



# Cocke County, TN



**EAST  
TENNESSEE**  
Moving Mountains.

Tennessee

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## Report Parameters

### 1 County

47029    Coker County, TN

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**37,961**

**Population (2025)**

Population **grew by 1,918** over the last 5 years and is projected to **grow by 1,428** over the next 5 years.

**9,545**

**Total Regional Employment**

Jobs **grew by 922** over the last 5 years and are projected to **grow by 643** over the next 5 years.

**\$48.4K**

**Median Household Income (2023)**

Median household income is **\$30.1K below** the national median household income of \$78.5K.

## Takeaways

- As of 2025 the region's population **increased by 5.3%** since 2020, growing by 1,918. Population is expected to **increase by 3.8%** between 2025 and 2030, adding 1,428.
- From 2020 to 2025, jobs **increased by 10.7%** in Cocke County, TN from 8,623 to **9,545**. This change **outpaced the national growth rate of 10.6% by 0.1%**. As the number of jobs increased, the **labor force participation rate decreased from 50.6% to 49.5% between 2020 and 2025**.
- Concerning educational attainment, **7.9% of Cocke County, TN residents possess a Bachelor's Degree** (13.9% below the national average), and **6.1% hold an Associate's Degree** (2.8% below the national average).
- The top three industries in 2025 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

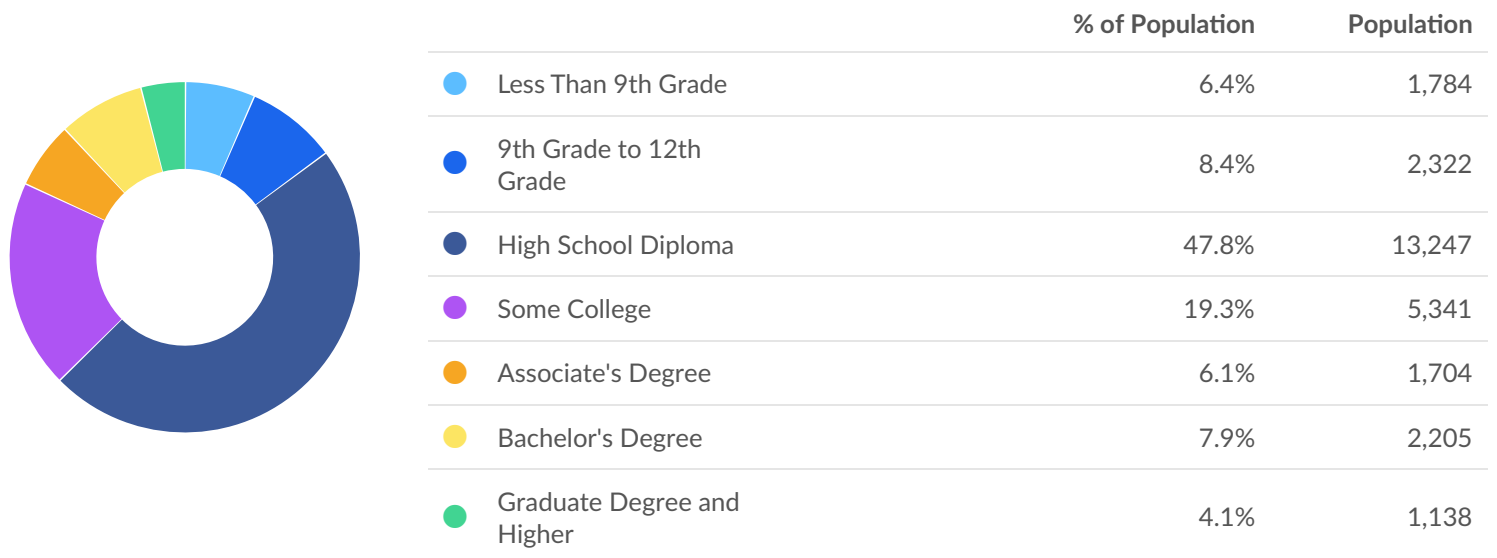
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	37,961	15,341	9,545	88.7	\$1.17B	\$2.25B	\$1.32B
State	7,305,276	3,527,847	3,708,203	92.3	\$578.34B	\$461.40B	\$588.24B

## Dec 2025 Labor Force Breakdown



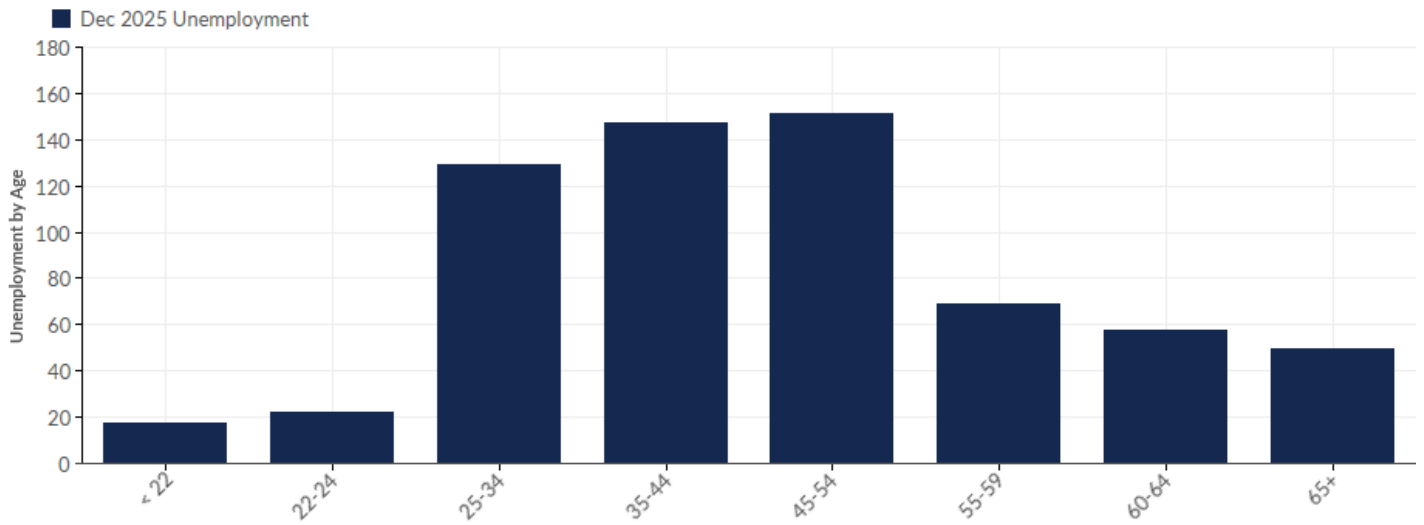
## Educational Attainment

Concerning educational attainment, **7.9% of Cocke County, TN residents possess a Bachelor's Degree** (13.9% below the national average), and **6.1% hold an Associate's Degree** (2.8% below the national average).



