



15 County



**EAST
TENNESSEE**
Moving Mountains.

Tennessee

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Report Parameters

15 Counties

47001	Anderson County, TN	47057	Grainger County, TN
47009	Blount County, TN	47089	Jefferson County, TN
47013	Campbell County, TN	47093	Knox County, TN
47025	Claiborne County, TN	47105	Loudon County, TN
47029	Cocke County, TN	<i>See Appendix A for all 15 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

1,276,369

Population (2025)

Population **grew by 80,120** over the last 5 years and is projected to **grow by 78,631** over the next 5 years.

597,523

Total Regional Employment

Jobs **grew by 64,254** over the last 5 years and are projected to **grow by 41,504** over the next 5 years.

\$72.4K

Avg. Earnings Per Job (2025)

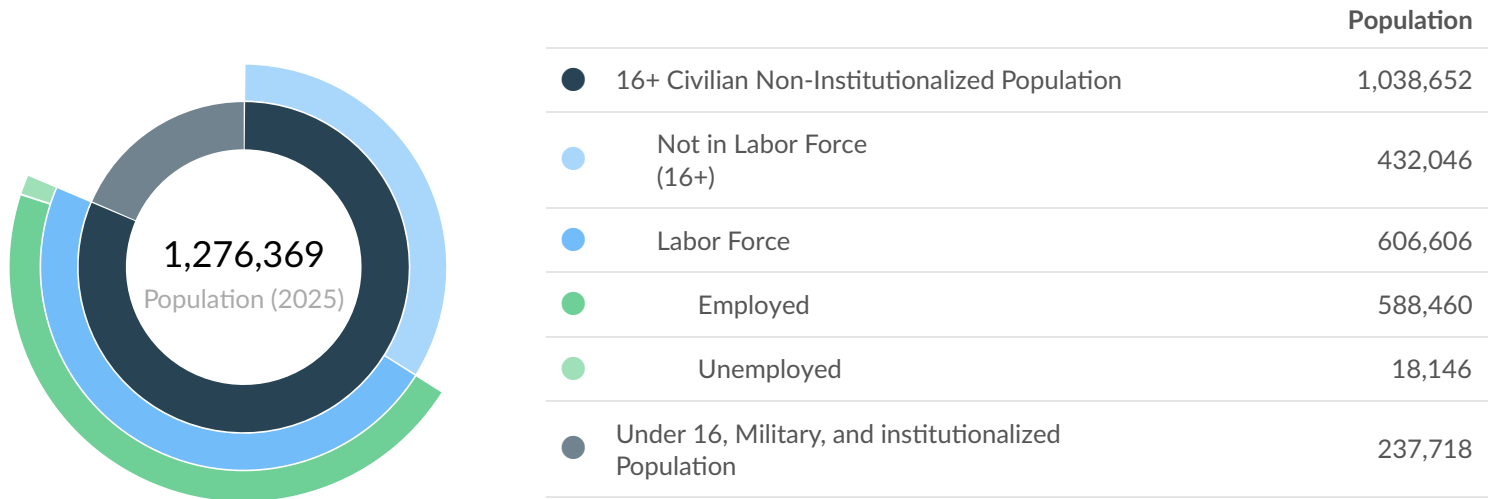
Regional average earnings per job are **\$16.1K below** the national average earnings of \$88.5K per job.

Takeaways

- As of 2025 the region's population **increased by 6.7%** since 2020, growing by 80,120. Population is expected to **increase by 6.2%** between 2025 and 2030, adding 78,631.
- From 2020 to 2025, jobs **increased by 12.0%** in 15 County from 533,268 to **597,523**. This change **outpaced the national growth rate of 10.6% by 1.4%**. As the number of jobs increased, the **labor force participation rate decreased from 58.7% to 58.4% between 2020 and 2025**.
- Concerning educational attainment, **18.2% of the selected regions' residents possess a Bachelor's Degree** (3.6% below the national average), and **9.0% hold an Associate's Degree** (0.1% above the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

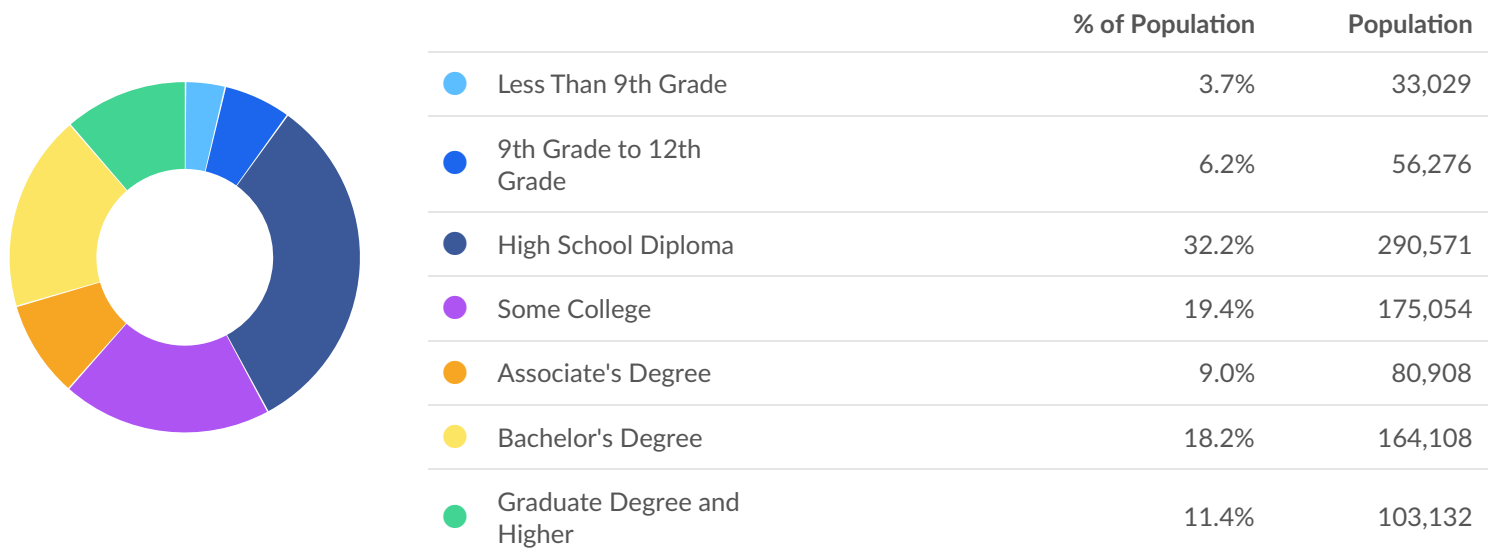
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	1,276,369	606,606	597,523	92.0	\$88.64B	\$82.40B	\$87.53B
State	7,305,276	3,527,847	3,708,203	92.3	\$578.34B	\$461.40B	\$588.24B

Dec 2025 Labor Force Breakdown



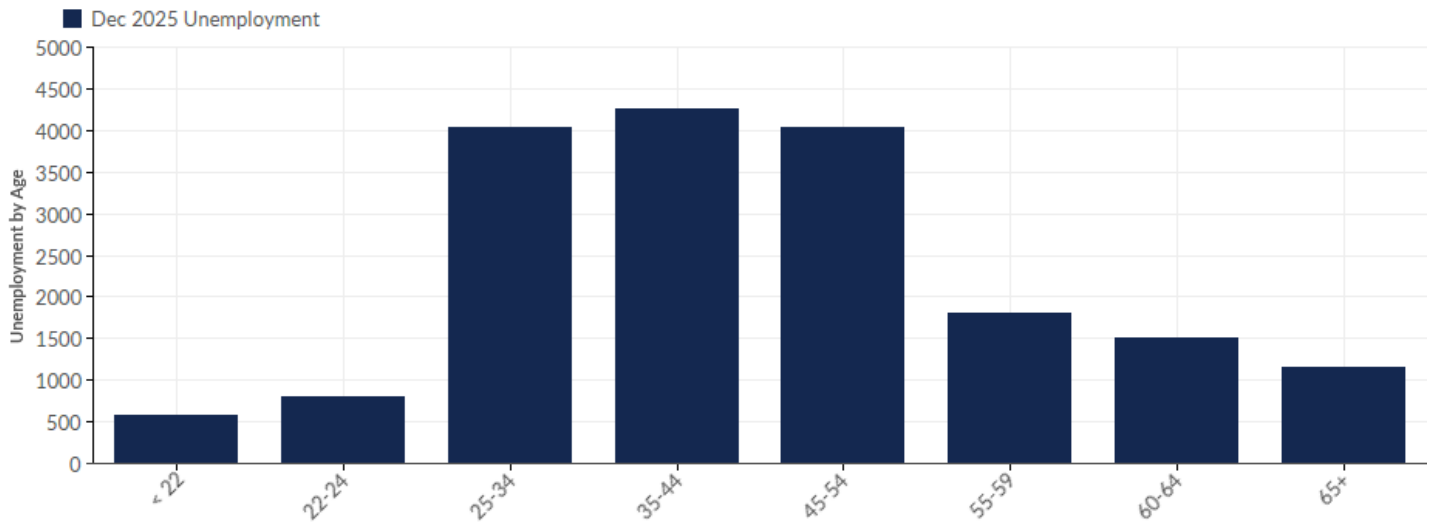
Educational Attainment

Concerning educational attainment, **18.2% of the selected regions' residents possess a Bachelor's Degree** (3.6% below the national average), and **9.0% hold an Associate's Degree** (0.1% above the national average).



