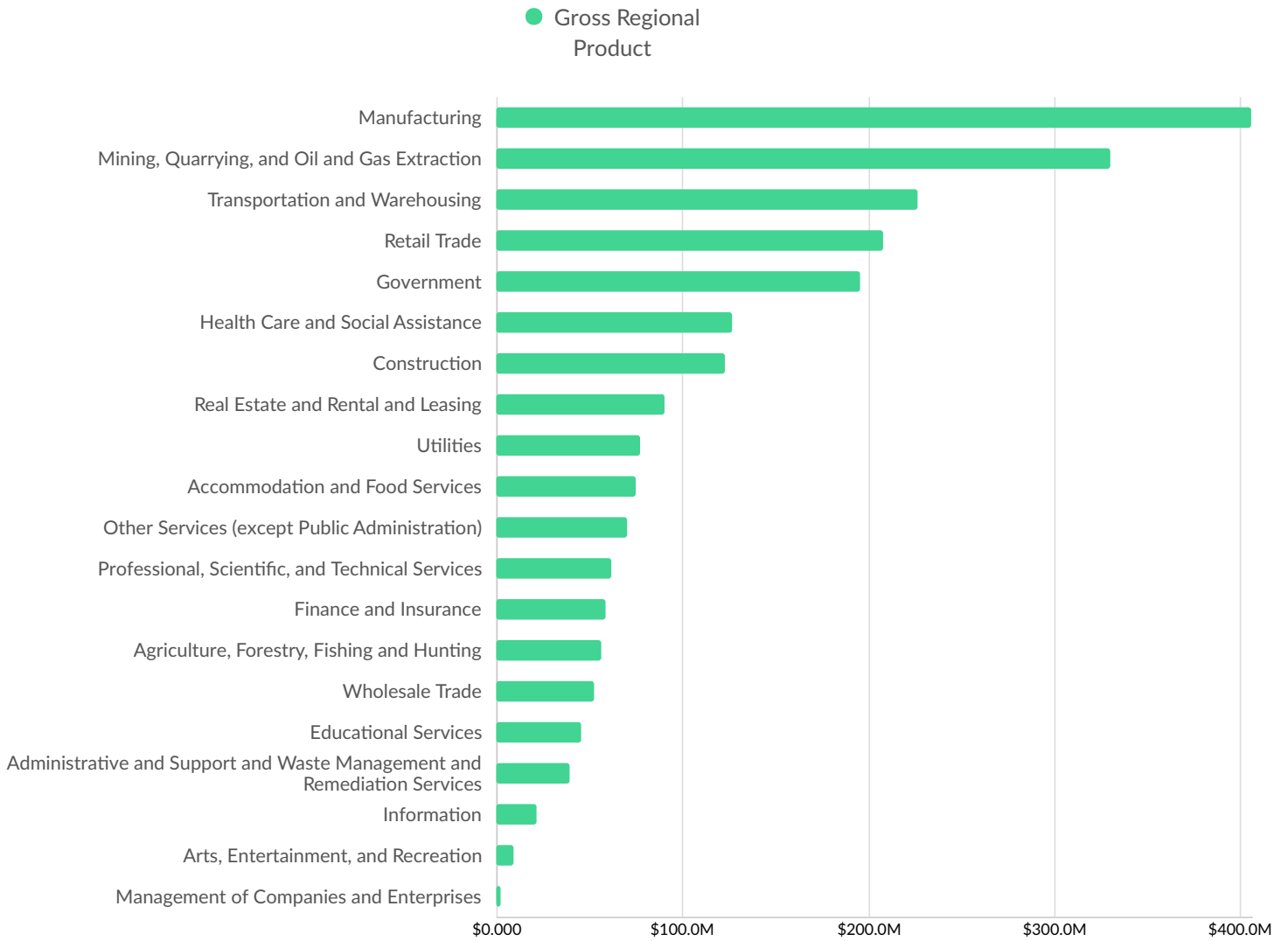
Top Growing Industries