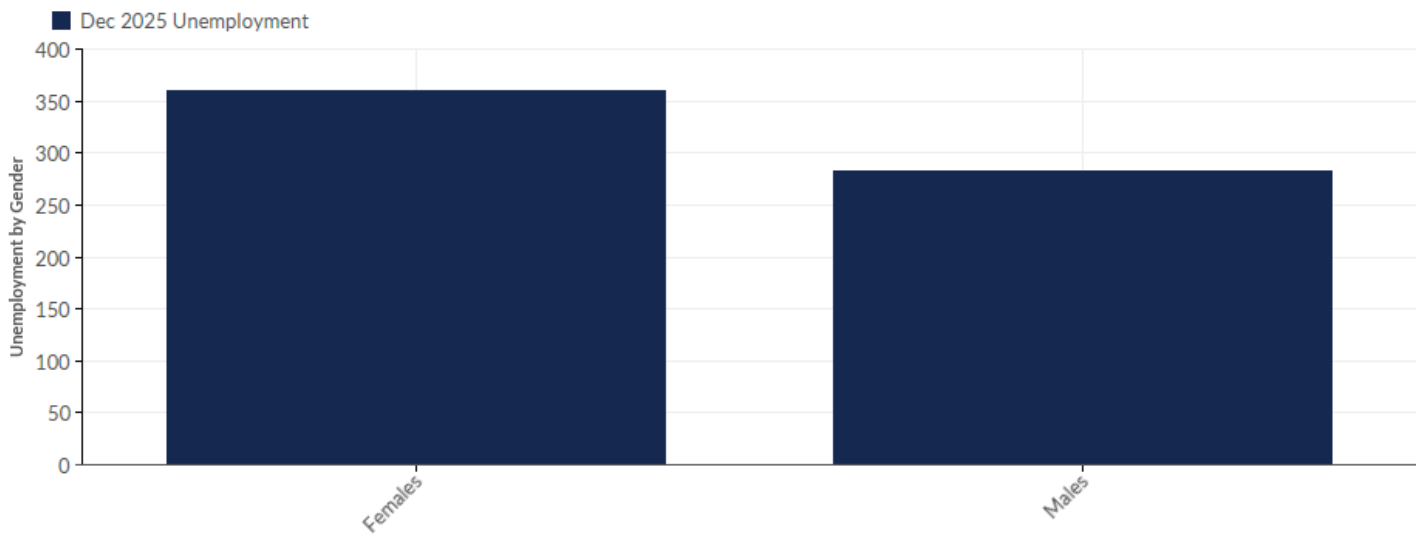
# Unemployment by Demographics

## Unemployment by Age



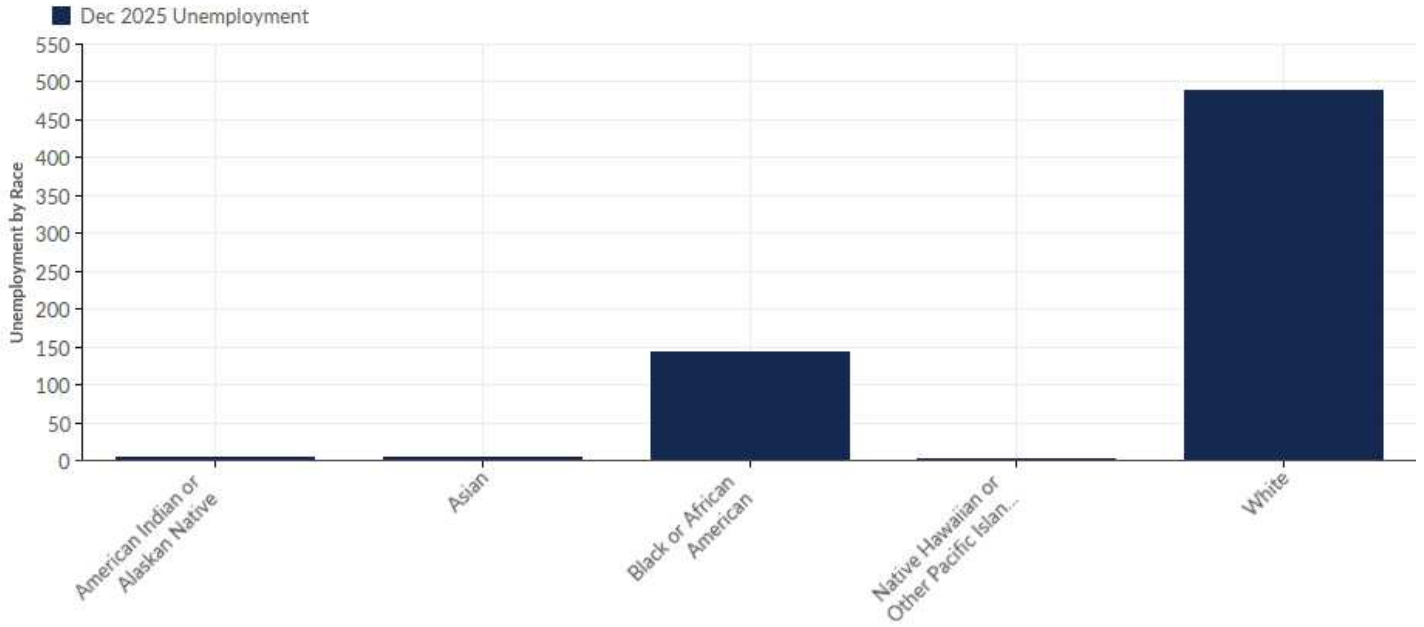
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	17	2.64%
22-24	22	3.42%
25-34	129	20.06%
35-44	148	23.02%
45-54	151	23.48%
55-59	69	10.73%
60-64	58	9.02%
65+	49	7.62%
<b>Total</b>	<b>643</b>	<b>100.00%</b>

## Unemployment by Gender



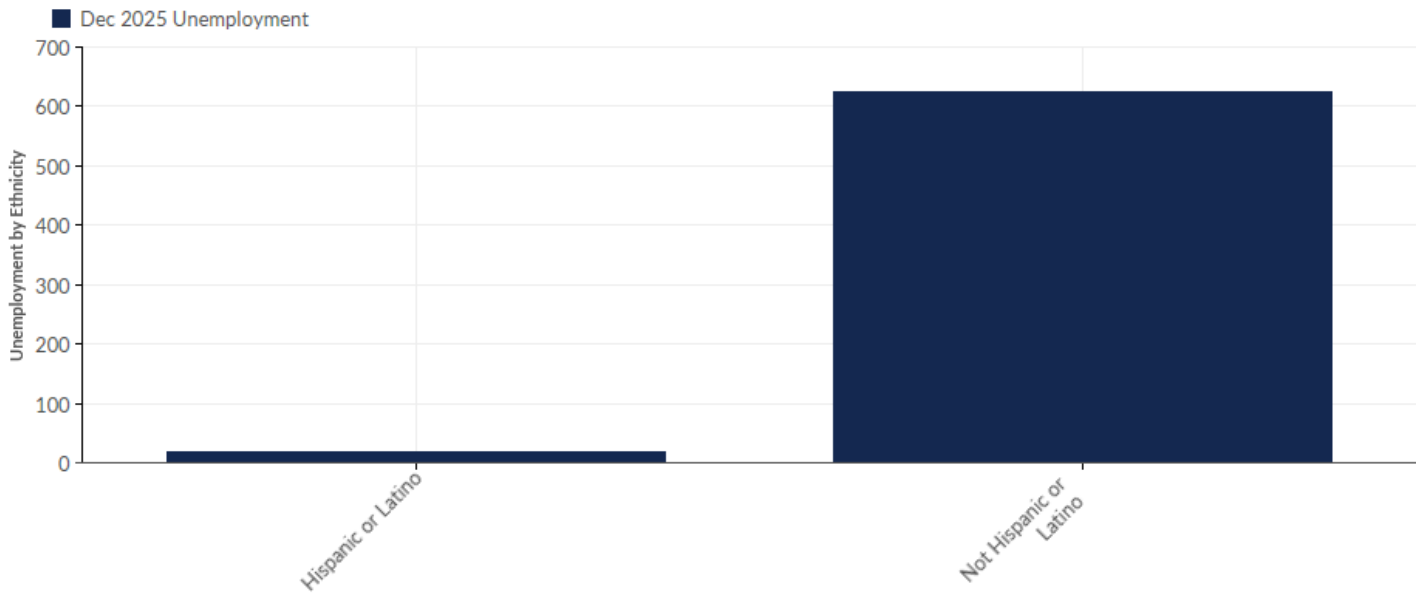
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	360	55.99%
Males	283	44.01%
Total	643	100.00%

## Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	4	0.62%
Asian	5	0.78%
Black or African American	143	22.24%
Native Hawaiian or Other Pacific Islander	2	0.31%
White	489	76.05%
Total	643	100.00%

## Unemployment by Ethnicity

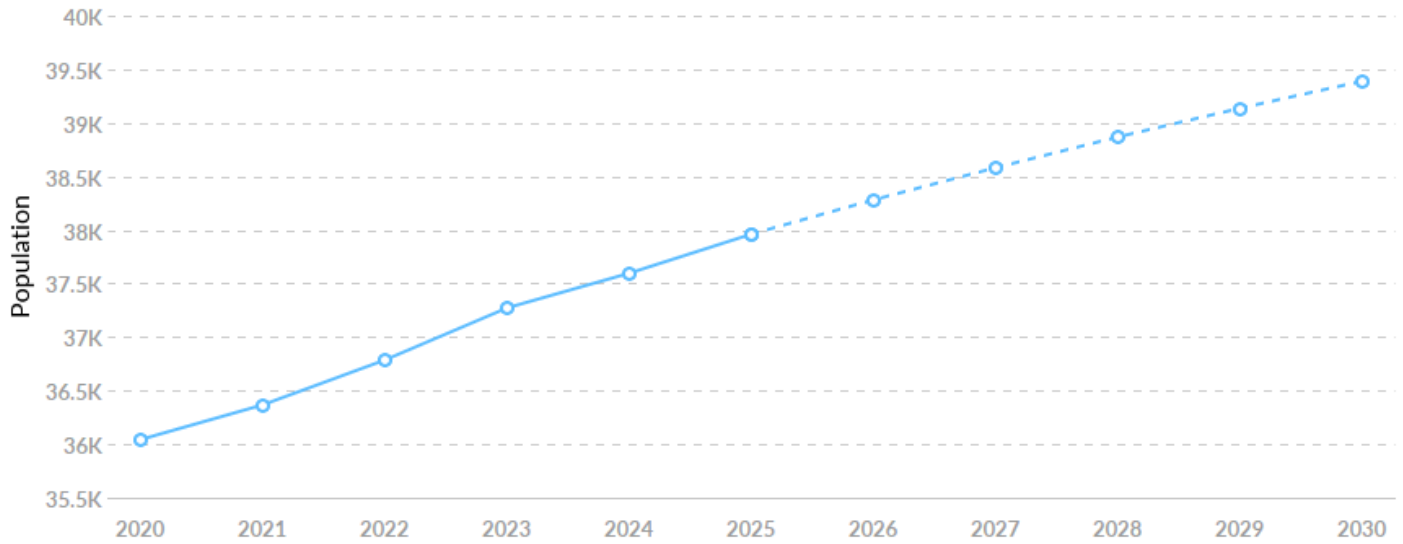


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	18	2.80%
Not Hispanic or Latino	625	97.20%
Total	643	100.00%