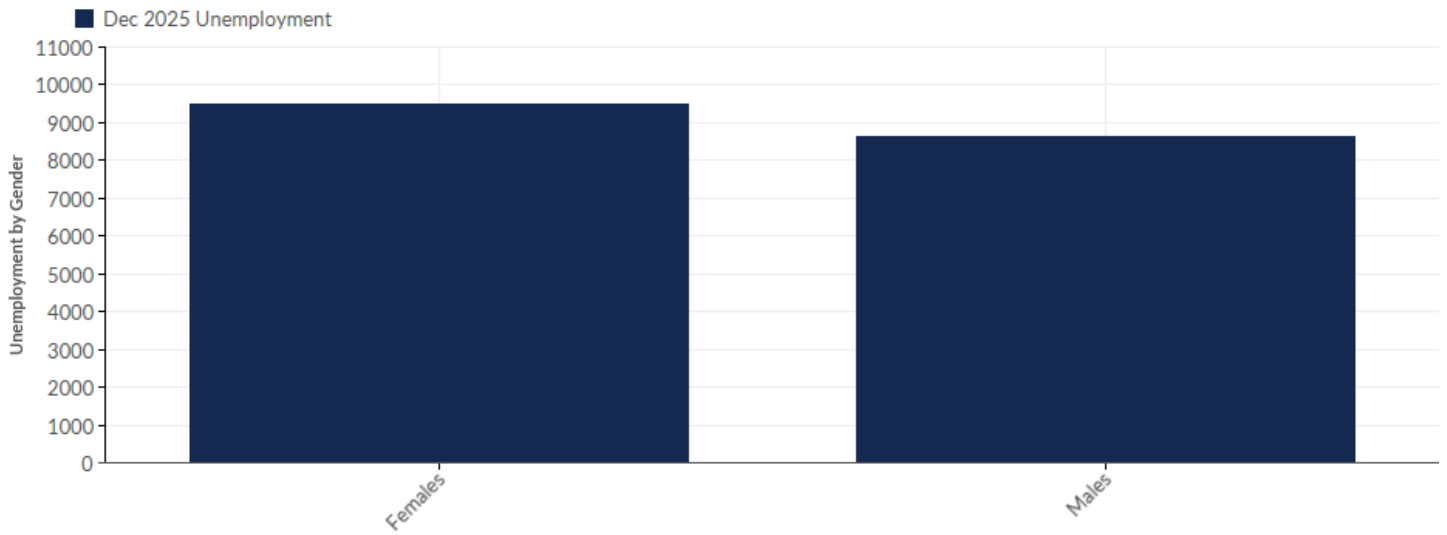
Unemployment by Demographics

Unemployment by Age



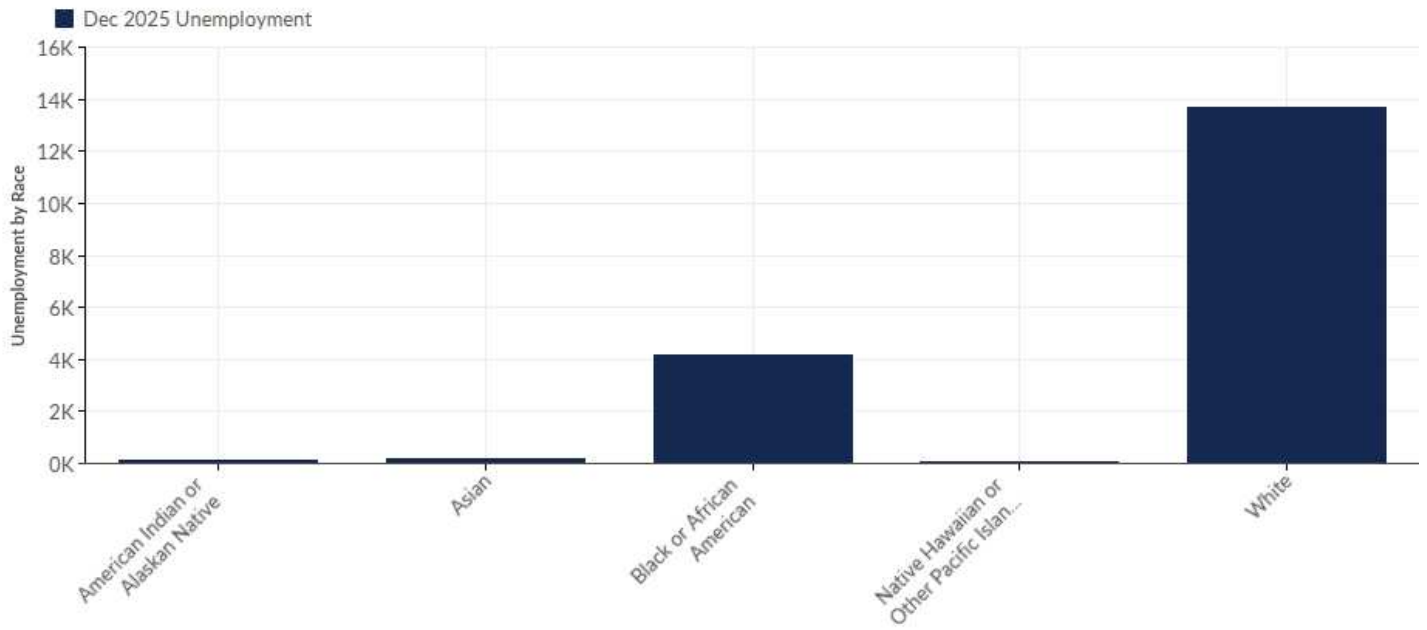
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	570	3.14%
22-24	798	4.40%
25-34	4,027	22.19%
35-44	4,252	23.43%
45-54	4,034	22.23%
55-59	1,801	9.93%
60-64	1,509	8.32%
65+	1,155	6.37%
Total	18,146	100.00%

Unemployment by Gender



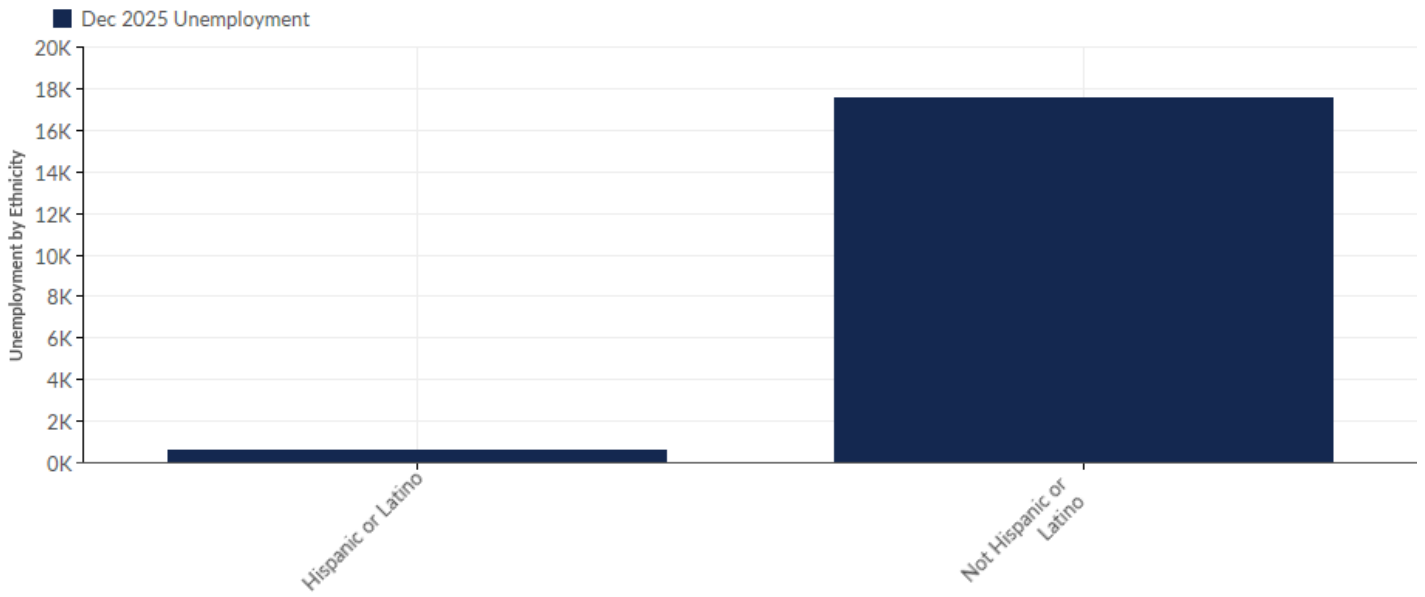
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	9,502	52.36%
Males	8,644	47.64%
Total	18,146	100.00%

Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	114	0.63%
Asian	189	1.04%
Black or African American	4,136	22.79%
Native Hawaiian or Other Pacific Islander	52	0.29%
White	13,655	75.25%
Total	18,146	100.00%

Unemployment by Ethnicity

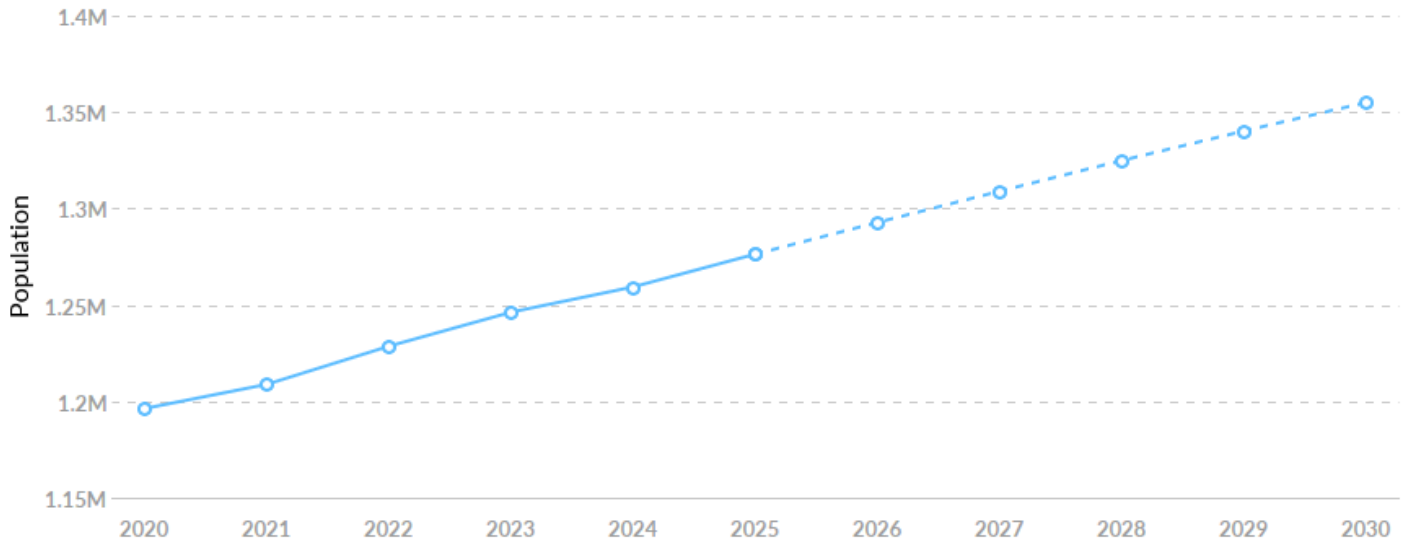


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	579	3.19%
Not Hispanic or Latino	17,567	96.81%
Total	18,146	100.00%

Historic & Projected Trends

Population Trends

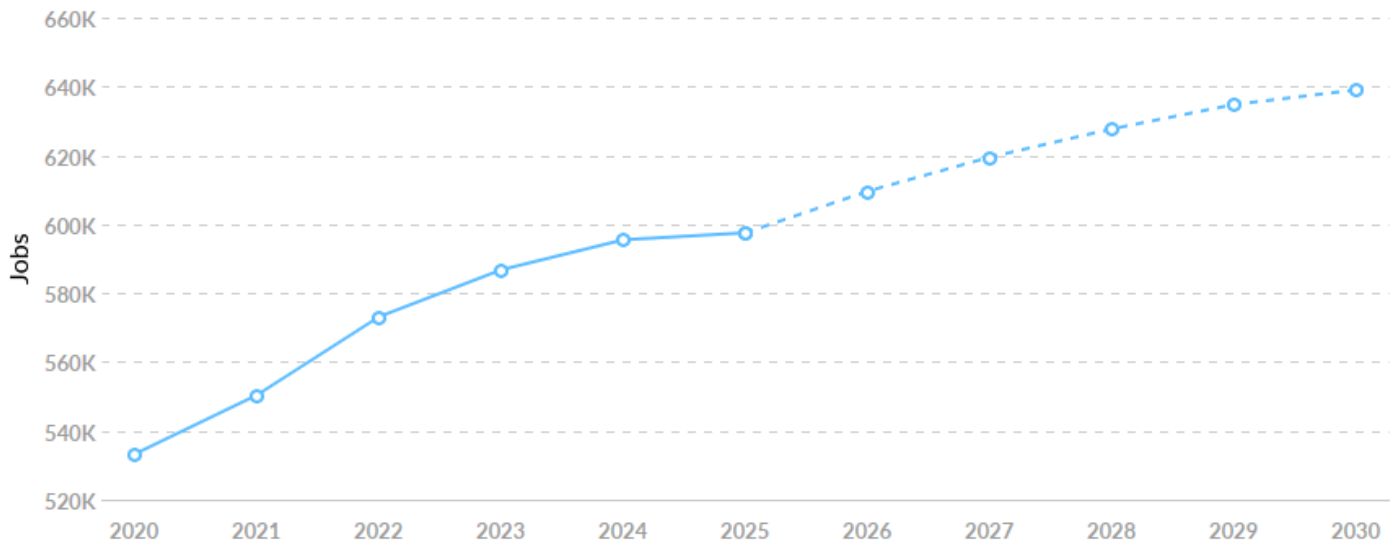
As of 2025 the region's population **increased by 6.7%** since 2020, growing by 80,120. Population is expected to **increase by 6.2%** between 2025 and 2030, adding 78,631.