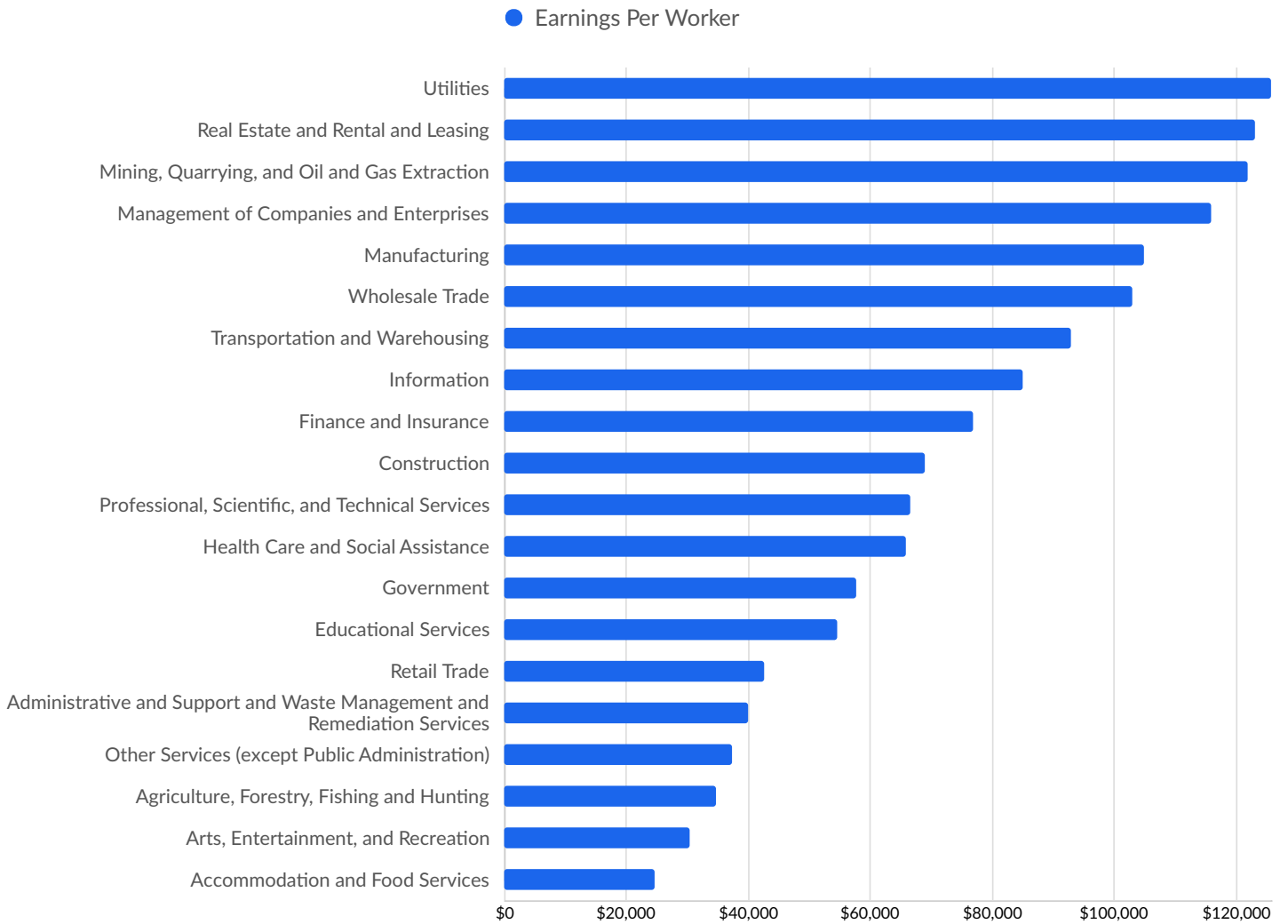
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