# Historic & Projected Trends

## Population Trends

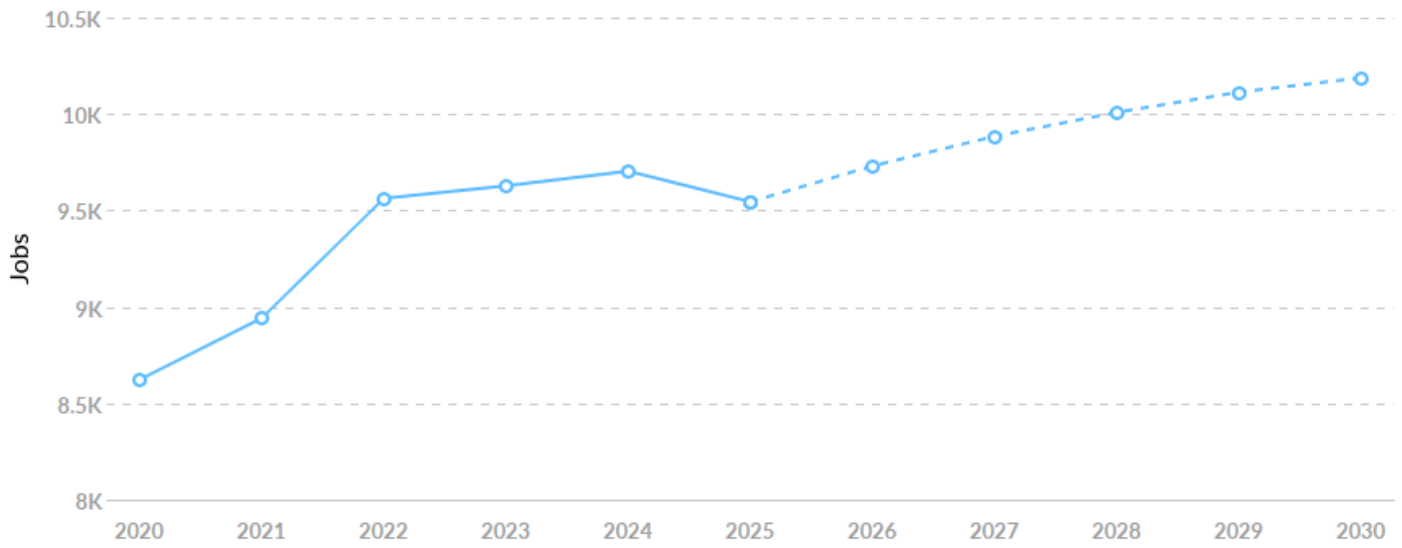
As of 2025 the region's population increased by 5.3% since 2020, growing by 1,918. Population is expected to increase by 3.8% between 2025 and 2030, adding 1,428.



Timeframe	Population
2020	36,043
2021	36,367
2022	36,786
2023	37,272
2024	37,596
2025	37,961
2026	38,281
2027	38,581
2028	38,868
2029	39,136
2030	39,389

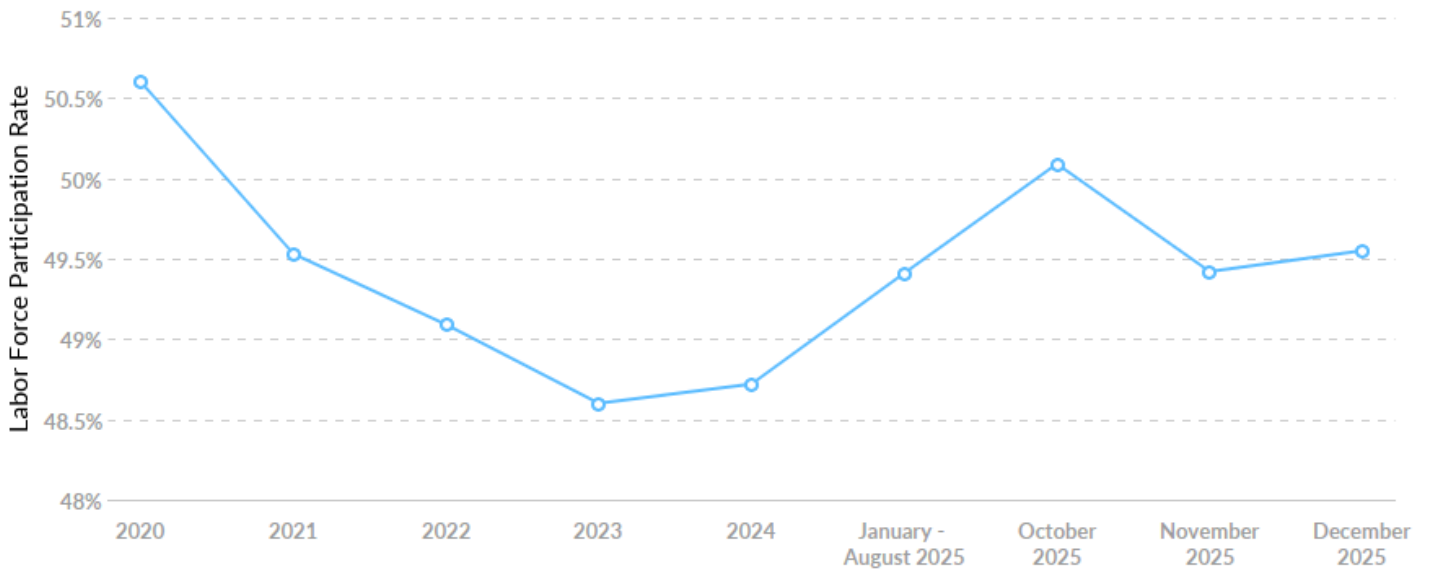
## Job Trends

From 2020 to 2025, jobs increased by **10.7%** in Cocke County, TN from 8,623 to **9,545**. This change **outpaced the national growth rate of 10.6% by 0.1%**.



Timeframe	Jobs
2020	8,623
2021	8,942
2022	9,563
2023	9,628
2024	9,704
2025	9,545
2026	9,731
2027	9,885
2028	10,009
2029	10,114
2030	10,188

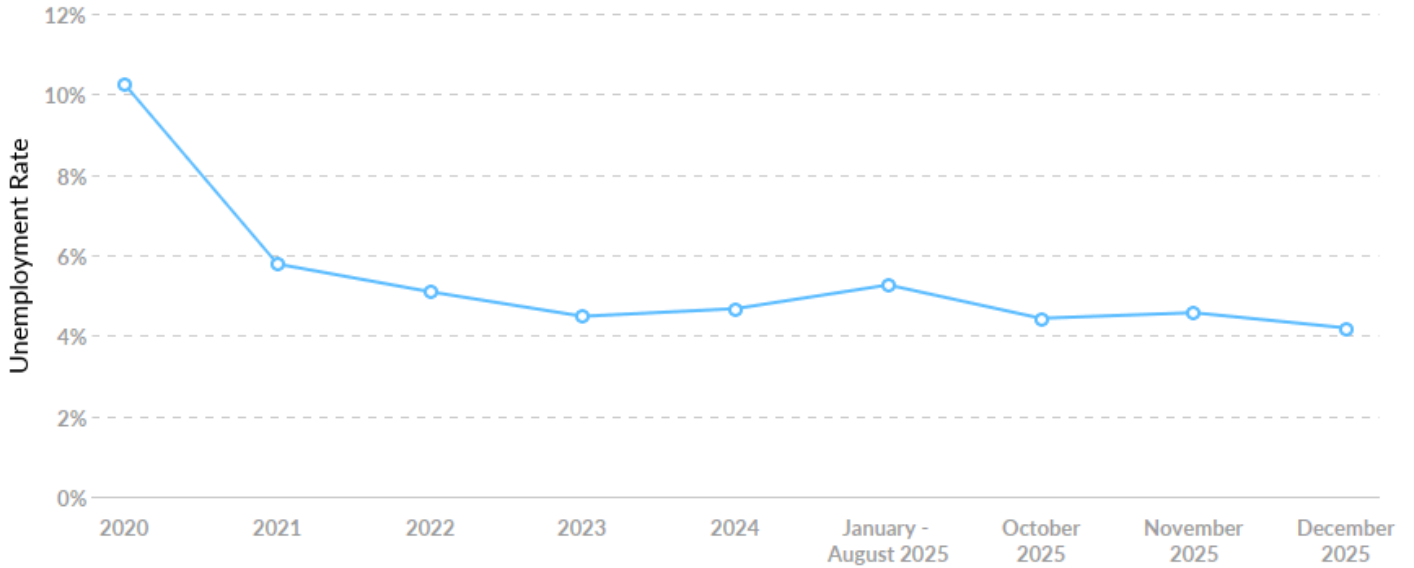
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	50.60%
2021	49.53%
2022	49.09%
2023	48.60%
2024	48.72%
January - August 2025	49.41%
October 2025	50.09%
November 2025	49.42%
December 2025	49.55%

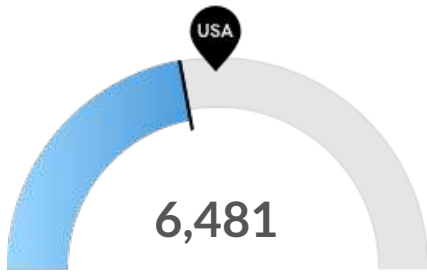
## Unemployment Rate Trends

Cocke County, TN had a December 2025 unemployment rate of 4.19%, **decreasing from 10.24%** 5 years before.



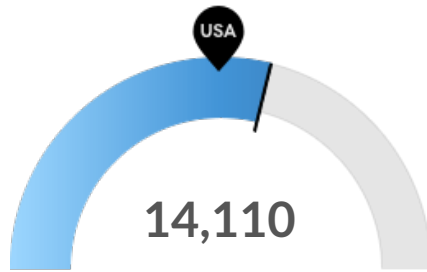
Timeframe	Unemployment Rate
2020	10.24%
2021	5.78%
2022	5.09%
2023	4.48%
2024	4.67%
January - August 2025	5.26%
October 2025	4.43%
November 2025	4.57%
December 2025	4.19%

## Population Characteristics



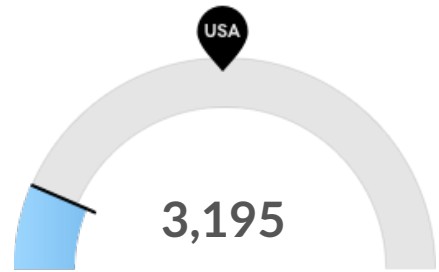
**Millennials**

Cocke County, TN has 6,481 millennials (ages 25-39). The national average for an area this size is 7,696.