Timeframe	Population
2020	1,196,249
2021	1,208,798
2022	1,228,596
2023	1,246,233
2024	1,259,346
2025	1,276,369
2026	1,292,781
2027	1,308,983
2028	1,324,908
2029	1,340,218
2030	1,355,000

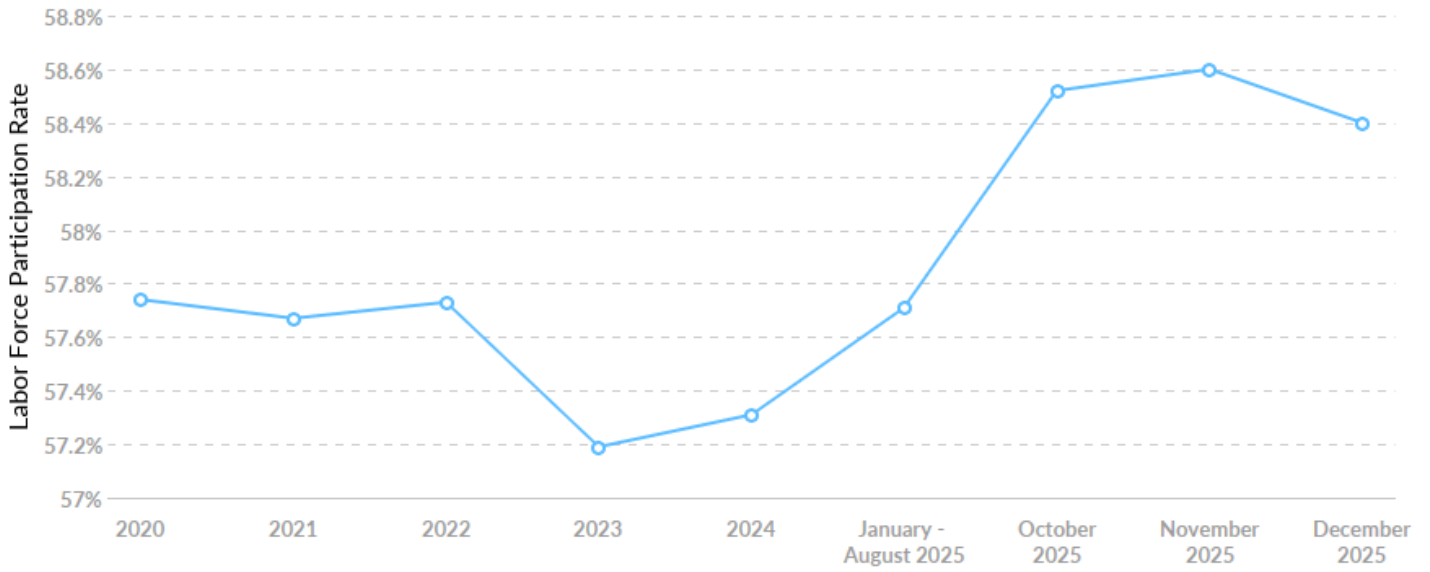
Job Trends

From 2020 to 2025, jobs increased by **12.0%** in 15 County from 533,268 to **597,523**. This change **outpaced the national growth rate of 10.6%** by **1.4%**.



Timeframe	Jobs
2020	533,268
2021	550,386
2022	573,131
2023	586,771
2024	595,488
2025	597,523
2026	609,602
2027	619,490
2028	627,697
2029	634,782
2030	639,026

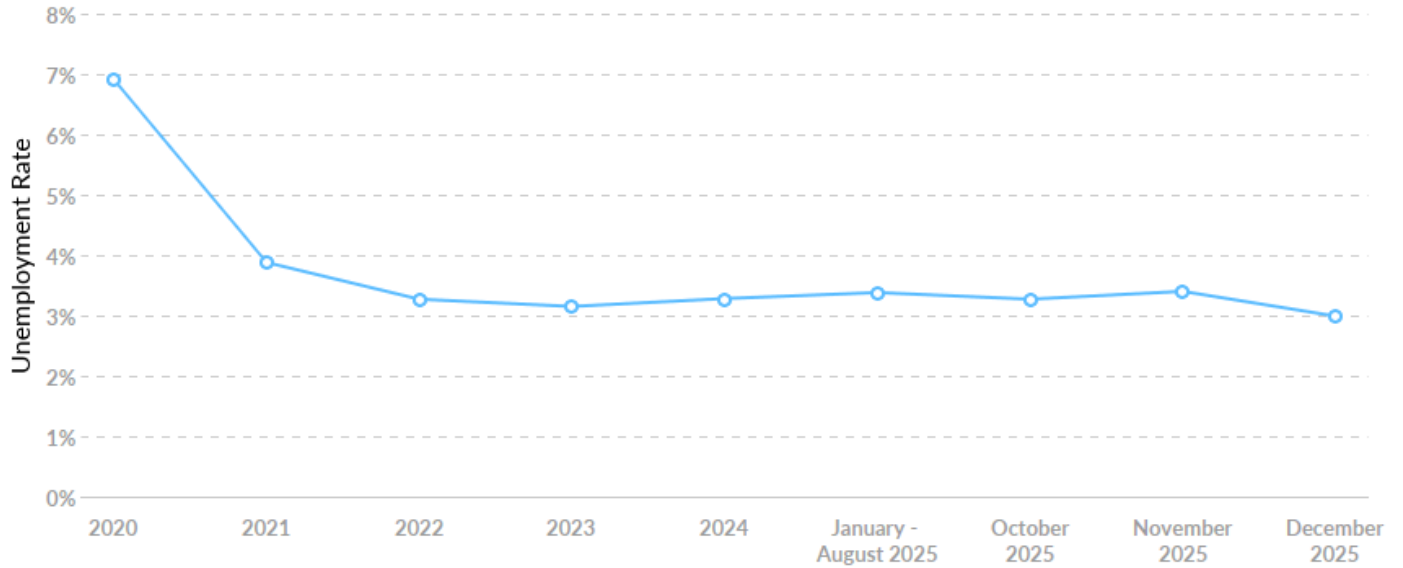
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	57.74%
2021	57.67%
2022	57.73%
2023	57.19%
2024	57.31%
January - August 2025	57.71%
October 2025	58.52%
November 2025	58.60%
December 2025	58.40%

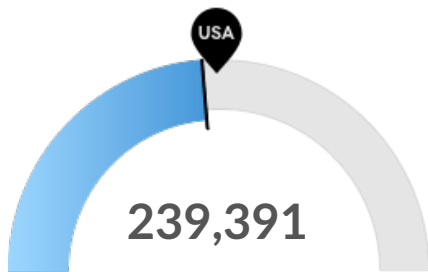
Unemployment Rate Trends

Your areas had a December 2025 unemployment rate of 2.99%, **decreasing from 6.91%** 5 years before.



Timeframe	Unemployment Rate
2020	6.91%
2021	3.88%
2022	3.27%
2023	3.15%
2024	3.28%
January - August 2025	3.38%
October 2025	3.27%
November 2025	3.40%
December 2025	2.99%

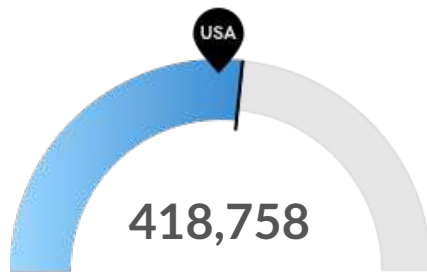
Population Characteristics



239,391

Millennials

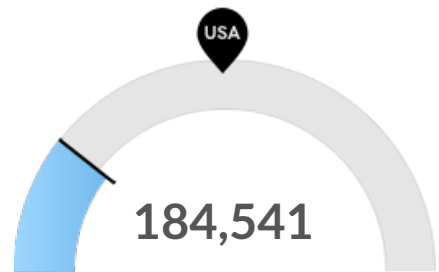
Your area has 239,391 millennials (ages 25-39). The national average for an area this size is 257,800.



418,758

Retiring Soon

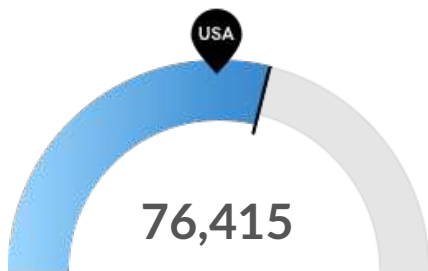
Retirement risk is about average in your area. The national average for an area this size is 380,797 people 55 or older, while there are 418,758 here.



184,541

Racial Diversity

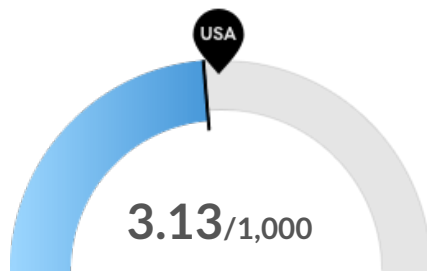
Racial diversity is low in your area. The national average for an area this size is 535,706 racially diverse people, while there are 184,541 here.



76,415

Veterans

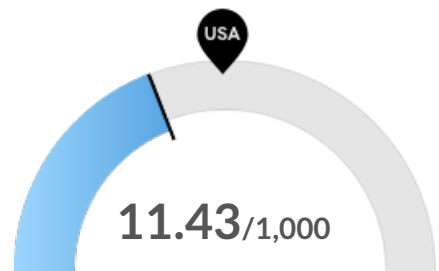
Your area has 76,415 veterans. The national average for an area this size is 61,308.