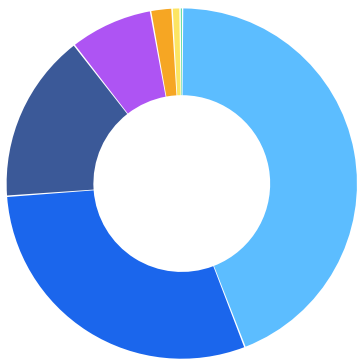
Business Characteristics

4,574 Companies Employ Your Workers

Online profiles for your workers mention 4,574 companies as employers, with the top 10 appearing below. In the last 12 months, 557 companies in Jefferson County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Carson-Newman University	247 	K-Va-T Food Stores	239 
State of Tennessee	102 	Food City	182 
Walmart	73 	Community Health Systems Pro...	156 
The Dollywood Company	67 	Jefferson Memorial Hospital	121 
Food City / Kvat Foods	61 	LifeStance Health	69 
Knox County Schools	60 	Express Employment Profession...	63 
Ut Medical Center	58 	Dollar General	50 
Lowe's	56 	Carson-Newman University	48 
University of Tennessee	53 	Walmart	48 
Jefferson County Public Schools	52 	Life Care Centers of America	45 

Business Size

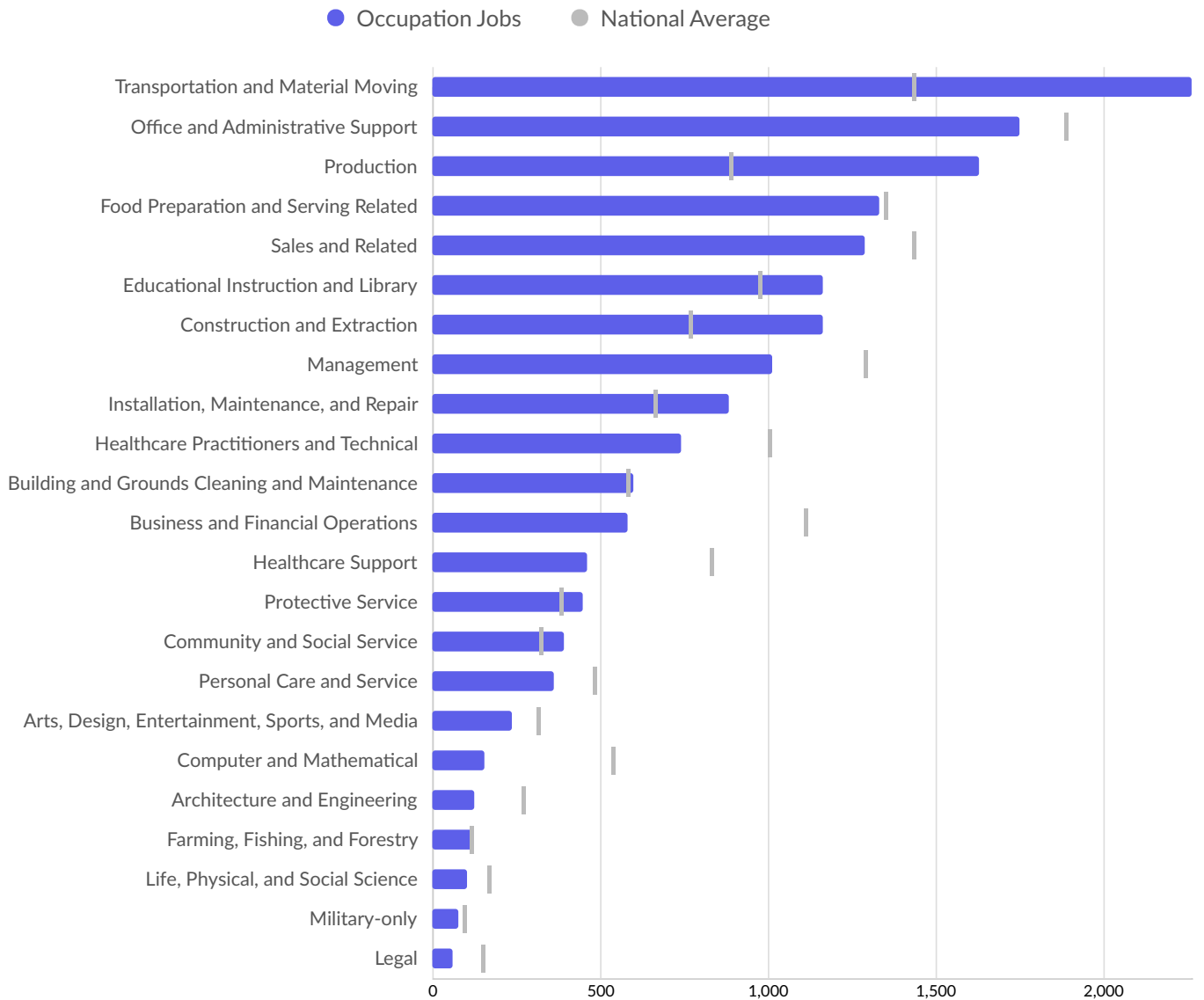


	Percentage	Business Count
● 1 to 4 employees	44.1%	783
● 5 to 9 employees	29.7%	528
● 10 to 19 employees	15.6%	278
● 20 to 49 employees	7.7%	136
● 50 to 99 employees	2.0%	35
● 100 to 249 employees	0.7%	13
● 250 to 499 employees	0.2%	4

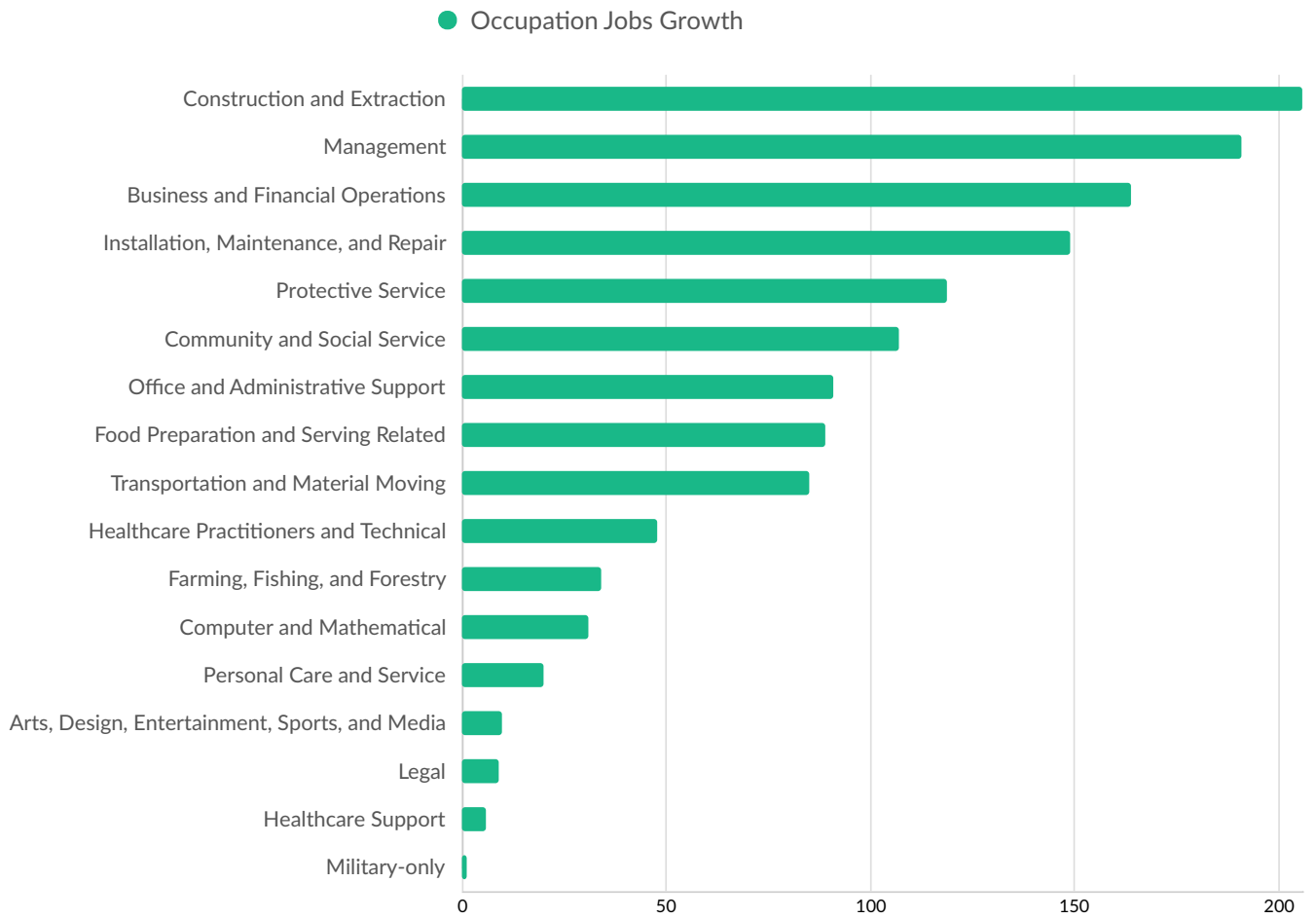
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