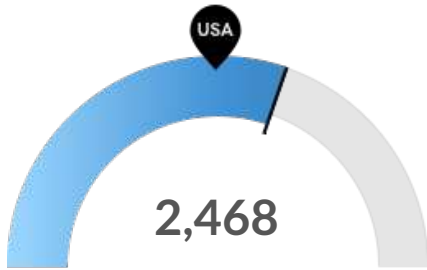
**Retiring Soon**

Retirement risk is high in Cocke County, TN. The national average for an area this size is 11,368 people 55 or older, while there are 14,110 here.



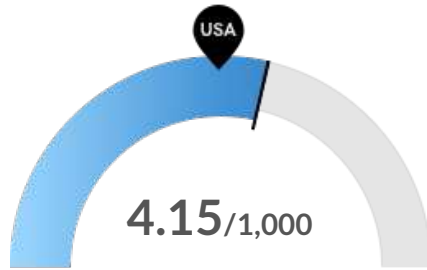
**Racial Diversity**

Racial diversity is low in Cocke County, TN. The national average for an area this size is 15,993 racially diverse people, while there are 3,195 here.



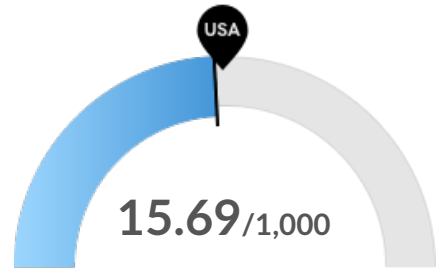
**Veterans**

Cocke County, TN has 2,468 veterans. The national average for an area this size is 1,834.



**Violent Crime**

Cocke County, TN has 4.15 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

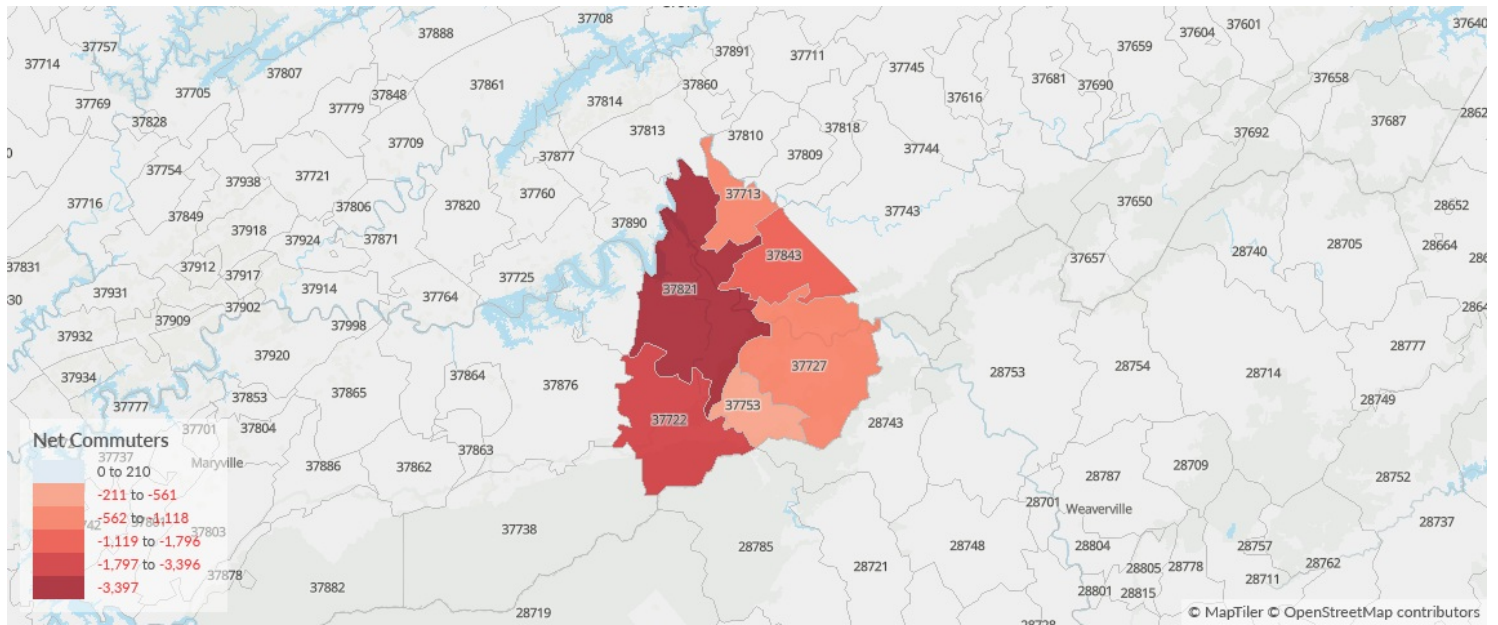


**Property Crime**

Cocke County, TN has 15.69 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Cocke County, TN currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2025 Employment
37821	Newport, TN (in Cocke ...	7,247
37722	Cosby, TN (in Cocke cou...	1,116
37843	Parrottsville, TN (in Coc...	602
37727	Del Rio, TN (in Cocke co...	247
37753	Hartford, TN (in Cocke c...	215

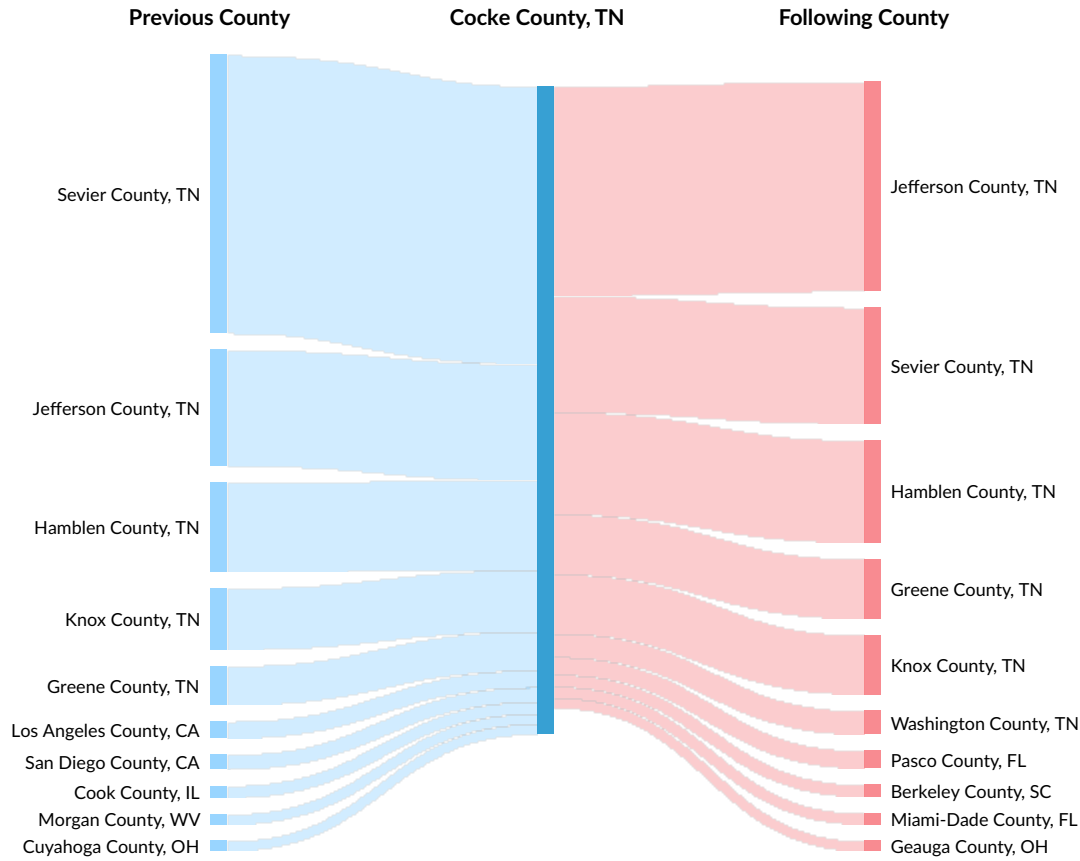
### Where Talent Lives

ZIP	Name	2025 Workers
37821	Newport, TN (in Cocke ...	10,643
37722	Cosby, TN (in Cocke cou...	2,913
37843	Parrottsville, TN (in Coc...	1,721
37727	Del Rio, TN (in Cocke co...	913
37713	Bybee, TN (in Cocke co...	673

# Inbound and Outbound Migration

The table below analyzes past and current residents of Cocke County, TN. The left column shows residents of other counties migrating to Cocke County, TN. The right column shows residents migrating from Cocke County, TN to other counties.

As of 2022, **344** people have migrated from Sevier County, TN to Cocke County, TN. In the same year, **260** people left Cocke County, TN migrating to Jefferson County, TN. The total Net Migration for Cocke County, TN in 2022 was **818**.