3.13/1,000

Violent Crime

Your area has 3.13 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.



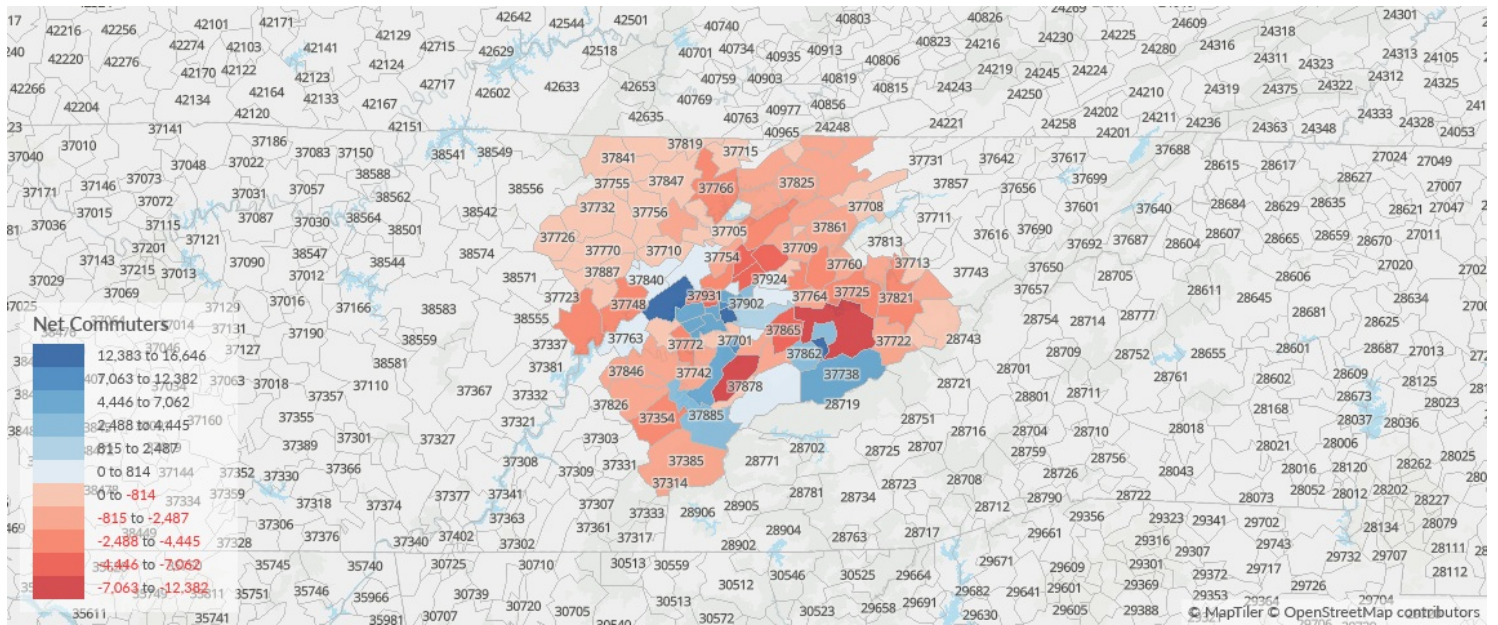
11.43/1,000

Property Crime

Your area has 11.43 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #7 for resident workers. The top ZIP for resident workers is 37918.



Where Talent Works

Where Talent Lives

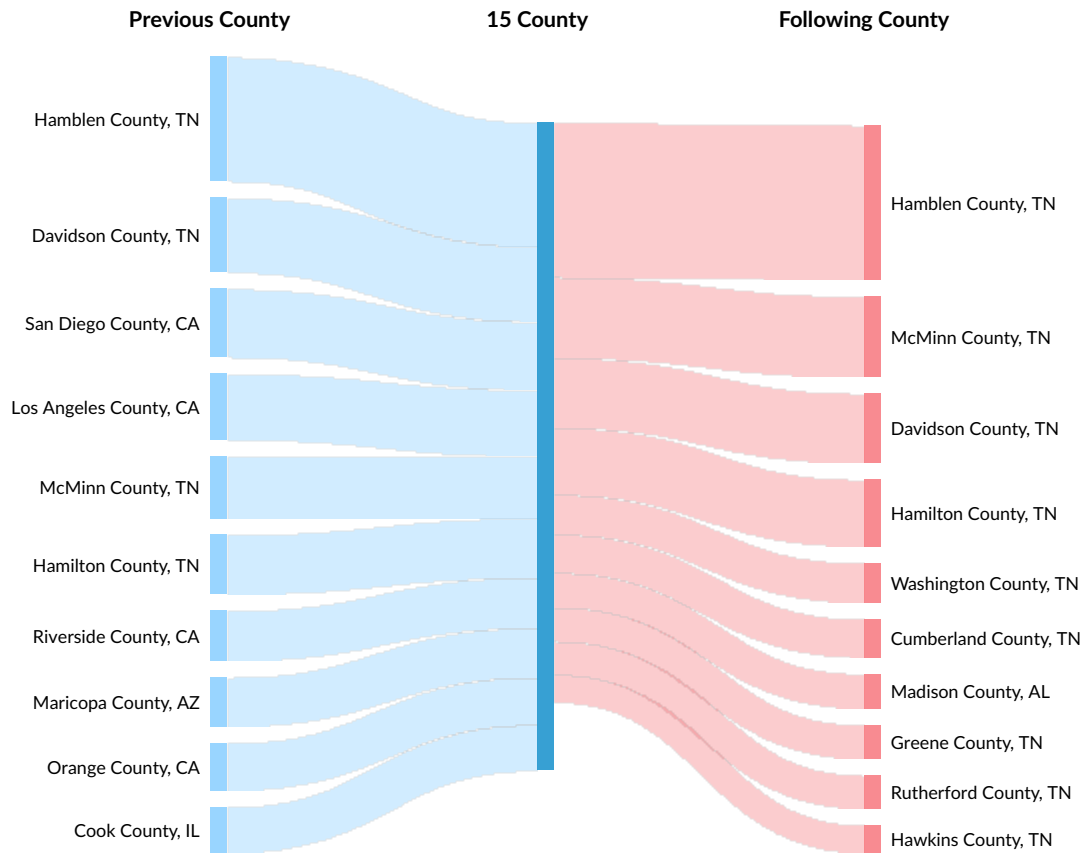
ZIP	Name	2025 Employment
37919	Knoxville, TN (in Knox c...	31,570
37830	Oak Ridge, TN (in Ander...	27,632
37922	Knoxville, TN (in Knox c...	23,128
37920	Knoxville, TN (in Knox c...	21,120
37921	Knoxville, TN (in Knox c...	20,033

ZIP	Name	2025 Workers
37918	Knoxville, TN (in Knox c...	22,256
37920	Knoxville, TN (in Knox c...	19,877
37922	Knoxville, TN (in Knox c...	18,682
37876	Sevierville, TN (in Sevier...	17,091
37996	Knoxville, TN (in Knox c...	16,686

Inbound and Outbound Migration

The table below analyzes past and current residents of 15 County. The left column shows residents of other counties migrating to 15 County. The right column shows residents migrating from 15 County to other counties.

As of 2022, **1,084** people have migrated from Hamblen County, TN to 15 County. In the same year, **1,350** people left 15 County migrating to Hamblen County, TN. The total Net Migration for 15 County in 2022 was **14,716**.

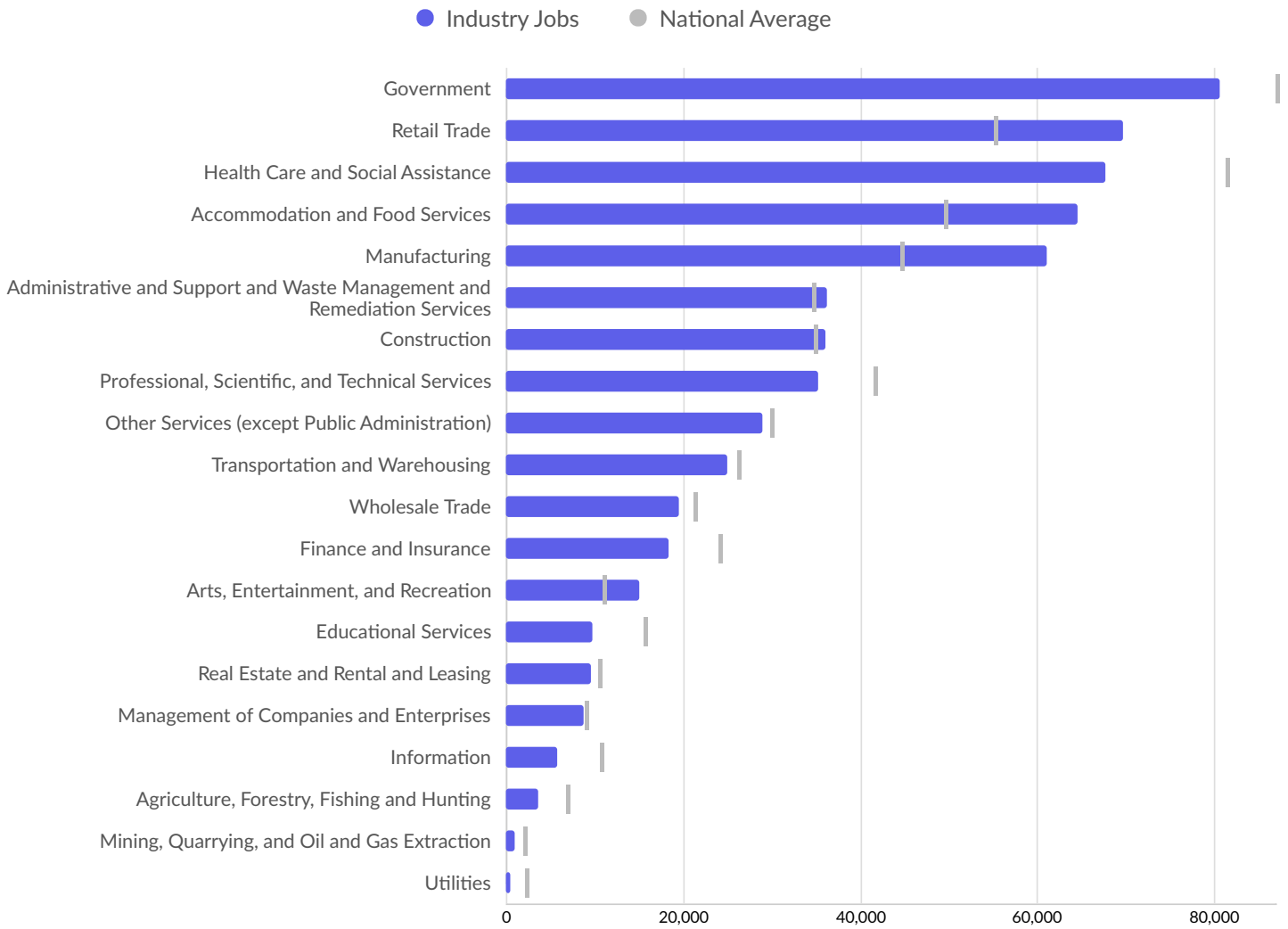


Top Previous Counties	Migrations
Hamblen County, TN	1,084
Davidson County, TN	654
San Diego County, CA	597
Los Angeles County, CA	577
McMinn County, TN	545
Hamilton County, TN	519