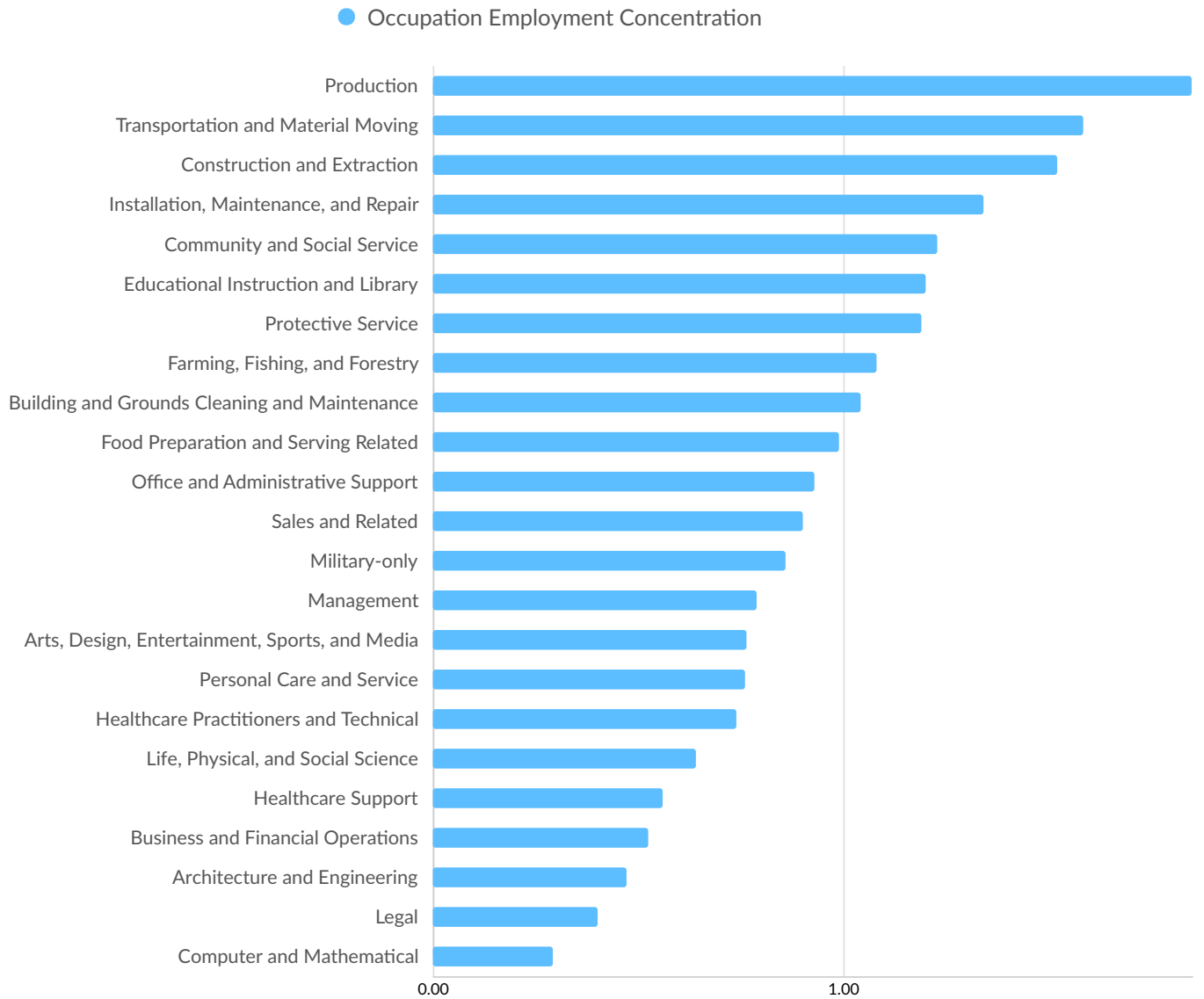
Largest Occupations



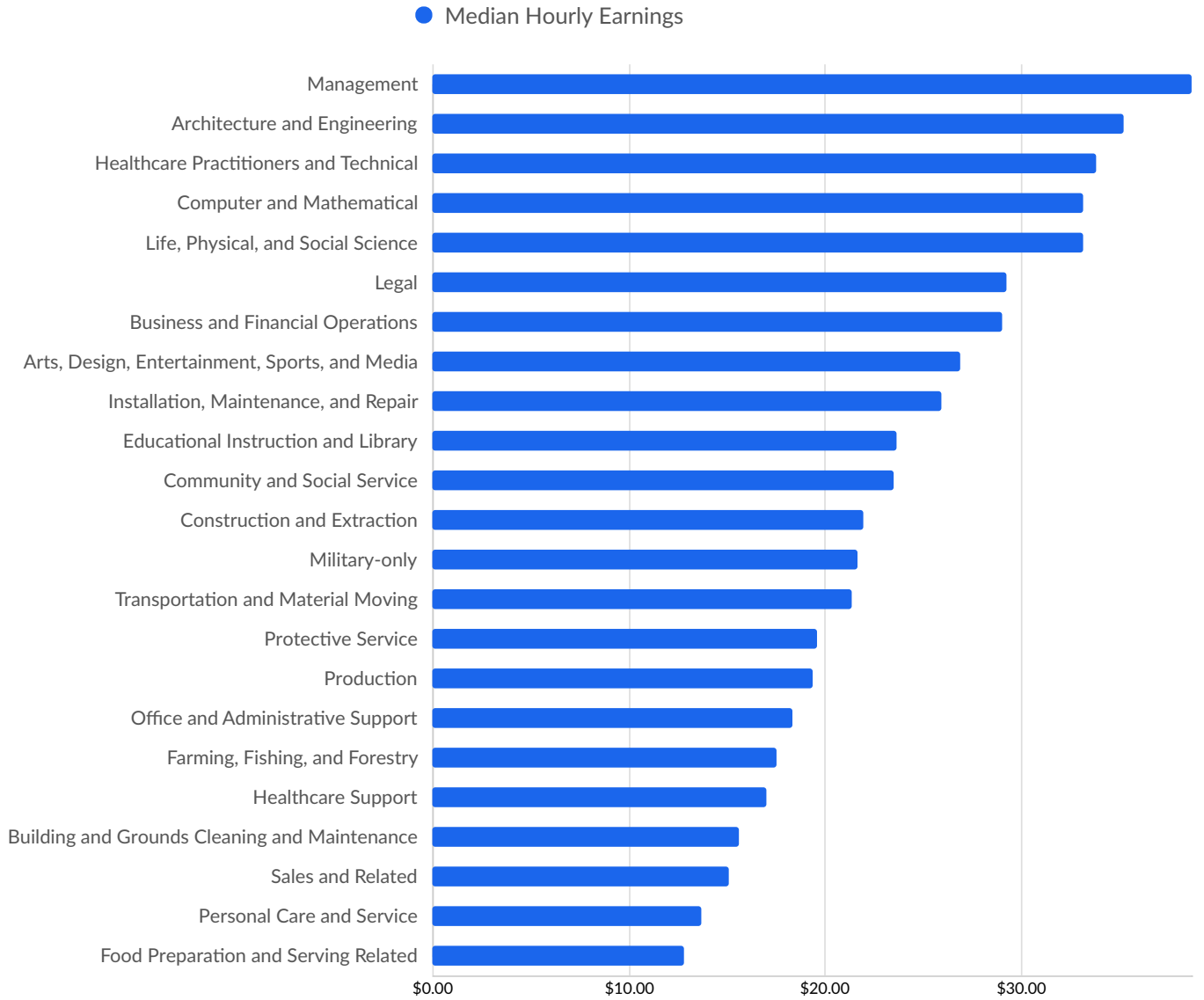
Top Growing Occupations



Top Occupation Employment Concentration