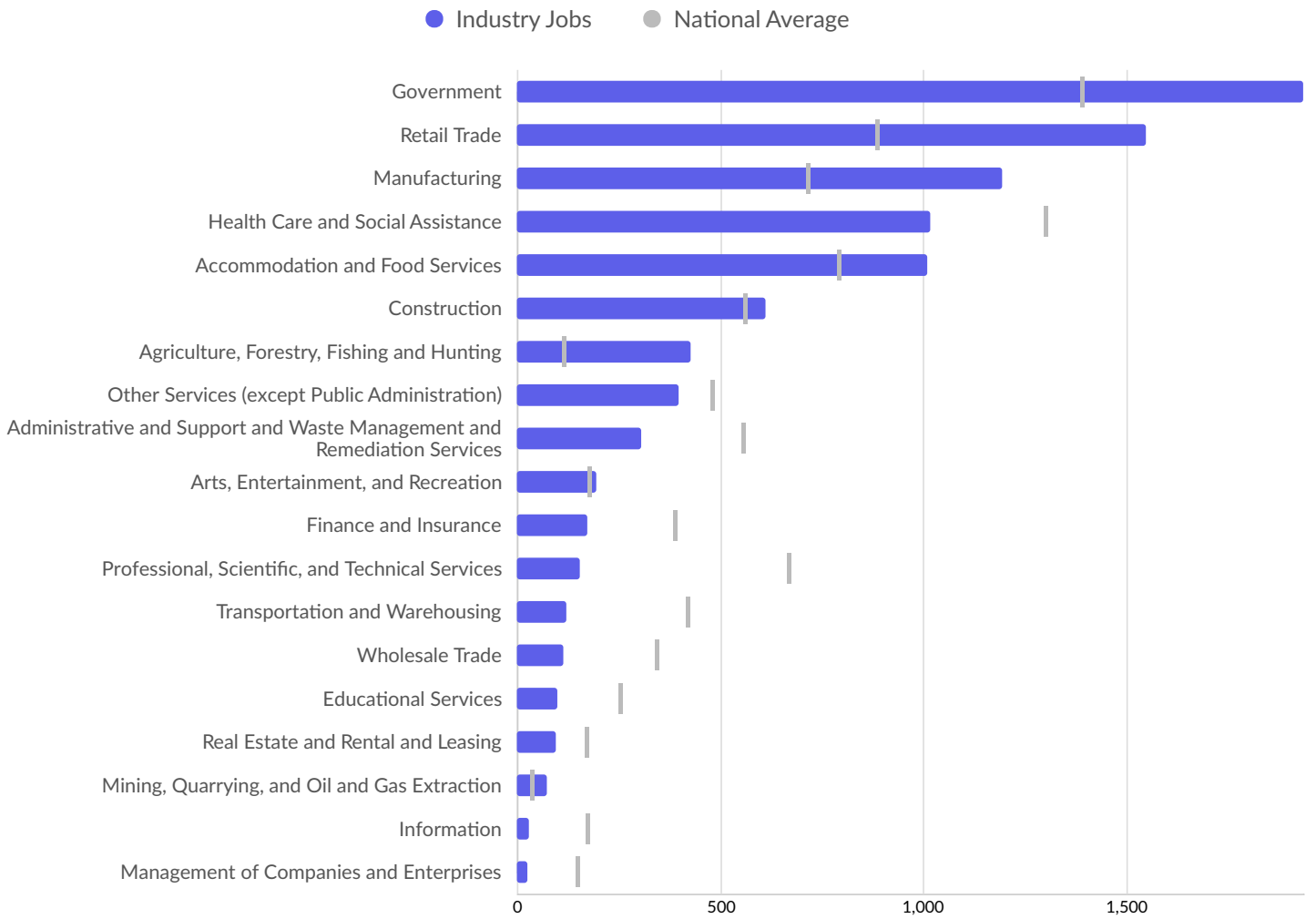


Top Previous Counties	Migrations
Sevier County, TN	344
Jefferson County, TN	144
Hamblen County, TN	111
Knox County, TN	76
Greene County, TN	48
Los Angeles County, CA	21

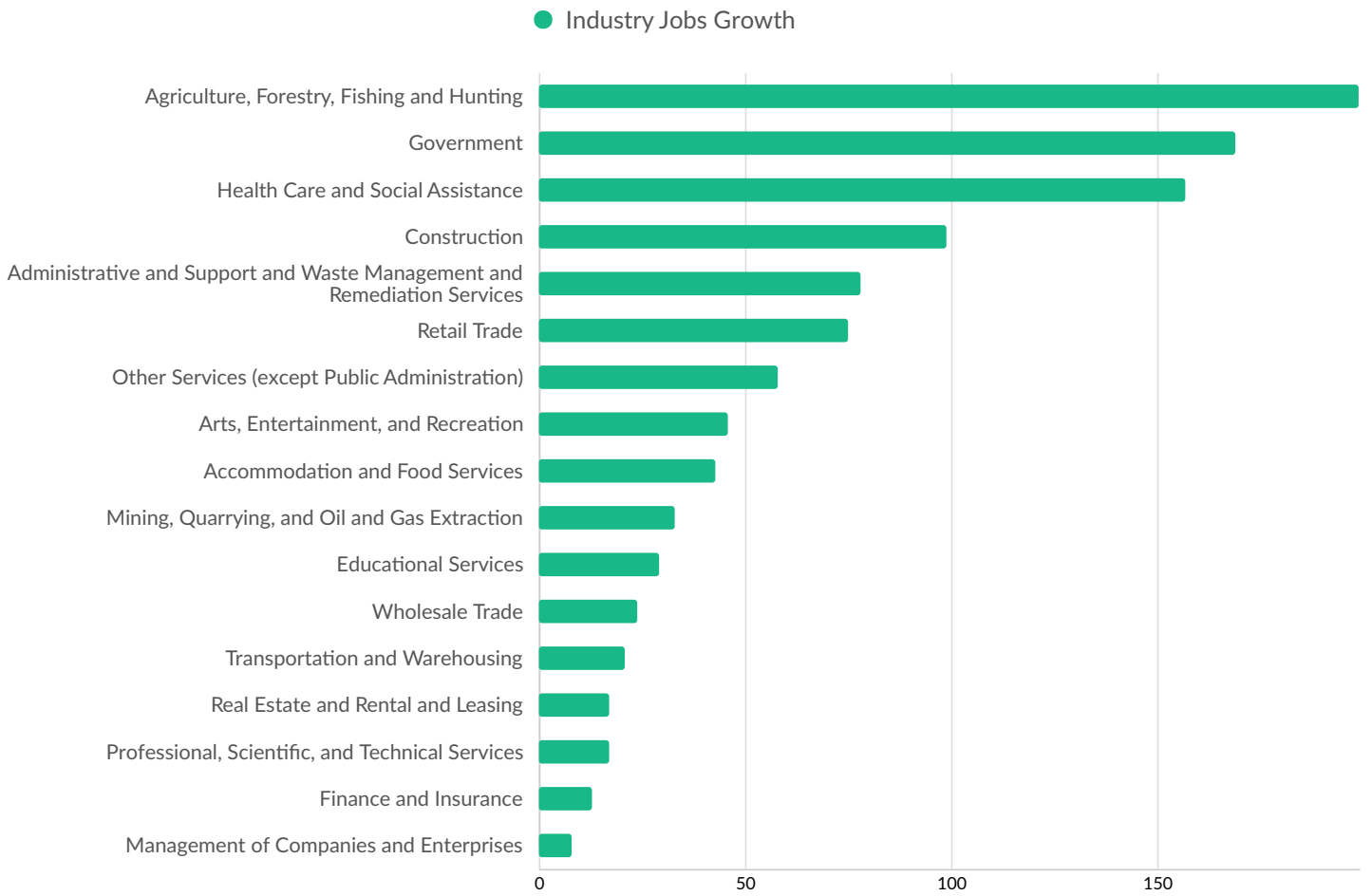
Top Previous Counties	Migrations
San Diego County, CA	18
Cook County, IL	15
Morgan County, WV	13
Cuyahoga County, OH	12
Maricopa County, AZ	11
Catawba County, NC	10
Davidson County, TN	10
Virginia Beach City County, VA	9
Alamance County, NC	9
Top Following Counties	Migrations
Jefferson County, TN	260
Sevier County, TN	144
Hamblen County, TN	126
Greene County, TN	74
Knox County, TN	73
Washington County, TN	29
Pasco County, FL	22
Berkeley County, SC	15
Miami-Dade County, FL	14
Geauga County, OH	13
Loudon County, TN	12
Pinellas County, FL	11
St. Lucie County, FL	11
DeSoto County, MS	10
Genesee County, MI	9