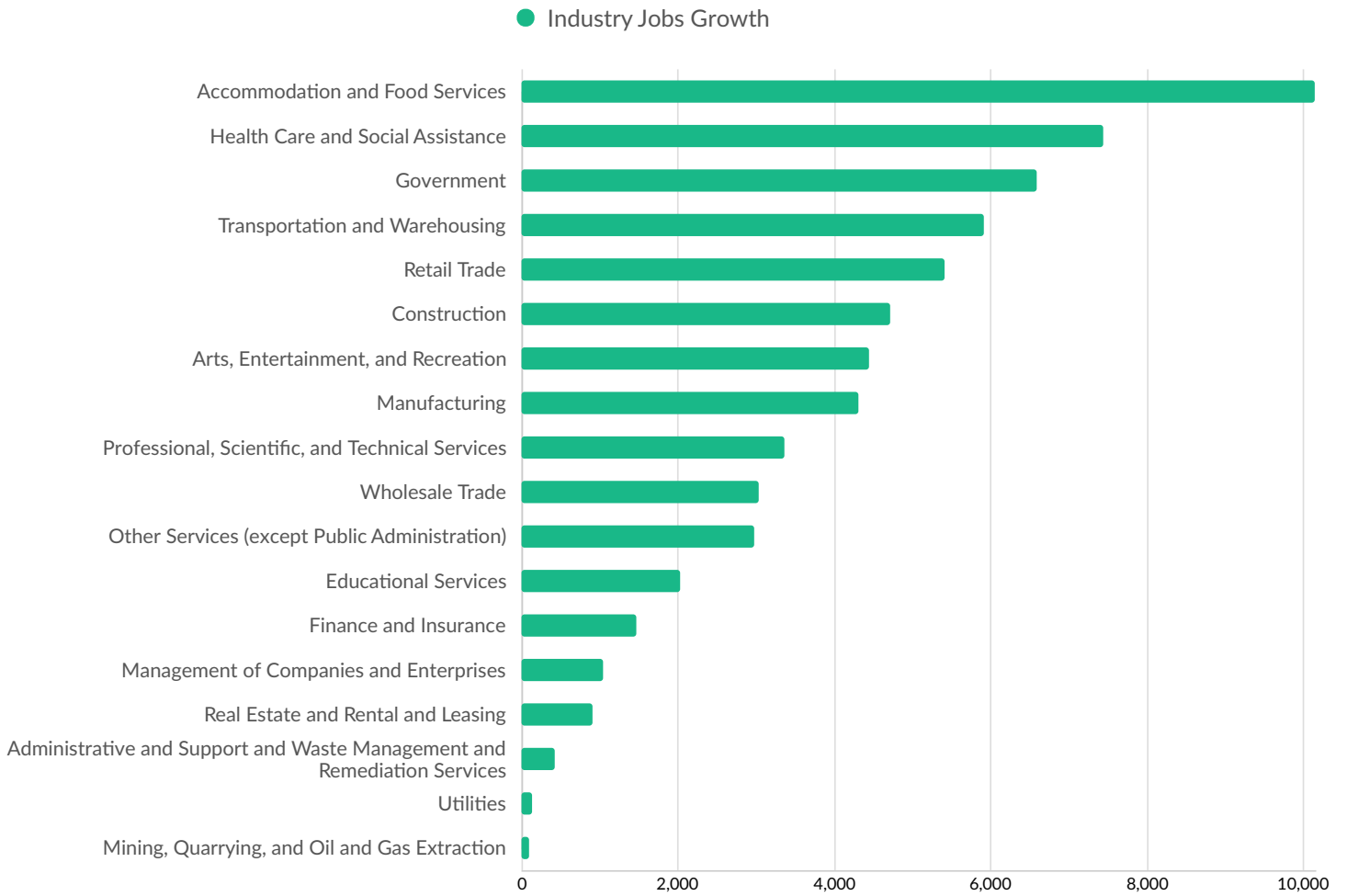
Top Previous Counties	Migrations
Riverside County, CA	439
Maricopa County, AZ	432
Orange County, CA	414
Cook County, IL	401
Rutherford County, TN	373
Shelby County, TN	348
Hillsborough County, FL	314
Washington County, TN	290
Cumberland County, TN	280
Top Following Counties	Migrations
Hamblen County, TN	1,350
McMinn County, TN	706
Davidson County, TN	609
Hamilton County, TN	586
Washington County, TN	347
Cumberland County, TN	335
Madison County, AL	302
Greene County, TN	296
Rutherford County, TN	291
Hawkins County, TN	244
Shelby County, TN	235
DeSoto County, MS	213
Sullivan County, TN	204
Hillsborough County, FL	203
Putnam County, TN	193