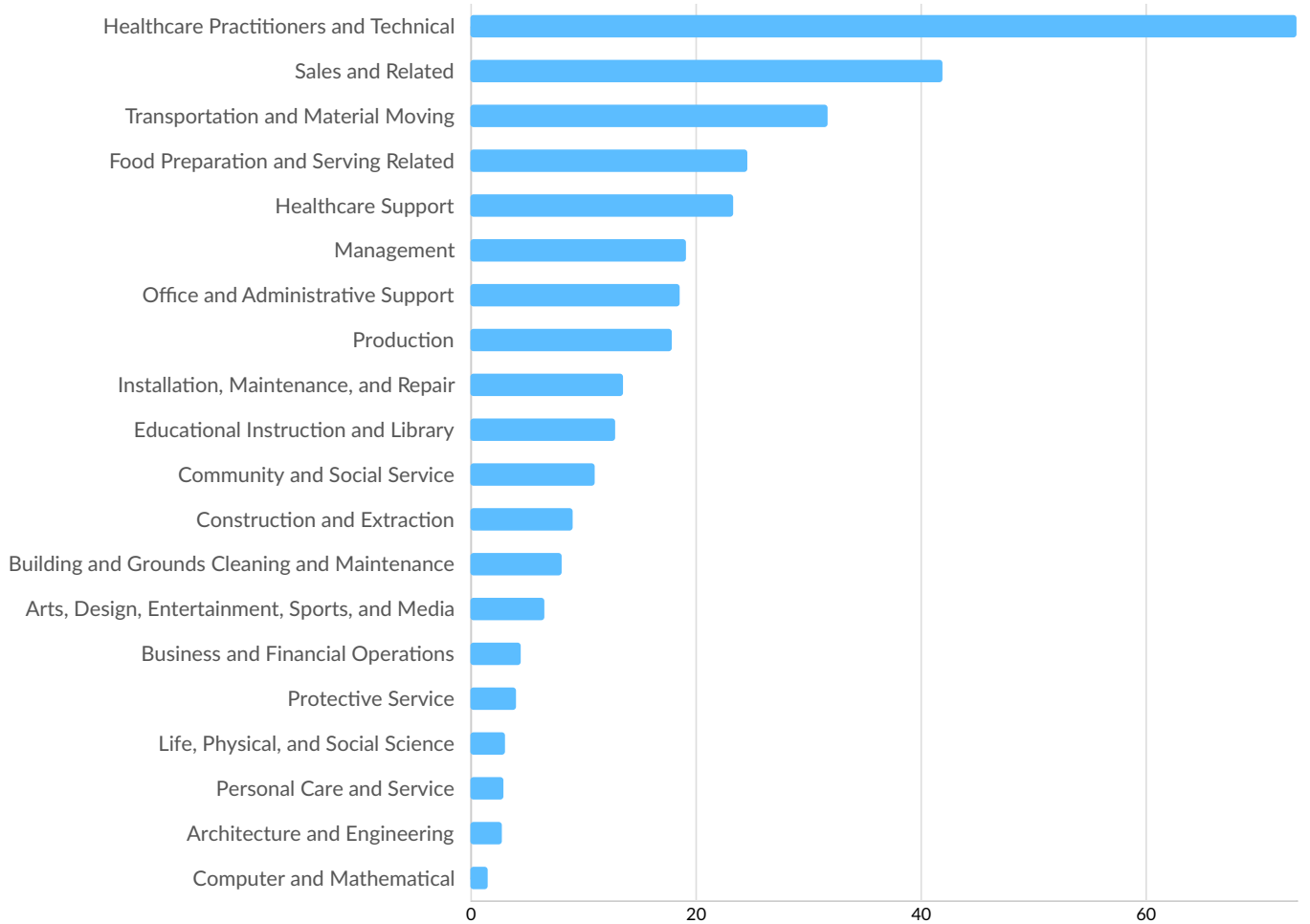


Top Occupation Earnings

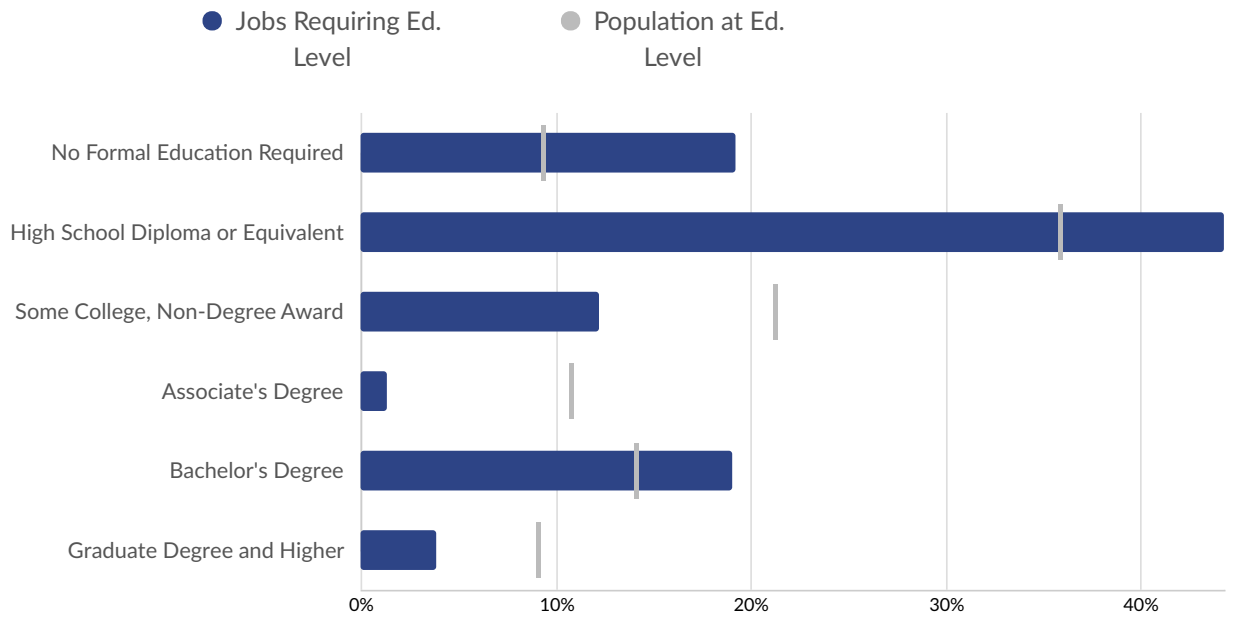


Top Posted Occupations

● Unique Average Monthly Postings

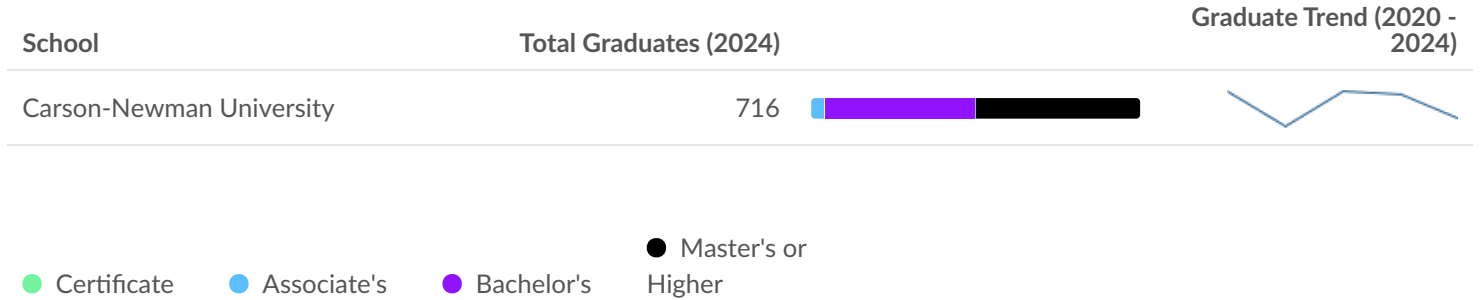


Underemployment



Educational Pipeline

In 2024, there were 716 graduates in Jefferson County, TN. This pipeline has shrunk by 11% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Master's or Higher), "Family Practice Nurse/Nursing" (Master's or Higher), and "Educational, Instructional, and Curriculum Supervision" (Master's or Higher).



In-Demand Skills