# Industry Characteristics

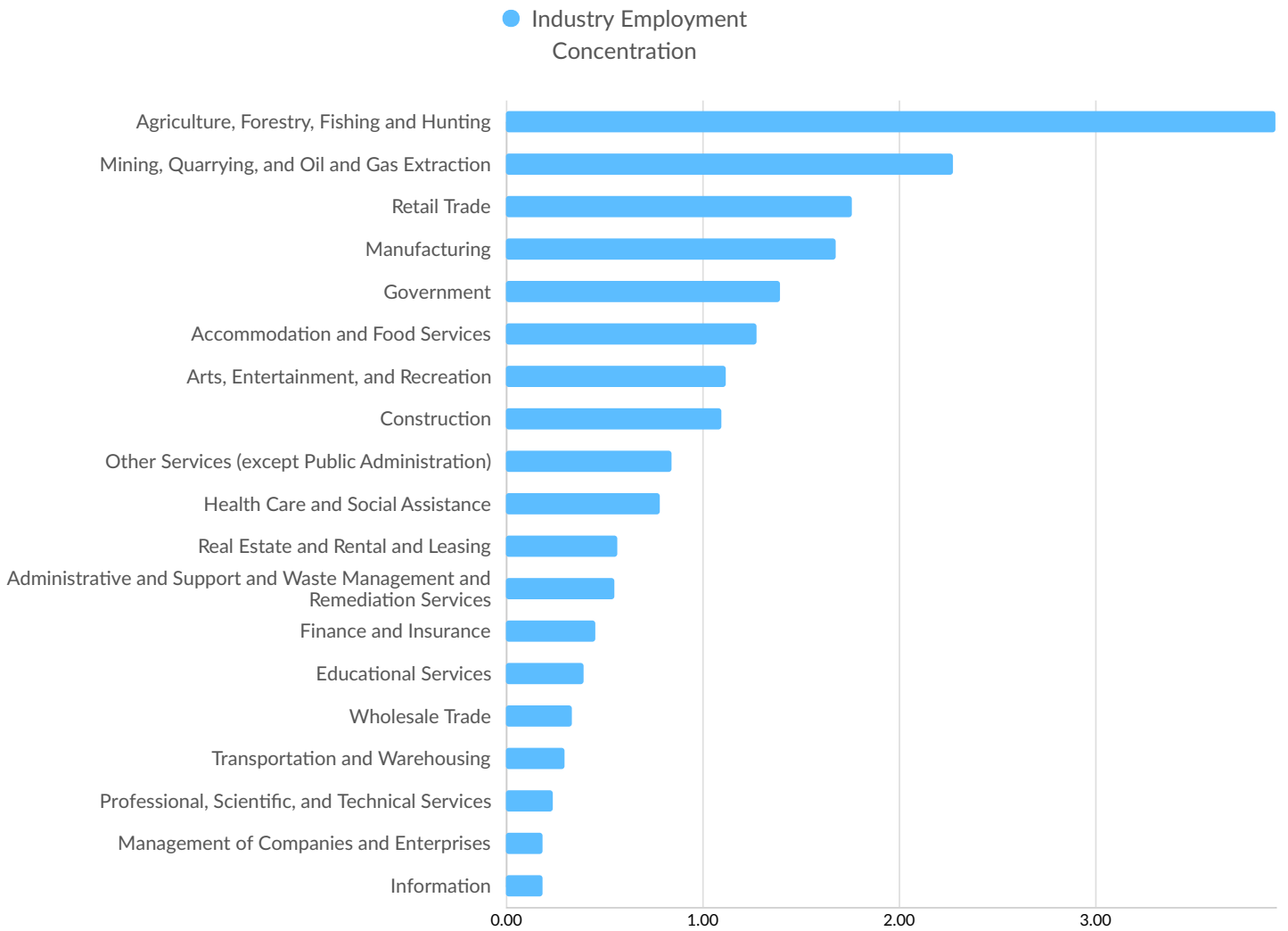
## Largest Industries



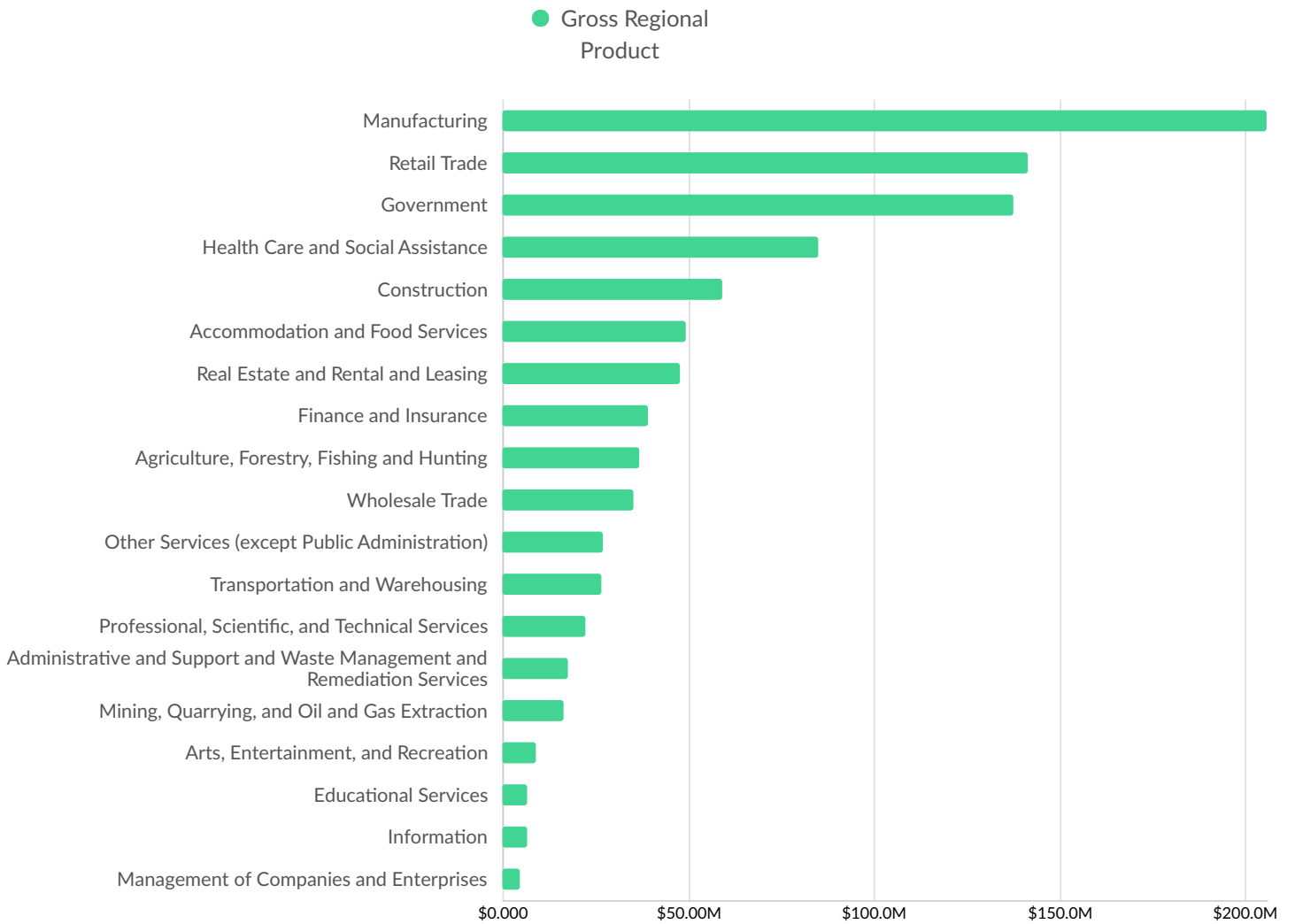
## Top Growing Industries



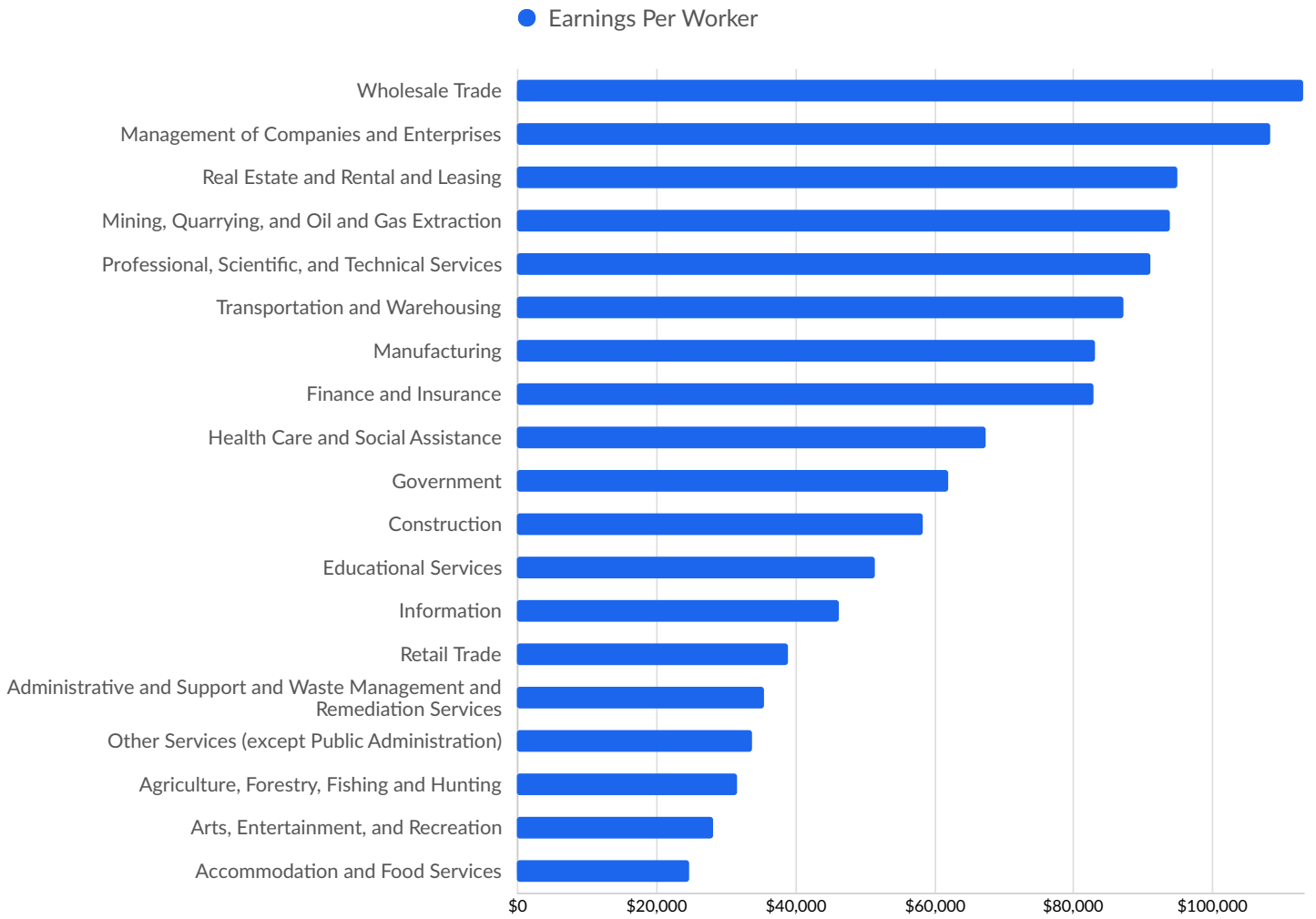
## Top Industry Employment Concentration