Industry Characteristics

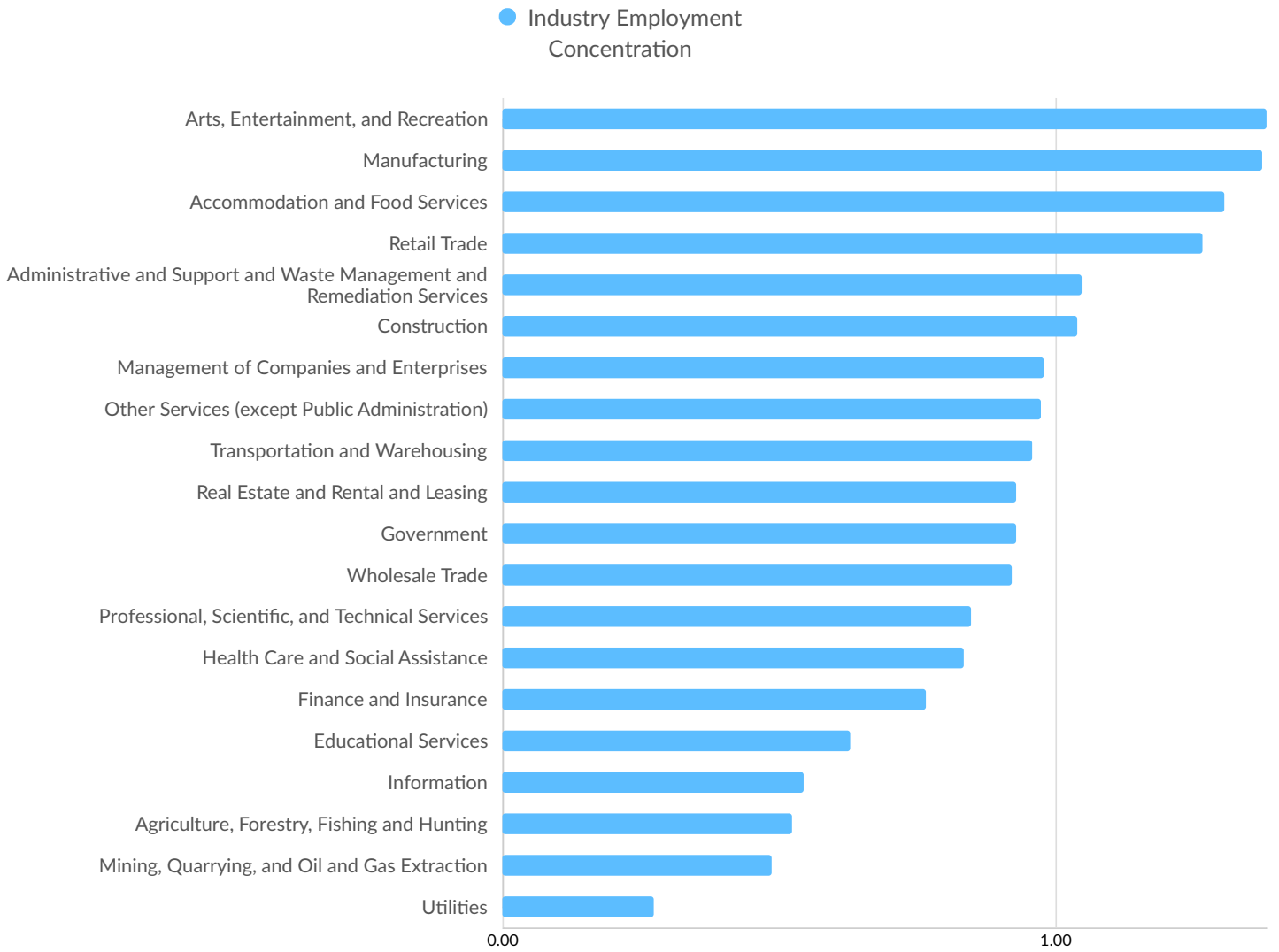
Largest Industries



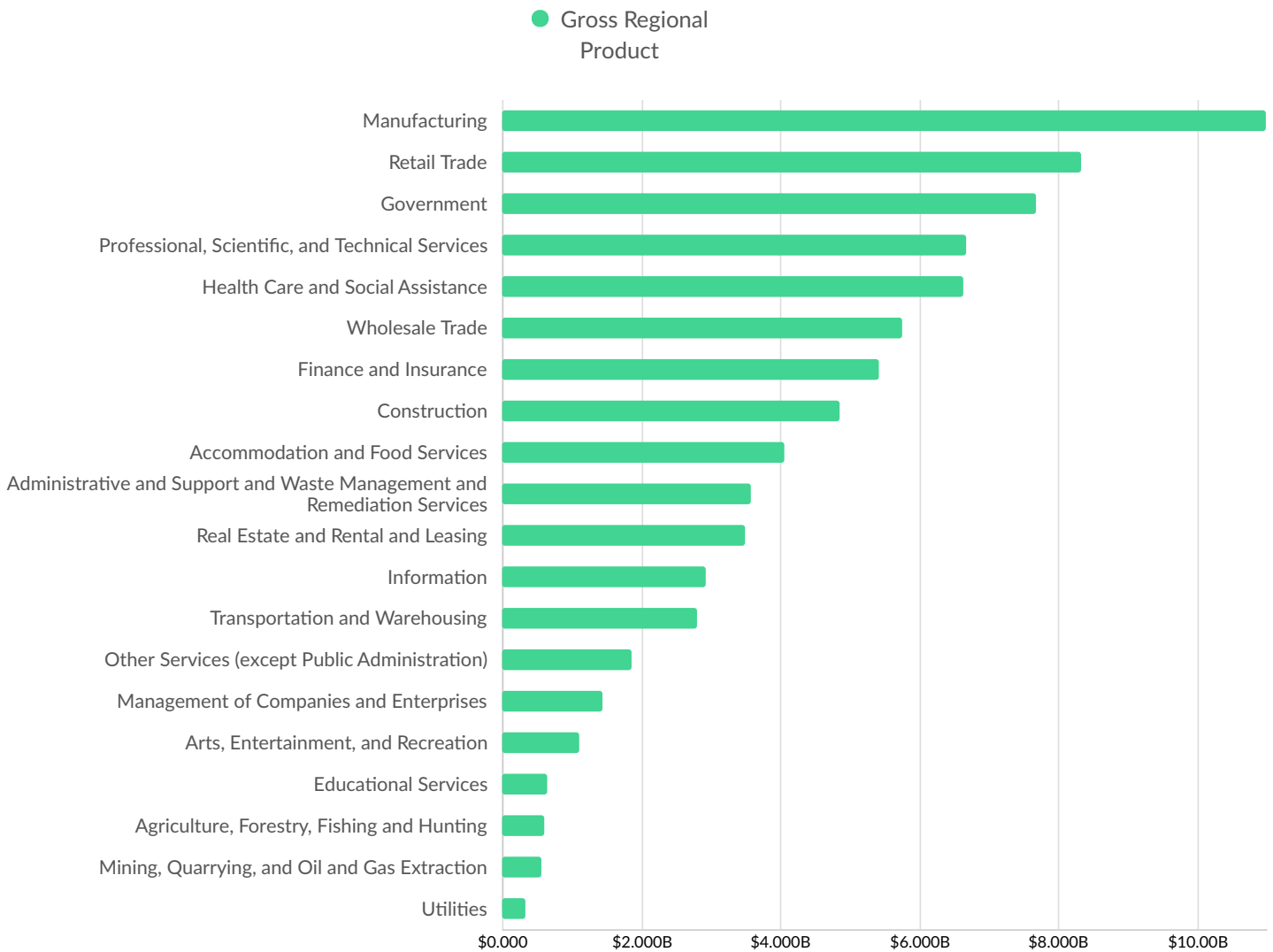
Top Growing Industries



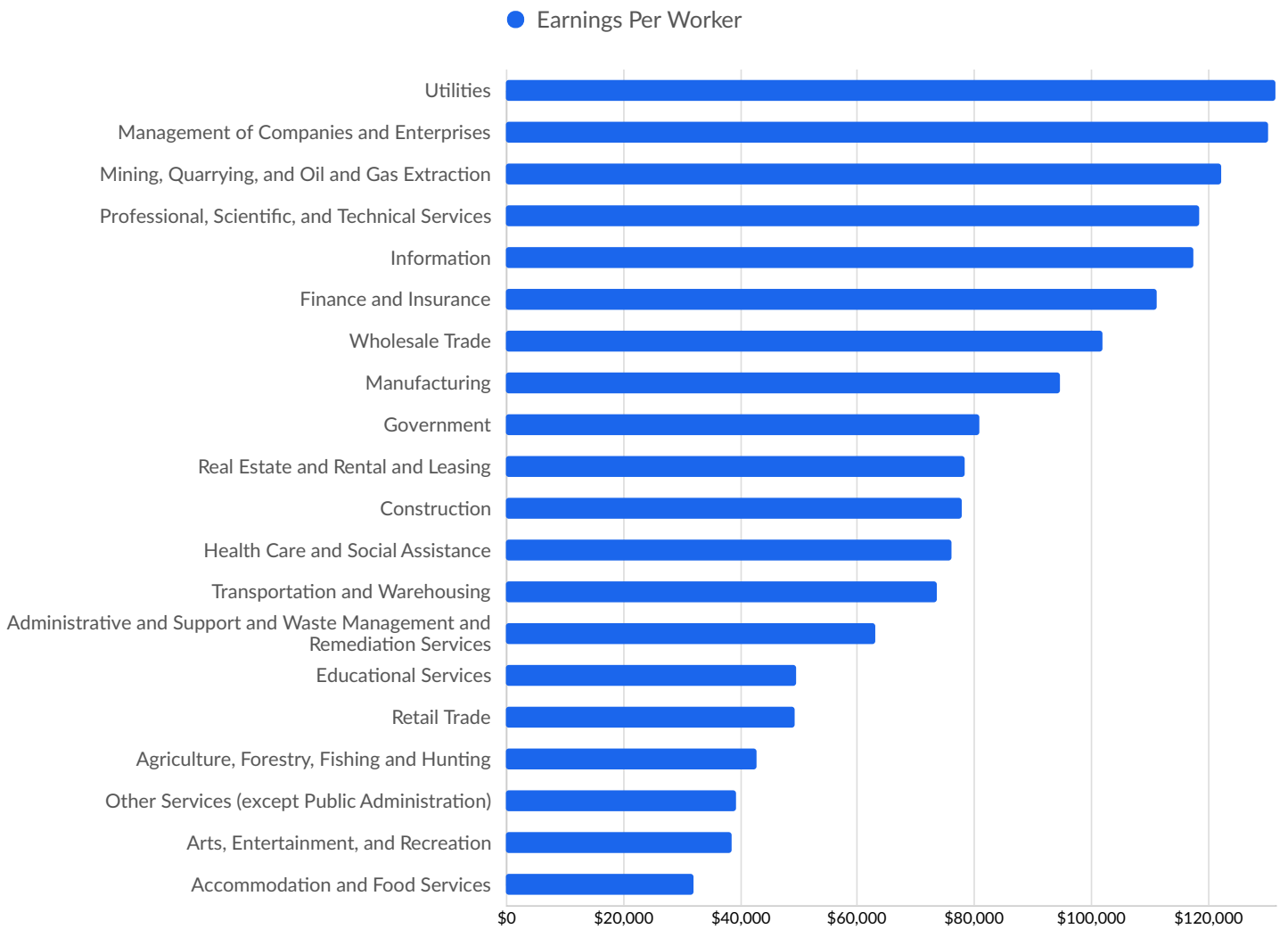
Top Industry Employment Concentration



Top Industry GRP




















Top Industry Earnings



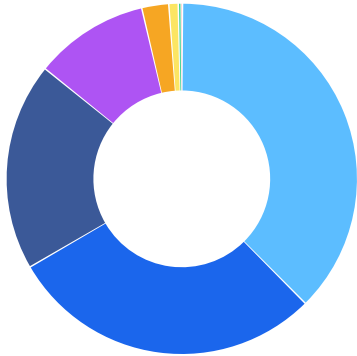
Business Characteristics

86,866 Companies Employ Your Workers

Online profiles for your workers mention 86,866 companies as employers, with the top 10 appearing below. In the last 12 months, 9,775 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Tennessee	12,300 	University of Tennessee	2,566 
Oak Ridge National Laboratory	5,525 	K-Va-T Food Stores	2,122 
Knox County Schools	4,225 	Food City	1,561 
Ut Medical Center	3,273 	Oak Ridge National Laboratory	1,543 
Covenant Health	2,739 	Covenant Health	1,395 
State of Tennessee	2,201 	Community Health Systems Pro...	1,230 
Pilot Company	2,031 	Express Employment Profession...	1,222 
Denso	2,013 	Dollar General	1,116 
Walmart	1,748 	Prisma Health	927 
Tennessee Valley Authority	1,681 	GPAC	824 

Business Size

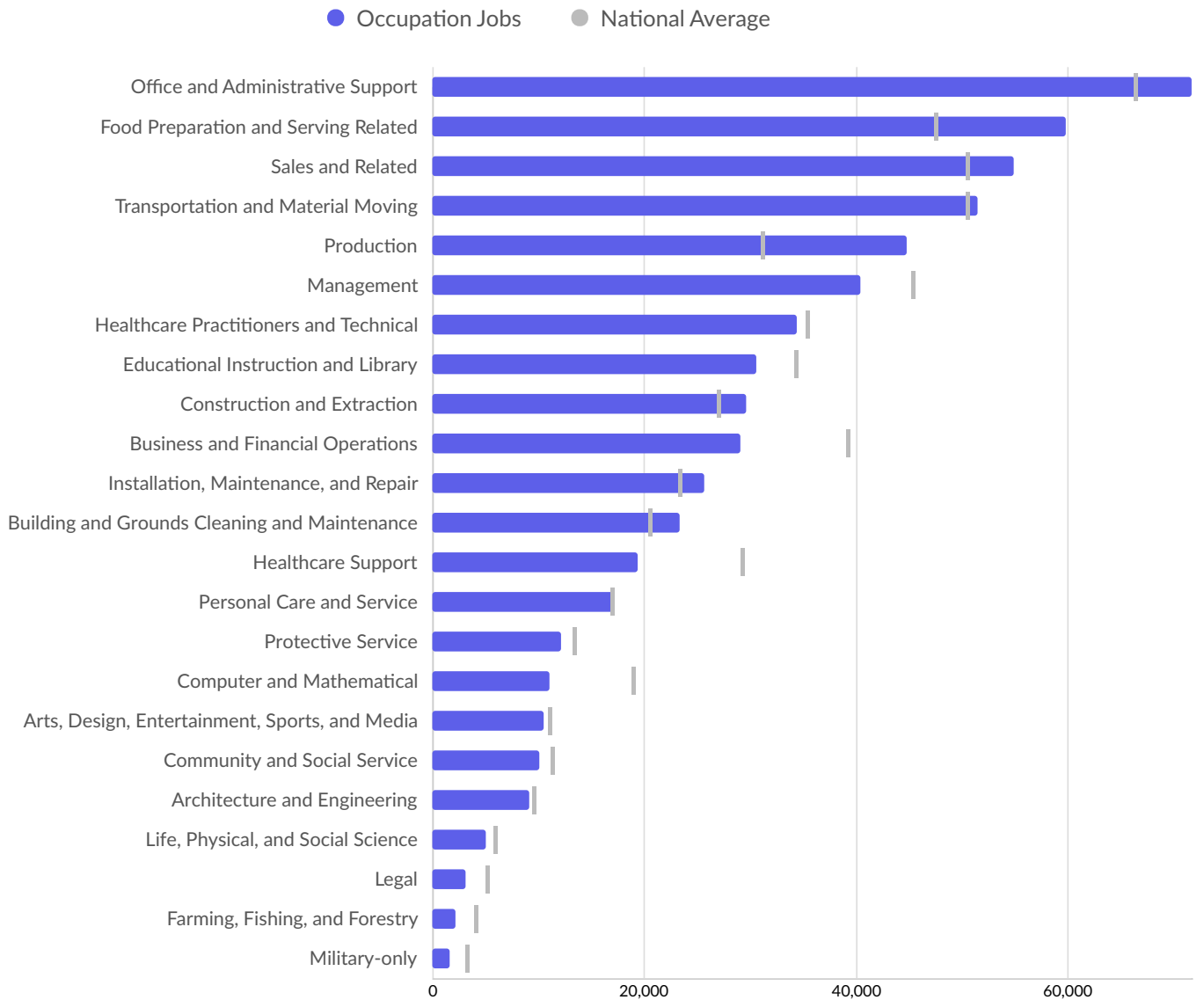


	Percentage	Business Count
● 1 to 4 employees	37.5%	19,921
● 5 to 9 employees	29.1%	15,444
● 10 to 19 employees	19.2%	10,184
● 20 to 49 employees	10.5%	5,599
● 50 to 99 employees	2.5%	1,320
● 100 to 249 employees	0.9%	459
● 250 to 499 employees	0.3%	145
● 500+ employees	0.1%	63

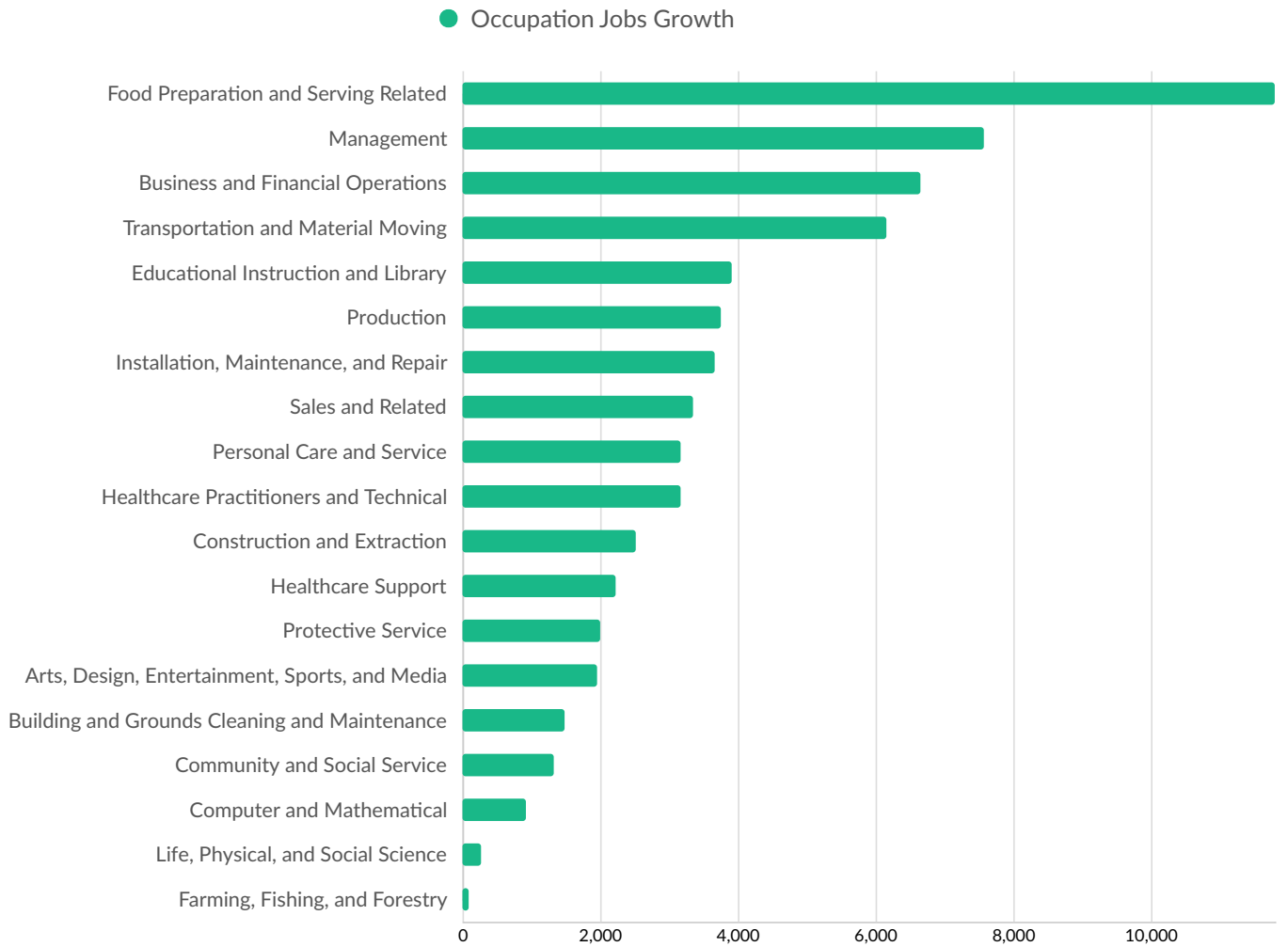
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