## Top Industry GRP




















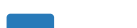


## Top Industry Earnings



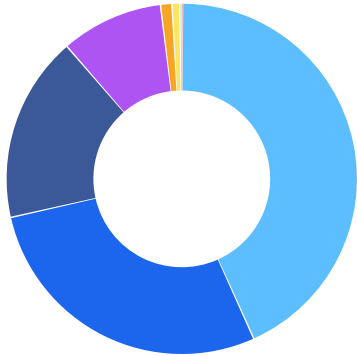
## Business Characteristics

### 3,079 Companies Employ Your Workers

Online profiles for your workers mention 3,079 companies as employers, with the top 10 appearing below. In the last 12 months, 360 companies in Cocke County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Sonoco	62 	Community Health Systems Pro...	122 
Ole Smoky Distillery	49 	K-Va-T Food Stores	94 
Conagra Brands	45 	Dollar General	72 
Walmart	45 	Food City	70 
State of Tennessee	38 	Newport Medical Center	68 
The Dollywood Company	37 	Houghton Mifflin Company	57 
Lowe's	36 	Lowe's	57 
Bush Brothers & Company	32 	Walmart	51 
Cocke County Schools	32 	Addus HomeCare	40 
Food City / Kvat Foods	30 	Ruby Tuesday	33 

## Business Size

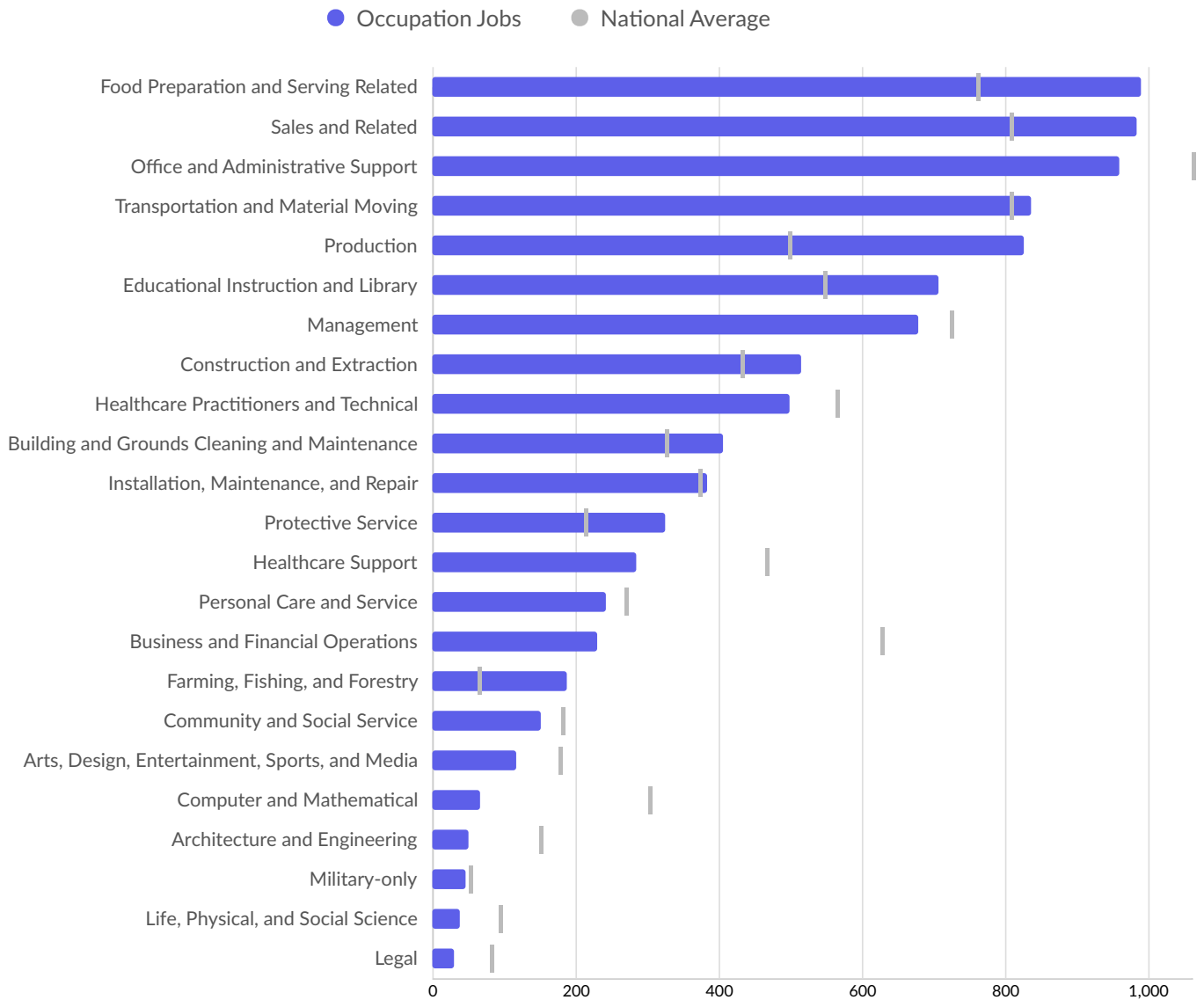


	Percentage	Business Count
● 1 to 4 employees	43.2%	536
● 5 to 9 employees	28.2%	350
● 10 to 19 employees	17.2%	213
● 20 to 49 employees	9.4%	117
● 50 to 99 employees	1.0%	13
● 100 to 249 employees	0.7%	9
● 250 to 499 employees	0.2%	2
● 500+ employees	0.1%	1

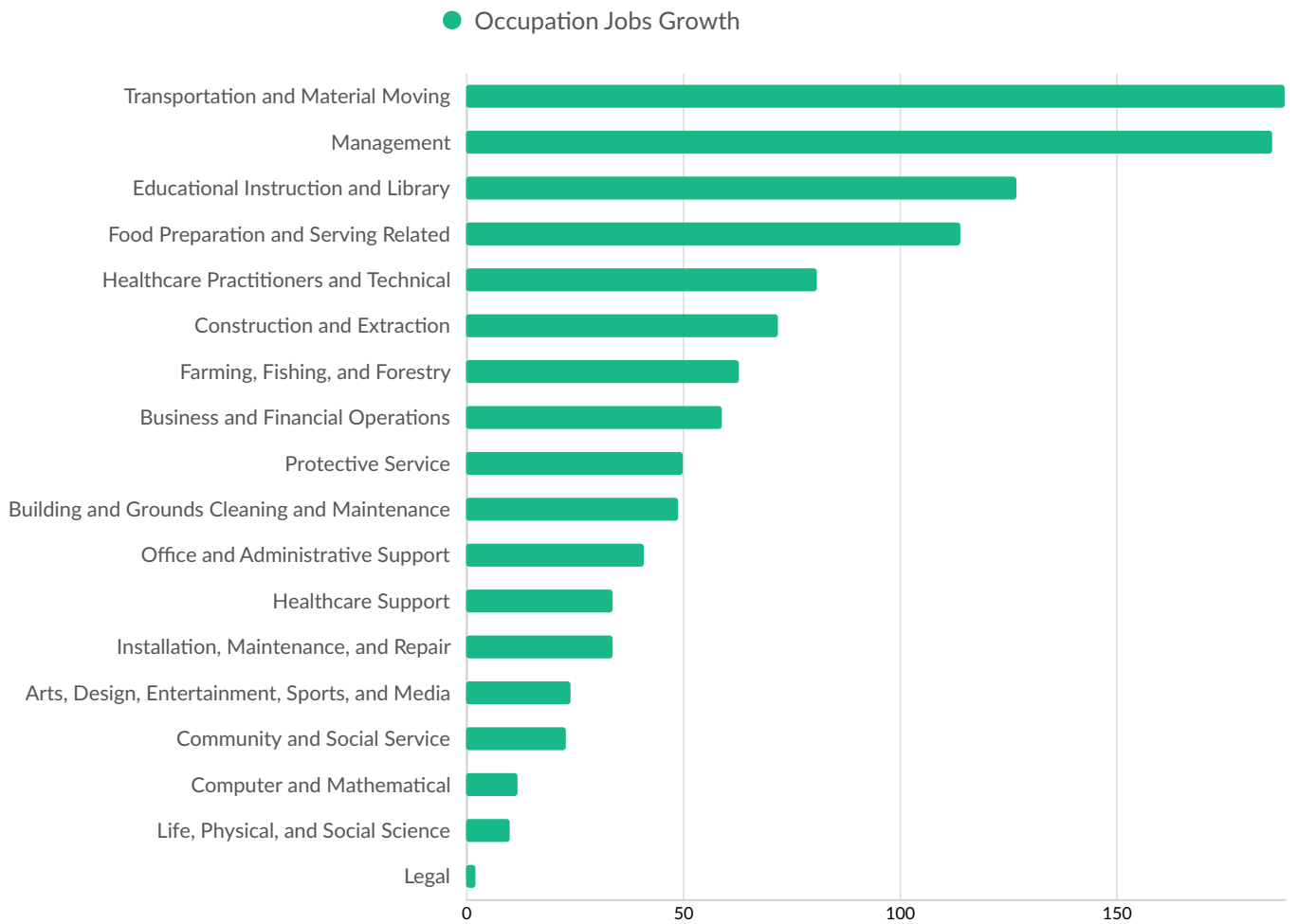
\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