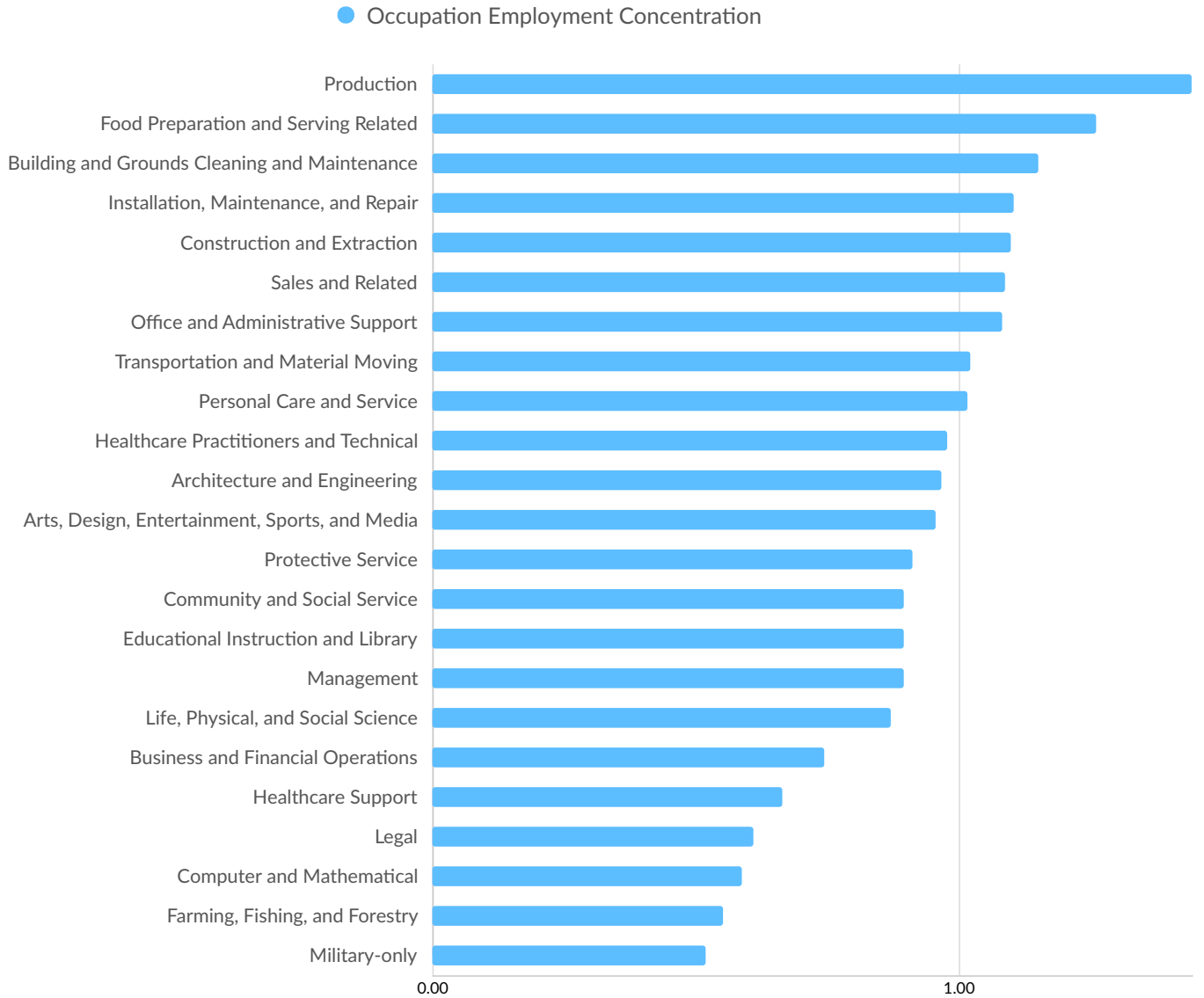
Largest Occupations



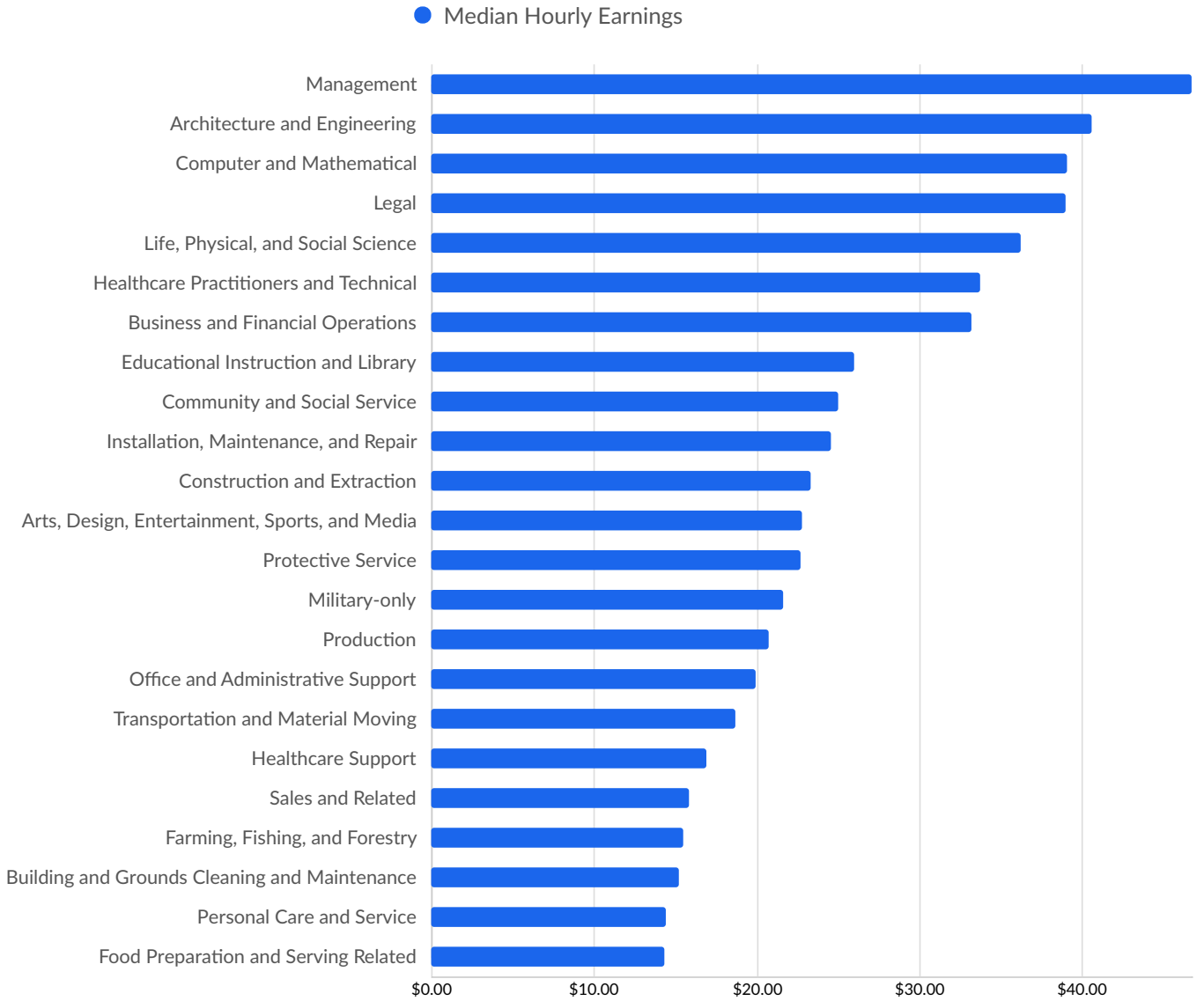
Top Growing Occupations



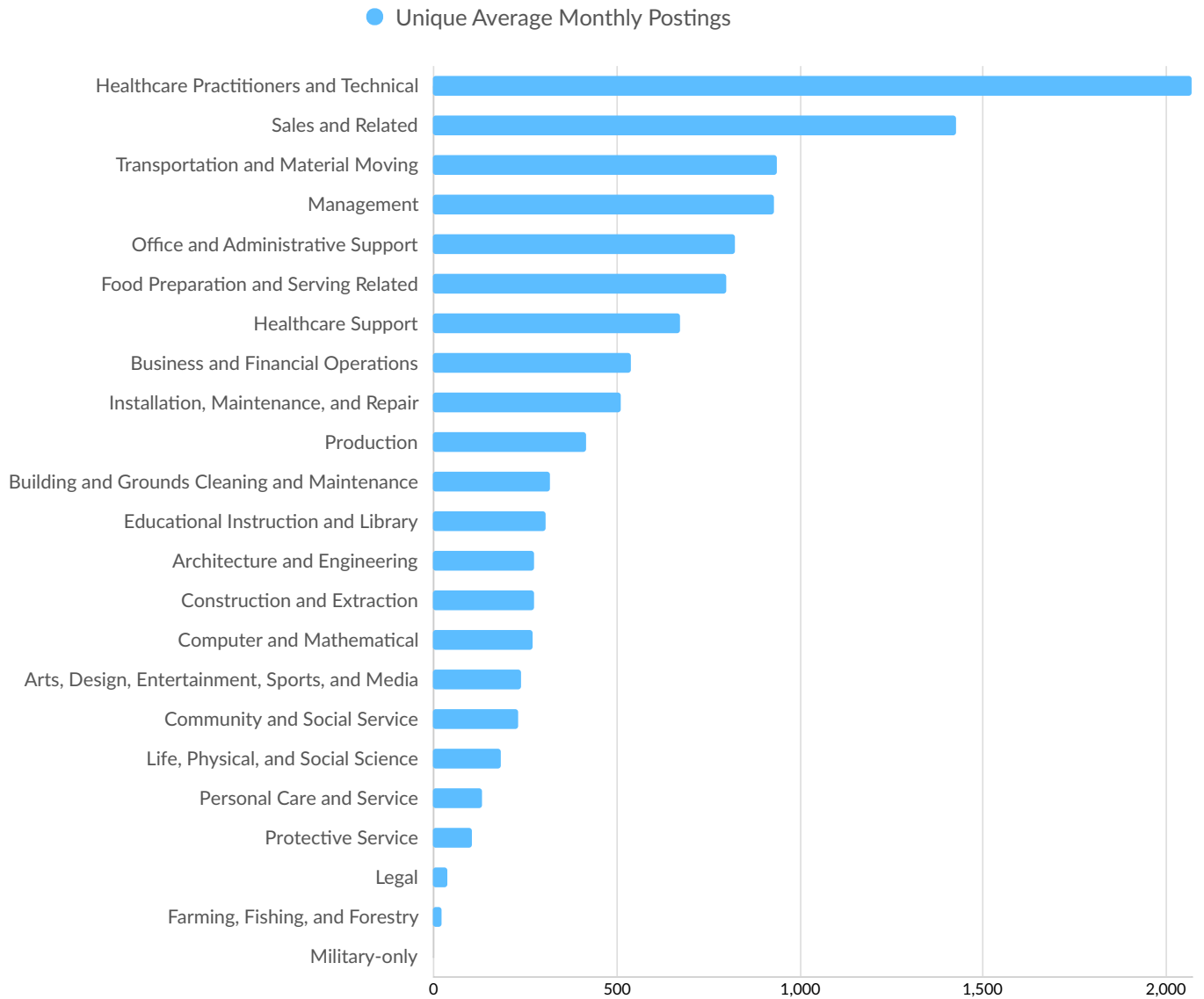
Top Occupation Employment Concentration



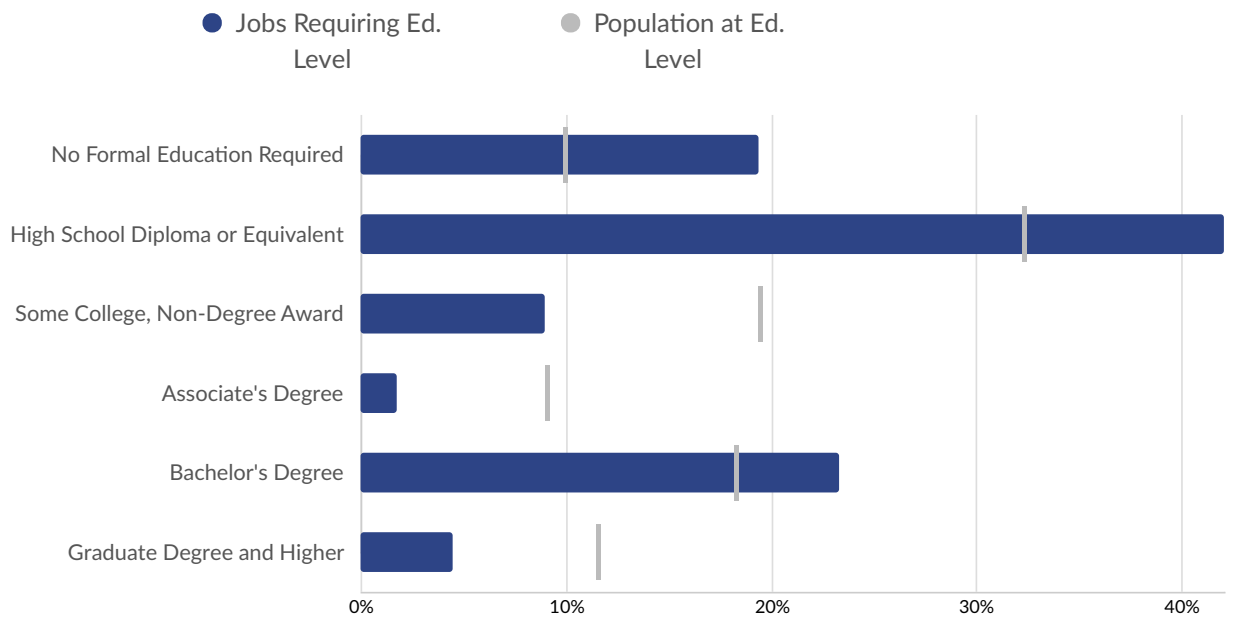
Top Occupation Earnings



Top Posted Occupations



Underemployment



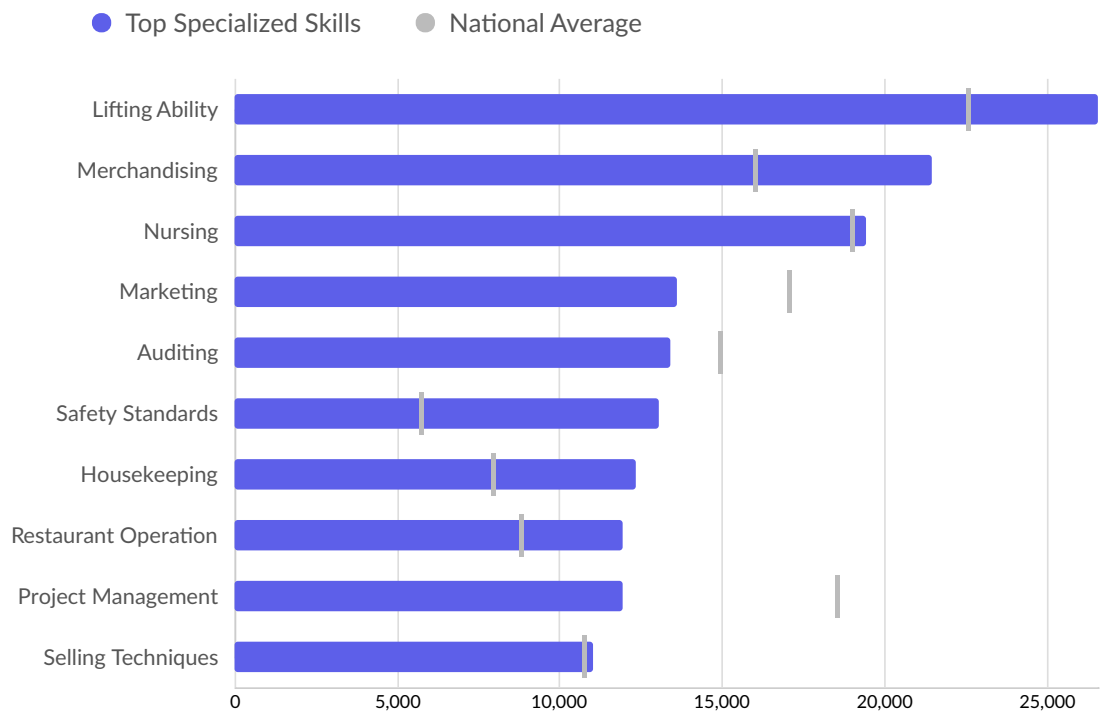
Educational Pipeline

In 2024, there were 18,673 graduates in 15 County. This pipeline has grown by 15% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Registered Nursing/Registered Nurse" (Bachelor's), and "Pre-Nursing Studies" (Associate's).

School	Total Graduates (2024)	Graduate Trend (2020 - 2024)
The University of Tennessee-Knoxville	8,763	
South College	2,709	
Pellissippi State Community College	1,742	
Lincoln Memorial University	1,566	
Roane State Community College	1,041	
Carson-Newman University	716	
Tennessee College of Applied Technology-Knoxville	492	
Johnson University	398	
Tennessee School of Beauty of Knoxville Inc	250	
Maryville College	236	



In-Demand Skills



Appendix A (Geographies)

Code	Description
47001	Anderson County, TN
47009	Blount County, TN
47013	Campbell County, TN
47025	Claiborne County, TN
47029	Cocke County, TN
47057	Grainger County, TN
47089	Jefferson County, TN
47093	Knox County, TN

Code	Description
47105	Loudon County, TN
47123	Monroe County, TN
47129	Morgan County, TN
47145	Roane County, TN
47151	Scott County, TN
47155	Sevier County, TN
47173	Union County, TN