## Largest Occupations



## Top Growing Occupations

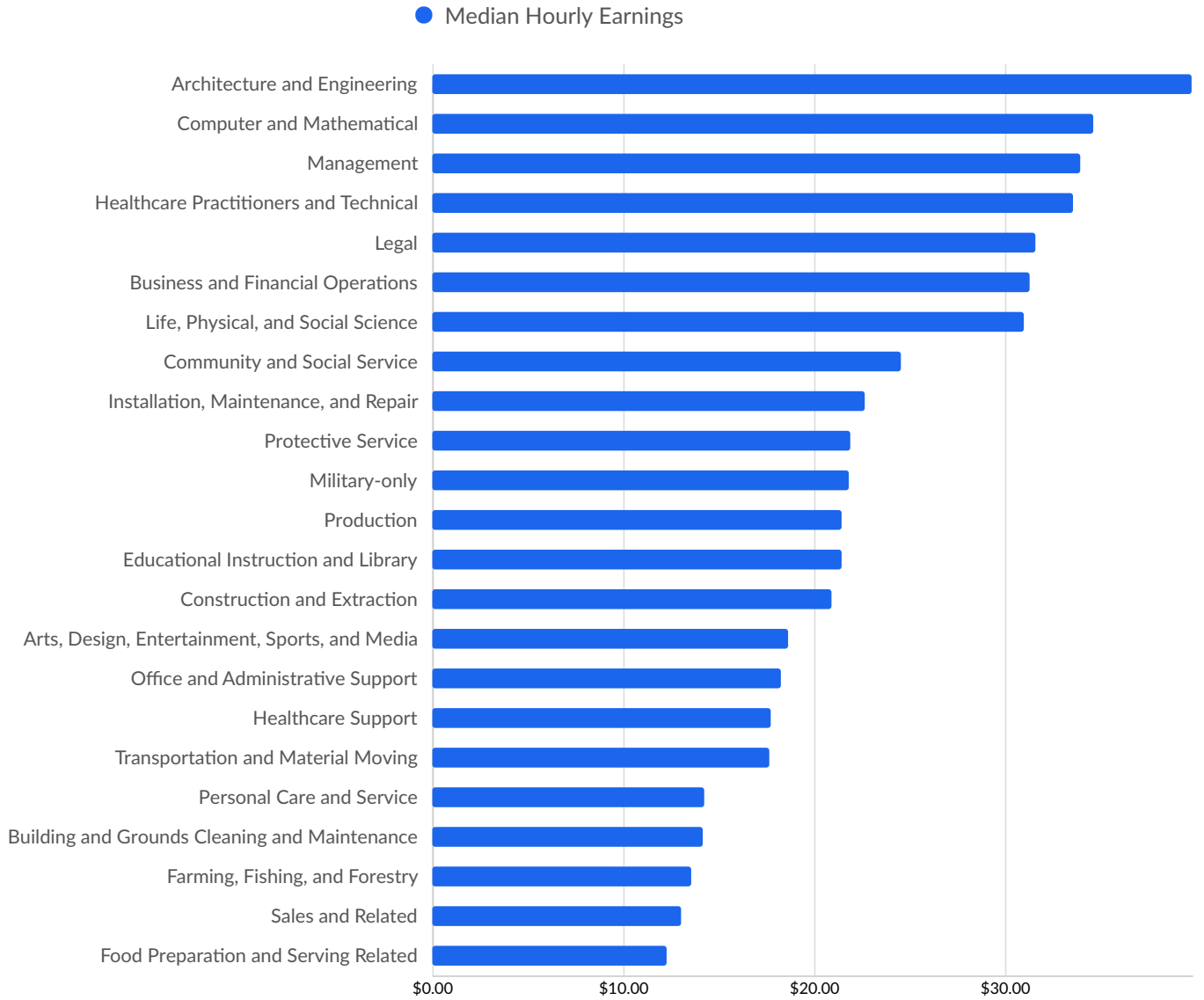


## Top Occupation Employment Concentration

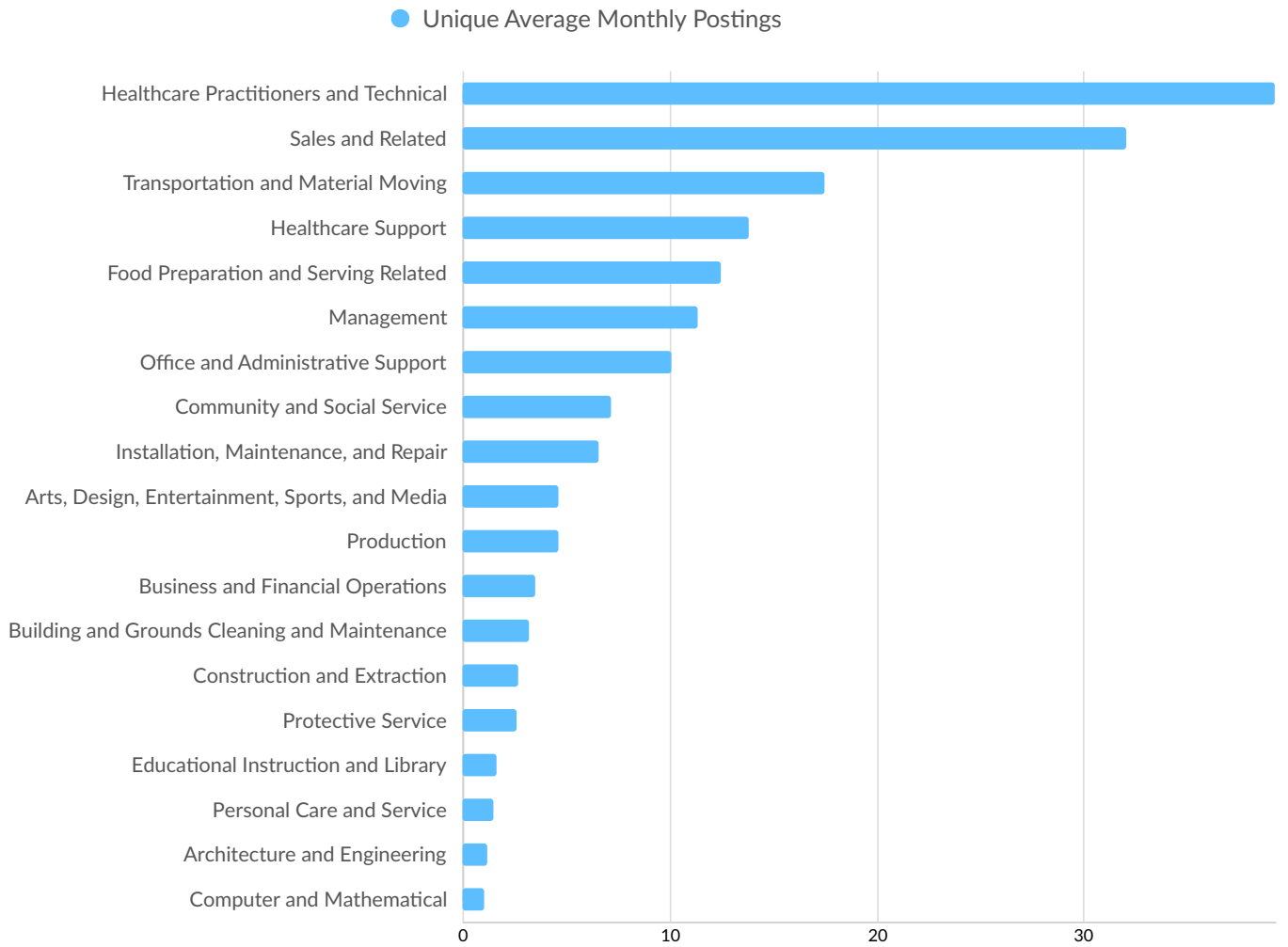
● Occupation Employment Concentration



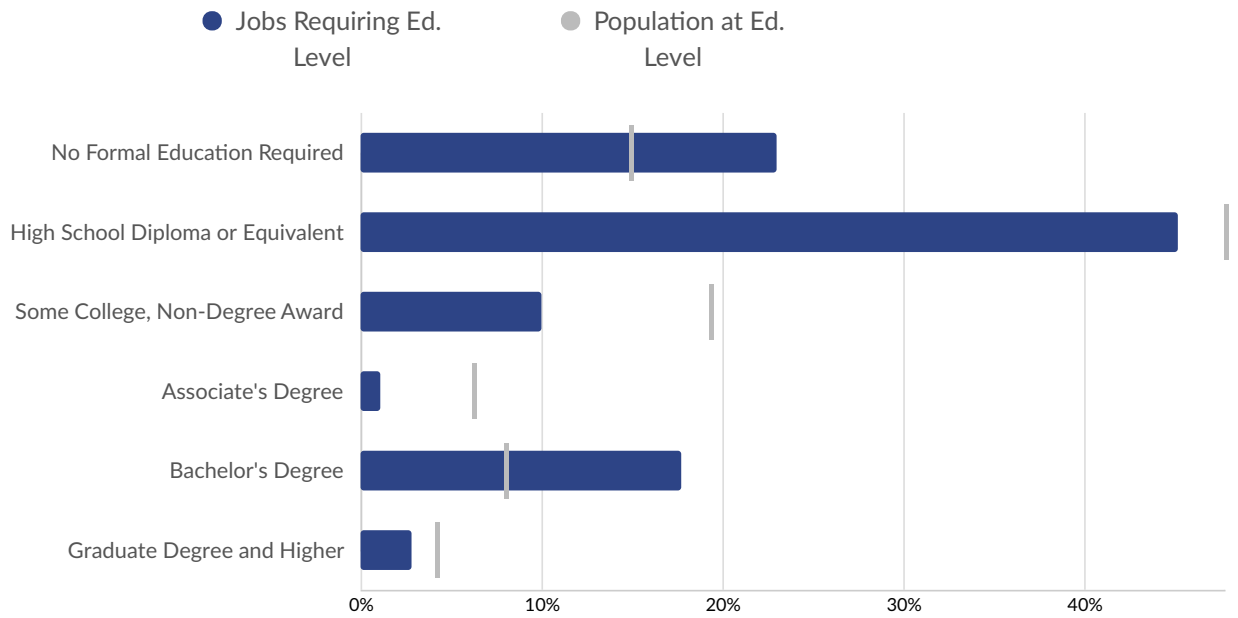
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Cocke County, TN produced graduates.

# In-Demand Skills

